

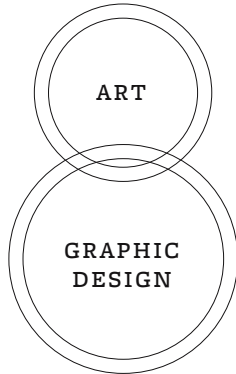
# Jenny Post

JENNYPOST.COM

JENNYPOST22@GMAIL.COM

949.383.0882

## EDUCATION



### *Furman University, 2002-2006*

Bachelor of Arts in  
Fine Arts Studies, Cum Laude  
Greenville, SC

### *Portfolio Center, 2006-2008*

Graduate Studies in  
Graphic Design and Art Direction  
Atlanta, GA

## SKILLS AND EXPERTISE

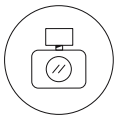
### Software

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe InDesign CC  
Microsoft PowerPoint  
Google Slides  
Adobe Lightroom

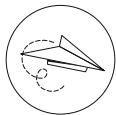
### Tactile

Typography  
Layout Design  
Branding  
Illustration  
Lettering  
Information Design  
Infographics

## INTERESTS



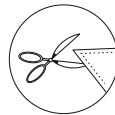
Photography



Traveling



Lettering



Crafting

## ACCOLADES

*How Magazine, Promotion and Marketing Design Merit Winner*

*The DieLine, Featured blog post for CherryHills Market packaging*

*Cider Craft Magazine, Article featuring Molley Chomper packaging*

*International Advertising Bureau, Featured infographic on website*

*Print, Typography and Lettering Merit winner for Molley Chomper*

## EXPERIENCE

### **HYPOTHESIS GROUP, Lead Designer, 2013 - PRESENT**

Clearly communicate Market research findings through infographics, iconography, and reports for clients such as Uber, Fitbit, ABC, Starbucks, Netflix, and Disney.

Direct the visual aesthetic of all deliverables as well as assist in managing the workflow between the design and project teams.

Develop print materials for client meetings and workshops such as posters and booklets.

Design materials for internal use such as our Brand Style-Guide, invitations for office events, and data visualizations for our social media presence.

### **JENNY PFOST DESIGN, Freelance, 2008 - PRESENT**

#### *CherryHills Market*

Redesigned their company logo and installed a new brand direction with olive oil labels, balsamic labels, and candle labels.

#### *Molley Chomper Cider*

Developed the logo, cider labels, and other print materials for a hard cider company in North Carolina.

#### *Stagecoach and Coachella*

Designed several vintage-inspired souvenir T-shirts and totes for the 2014, 2015, and 2016 Stagecoach Country Music Festival and Coachella Music Festival.

#### *Pie on the Mountain*

Developed the brand direction, logo, and signage for an artisanal pizza restaurant.

### **ABERCROMBIE & FITCH, Graphic Designer, 2009-2012**

#### *Gilly Hicks Graphic Tees (3 years)*

Created brand specific graphics for each new floorset. Increased efficiency of the workflow by coordinating with other departments, managed multiple projects at a time in a fast paced environment, and delegated tasks to different team members. Assisted in team development by training new hires and mentoring direct reports.

#### *Hollister Womens Graphic Tees (6 months)*

Mentored the career development of two direct reports and co-managed a team of six. Developed strong brand specific seasonal graphics inspired by vintage art, surf memorabilia, and new trends.

THANK YOU!