



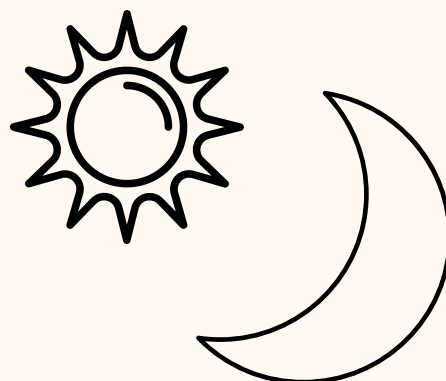
# Race the Dark Fundraising Pack



Dare to race the setting sun and help light the way  
to a safer world for women.

# Join the Race the Dark challenge – make every step count for women's safety.

Take on White Ribbon UK's fundraising challenge, Race the Dark, shining a spotlight on women's safety and the steps we can all take to create safer spaces for everyone.



## What's the challenge?

Pick an activity—whether it's running, cycling, or walking—and race to complete it before the sun sets.

There's more to this race than just beating the clock.

Every stride, pedal and step bring awareness to the everyday measures women take to keep themselves safe, and White Ribbon's positive approach to how all men can make a difference so the onus isn't on women.

## Why race the dark?

**For Women's Safety:** Women face unique challenges when it comes to their safety. This challenge is a powerful way to show that you're standing with them—raising awareness about the precautions many women feel they must take every day and the need for change.

**For Allyship:** Men, this is your chance to step up. Race the Dark isn't just about completing a challenge—it's about reflecting on how we can all be better allies. You'll be encouraging conversations around respect, understanding, and standing up against harassment.

**For Awareness Raising:** By taking part you're directly contributing to White Ribbon UK's work, advocating for safer environments, enabling people and especially men to learn about allyship, and creating resources for use in schools, workplaces and other settings.

# Wondering where to begin?

## There are many ways you can do this

Start at dawn, set yourself a challenging destination and run, walk or cycle to see if you can make it before the sun sets. Use your local running track, set yourself a time to start and see how many circuits you can complete before it gets dark.



*Example: White Ribbon UK Chief Executive, Anthea Sully, is Racing the Dark by starting at Skipton Railway Station as dawn breaks, running along the Leeds and Liverpool canal, and hoping to make it to Leeds Railway Station before dusk, approximately a marathon distance.*

There are plenty of other physical and non-physical activities you could do. You may like to undertake this with a group of friends, colleagues or with students if you work with young people. Here are a few ideas of how you could do this...

- Play a match of football from dawn to dusk – make sure you have subs ready so you can take rests
- Walk around your workplace building or local community with a path that takes you from the end of work to sunset
- A group gaming session from dusk to dawn with conversations about what healthy masculinity means
- Read as many books relating to gender equality as you can in daylight hours

A good time of year to Race the Dark is during the winter months and especially around White Ribbon Day, 25th November, and the Winter Solstice, but you might consider flipping it and racing the dark through the shorter hours of darkness around the summer solstice too.

## Planning for success

Think about your challenge and plan, is this something you're doing on your own or as a group?

Make sure you plan ahead of time, have essential supplies and can contact people if needed. Safety is your main priority.

*Please note that White Ribbon UK cannot accept responsibility or liability for any injury, loss, or damage that may occur during fundraising activities. Participants are responsible for ensuring that their events comply with legal and safety requirements and should seek appropriate advice where necessary.*

# Raising awareness and funds

## Setting up your fundraiser

You can fundraise online whether there's a group of you, or if you're doing it solo. We recommend using JustGiving if you decide to fundraise online. It takes a few minutes to set up, and the money you raise will be automatically sent to White Ribbon UK.



To set up your JustGiving page, click [here](#). You can visit the White Ribbon UK JustGiving page [here](#).

If you're working as a team, you can set up your own individual JustGiving pages and link them to one activity. Alternatively, you could set up a joint page. Make sure that you post your JustGiving page on social media, and tag White Ribbon UK so that your colleagues, friends and family can see what you are doing and donate.

## Let us know about your fundraising

We love hearing about what our fundraisers have planned and their achievements – it inspires us, and others, to get involved in raising awareness to prevent men's violence against women and girls.

Please email us via [supporters@whiteribbon.org.uk](mailto:supporters@whiteribbon.org.uk) to let us know about your fundraising! You can also tag us on X, Facebook, Instagram and LinkedIn.

## Be the change maker

By fundraising, you are not only supporting the important work we do to change cultures, but you are also raising awareness of the importance of working together to end men's violence against women and girls.

## Make every step count for women's safety.