One Arroyo
Survey Summary

December 2017
https://onearroyo.org/
Introduction

The One Arroyo Survey (October & November 2017) was an effort by the Arroyo Advisory Group to receive public input from the Pasadena community about the One Arroyo Vision. The data received helps guide the vision and identify and prioritize projects for the Arroyo. The survey was available during multiple outreach events as well as online. The following pages summarize the results.

Survey Responses

Tell us your vision for the Arroyo!

Most common words people used in response:

- **Place**
- **Natural**
- **Nature**
- **Trails**
- **Habitat**
- **Open**
- **Park**
- **Love**
- **People**
- **Play**
- **Outdoor**

Use
- **Disc Golf**
- **Community**
- **Activities**
- **Safe**
- **Pasadena**
- **Keep**

"A natural space and experience..."

"A unified setting for recreation and reflection."

"Habitat restoration as primary. Protection of Hahamongna..."

"...One connected natural park, that is accessible to all citizens..."
The One Arroyo Vision Statement...
- is good, but could be improved: 44.8%
- is great, I love it: 43.7%
- needs work: 11.5%

People visit the Arroyo...
- Weekly: 44%
- Occasionally: 25.6%
- Monthly: 16.6%
- Daily: 13.3%
- Rarely: 9.8%
- Never: 3.8%

How people get to the Arroyo
- Driving: 59.5%
- Walking: 16.3%
- Combination: 15.6%
- Biking: 6.4%
- Taking the Bus: 1.1%
- Other: 1.1%

Top activities
1. Hiking/Walking
2. Running
3. Rose Bowl Activities & Events
Overall, the Arroyo Seco...  

- 30.7% needs moderate improvements  
- 28.6% has only minor flaws that could be improved  
- 20.5% would benefit from major improvements  
- 11.3% should not be changed  
- 6.8% has the potential to be overhauled  

Approx. 57% of respondents want to see improvements (overhaul, major, moderate)  

Existing open space amenities should be...*  

- Improved: 56.0%  
- Maintained: 40.2%  
- Taken out/reduced: 3.9%  

Existing open space programs should be...  

- Improved: 47.1%  
- Maintained: 47.8%  
- Taken out/reduced: 5.1%  

There should be more of these amenities...  

(Top Five)  

- Bathrooms  
- Trails / Paths  
- Habitat Restoration  
- Bike Trails  
- Places to Relax
Survey Demographics

### Top 5 cities of residence
- 45.1% Pasadena
- 14.2% Los Angeles
- 7.1% Altadena
- 4.4% So. Pasadena
- 3.5% La Canada Flintridge

### Age breakdown*
- 5.3% 0-20
- 10.2% 21-30
- 23.4% 31-40
- 20.6% 41-50
- 12.0% 51-60
- 6.1% 61-70
- 1.7% 71-80
- 1.2% 81+

### School aged children in household?
- 43.1% No
- 56.9% Yes

### Gender identity*
- 48.4% Female
- 40.2% Male
- 10.7% No answer
- 0.5% Other

### Top 5 Zip Codes
1. 91105 (South Arroyo)
2. 91103 (North Arroyo)
3. 91104 (Pasadena north of 210)
4. 91001 (Altadena)
5. 91101 (Downtown Pasadena)

4 of the top 5 zip codes were within the City of Pasadena

### How would you describe yourself?**
- White/Caucasian: 63.7%
- Hispanic/Latino: 19.1%
- Asian/Pacific Islander: 15.0%
- Black/African American: 4.4%
- Native American/American Indian: 1.7%
- Other: 2.1%

*due to rounding, data may not appear to equal 100%
**respondents were allowed to choose more than one answer; data may not equal 100%
Responses from Pasadena Residents

The One Arroyo Vision
- is good, but could be improved: 46.7%
- is great, I love it: 38.7%
- needs work: 14.6%

Overall, the Arroyo Seco...
- needs moderate improvements: 31.5%
- has only minor flaws that could be improved: 29.0%
- would benefit from major improvements: 17.4%
- should not be changed: 10.2%
- has the potential to be overhauled: 8.2%
- other: 3.7%

Pasadena resident survey responses: 1,181

Age Breakdown*
- 0-20: 4.3%
- 21-30: 7.4%
- 31-40: 20.5%
- 41-50: 20.8%
- 51-60: 14.9%
- 61-70: 9.0%
- 71-80: 2.5%
- 81+: 0.3%

Priorities for the Arroyo*
- (high priority)
  - Maintenance: 52.6%
  - Environment/Ecology: 55.3%
  - Trails: 49.4%
  - Amenities: 19.9%
  - Activities: 18.3%
  - Culture/History/Art: 16.0%
- (low priority)
  - Maintenance: 1.2%
  - Environment/Ecology: 1.5%
  - Trails: 1.4%
  - Amenities: 9.4%
  - Activities: 15.1%
  - Culture/History/Art: 14.1%

School aged children in household?
- Yes: 64.4%
- No: 35.6%

Gender Identity
- Male: 38.4%
- Female: 50.6%
- Other: 0.5%

How would you identify yourself?**
- White/Caucasian: 74.4%
- Hispanic/Latino: 21.3%
- Asian/Pacific Islander: 1.2%
- Black/African American: 12.5%
- Other: 5.7%
- Native American/Am. Indian: 2.3%
- Other: 1.7%

Existing open space amenities should be...
- improved: 54.5%
- maintained as is: 40.4%
- taken out/reduced: 5.1%

Existing open space programs should be...
- improved: 47.0%
- maintained as is: 46.5%
- taken out/reduced: 6.5%

More open space amenities?
- No: 29.9%
- Yes: 70.1%

More open space programs?
- No: 39.5%
- Yes: 60.5%

There should be more of these amenities...
- Bathrooms
- Trails / Paths
- Habitat Restoration
- Bike Trails
- Places to Relax

*Due to rounding, data may not appear to equal 100%.
**Respondents were allowed to choose more than one answer; data may not equal 100%.
Note: Blank answers were excluded from all percentage calculations.