



SWS 2018 Annual Meeting Denver, Colorado ■ May 29 - June 1

Wetland Science: Integrating Research, Practice, and Policy - An Exchange of Expertise

Conference Journal Advertising Opportunities

Increase your visibility at the SWS 2018 Annual Meeting by participating as an advertiser in the Conference Journal. Limited ad space available and insertion is on a first-come, first-served basis. Don't miss this special opportunity to showcase your brand to conference attendees.

SIZE OPTIONS (*prices in U.S. dollars)

Select	Size/Placement	Size	Rate
<input type="checkbox"/>	Full Page (Back Cover or Inside Front Cover), with bleeds	6.5”w x 11”h + .125” bleeds	\$2,000
<input type="checkbox"/>	Full Page (Back Cover or Inside Front Cover), with no bleeds	6”w x 10.5”h	\$2,000
<input type="checkbox"/>	½-Page Horizontal *	6”w x 5.125”h	\$750
<input type="checkbox"/>	½-Page Vertical *	2.875”w x 10.5”h	\$750

* Only eight ½-page ads will be sold.

Full Page (Back Cover or Inside Front), with bleeds \$2,000	Full Page (Back Cover or Inside Front), with no bleeds \$2,000	Half Page Horizontal \$750	Half Page Vertical \$750
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CONTACT AND BILLING INFO

Contact and billing information is the same:

Fill in this section for billing, if different from main contact:

Company name: _____

Company name: _____

Contact name: _____

Contact name: _____

Street address: _____

Street address: _____

City/State/Postal code: _____

City/State/Postal code: _____

Country: _____

Country: _____

Phone: (incl. country + city code) _____

Phone: (incl. country + city code) _____

Email: _____

Email: _____

- Advertisement attached/enclosed Advertisement arriving separately

IMPORTANT DATES

Advertising reservation deadline: March 29, 2018

Artwork submission deadline: April 5, 2018

Please send this reservation form, as well as print-ready art files, to asafa@sws.org.

SUBMISSION GUIDELINES

The advertising art file that you submit must follow these guidelines:

- .Pdf file type
- High-resolution, of at least 300 dpi
- CMYK color space
- Any bleeds need to be at least .125”

To discuss advertising opportunities for your company, contact Amanda Safa, asafa@sws.org, 608-310-7855.