



# **BLOOD ASSURANCE May Promotion 2018**

## **THE RULES**

Beginning Tuesday, May 1, 2018 – Thursday, May 31, 2018. Blood Assurance will conduct a contest and giveaway of one Instax Mini 9 camera and accessories. One winner's name will be drawn and they will be notified by telephone.

To enter the contest, people can visit any Blood Assurance location and donate to be automatically entered to win or an online form can be filled out at [bloodassurance.org](http://bloodassurance.org). The Blood Assurance locations are: 705 East 4<sup>th</sup> Street in Chattanooga, TN; 1920 North Pointe Blvd. in Hixson, TN; 1740 Gunbarrel Road in Chattanooga, TN; 2720 Lafayette Road in Ft. Oglethorpe, GA; 785 Shugart Road in Dalton, GA; 201 Keith Street in Cleveland, TN; 178 Shorter Ave in Rome, GA; 155 W Broad Street in Cookeville, TN; 921B Joe Frank Harris Pkwy in Cartersville, GA; 604 North Jackson Street, in Tullahoma, TN; 16000 Johnston Memorial Drive, Medical Place, Suite 110 in Abingdon, VA; 100 Linden Square Drive, Suite 16 in Bristol, VA; 1 Professional Park, Suite 14 in Johnson City, TN; 300 Clinchfield St. Suite 320 in Kingsport, TN; and 213 Washington Avenue, Athens, TN. Or visit any Blood Assurance bloodmobile. You do not have to donate blood in order to enter this contest.

Blood Assurance will take the entries from all visitors to all Blood Assurance locations and bloodmobiles and randomly draw one (1) winner at the end of the month. The odds of winning are based on the number of entries into the contest.

No purchase necessary. Contestants must be at least 18 years of age. Employees and immediate family members of Blood Assurance and its affiliated companies are not eligible to win. Immediate family is defined as father, mother, sister, brother, husband, wife, son, daughter, grandfather, grandmother, grandson, granddaughter, father-in-law, mother-in-law, brother-in-law, sister-in-law, aunt, uncle, niece or nephew and any other person residing within the same household. Employees of other blood centers are not eligible to win.

Blood Assurance will report the total dollar amount of the prize to the IRS and will furnish the winner with a 1099 tax form, if the value of the prize is \$600.00 or more. The winner is solely responsible for the payment of all taxes incurred as a result of the award of this prize. There will be no substitution for the prize, the prize is non-transferable.

The winner is required to sign a release and waiver of liability supplied by Blood Assurance. The winner will be required to pay any additional charges beyond the original rental cost, including damages, incidentals, and other charges that are not prepaid. The winner must provide a social security number in order to claim their prize if greater than \$600.00. By entering the contest, the winner acknowledges that Blood Assurance has the right to publicize and broadcast the name, likeness and voice of the contest winner, the fact they have won or lost and all matters incidental thereto. Winner must accept or decline the prize offered within 72 hours of notification.

Failure to observe all contest rules will result in forfeiture of the prize.

All disputes concerning the contest shall be resolved by Blood Assurance management whose decisions are final and binding.

Blood Assurance will not be responsible for incomplete entries, or the legibility of the entry form that may occur during the contest.

The names of the winners will be made available to the public after Thursday, June 7, 2018 at the offices of Blood Assurance.