MEDIA KIT

fivekeyscharter.org
RECENT AND/OR NOTEWORTHY COVERAGE (click icons to view)

San Francisco Chronicle  abc7  Examiner
EdSurge  SFgate  Newsweek
HuffPost  EdTech  Renewal Project

FIVE KEYS NAMED ONE OF THE “TOP 15 MOST INNOVATIVE MUNICIPAL POLICY INITIATIVES” PUBLISHED BY THE CENTER FOR AN URBAN FUTURE AND NYU WAGNER.
OUR STORY

Originally established by the San Francisco Sheriff’s Department (2003) as the first charter school in the nation inside of a county jail. Today, Five Keys is a nationally recognized education management (non-profit) corporation that operates accredited charter schools and programs for youth and adults at 70 locations across California.

Five Keys mission is to restore communities through education and other programs.

We provide a wide range of educational programs and services including: high school diploma, career and technical education, digital literacy, ESL, cognitive behavioral therapy, recovery programs, case management, correctional education consulting and college access.
LEADERSHIP

CONTACTS

**Steve Good, Executive Director**  (415) 652-9130  steveg@fivekeyscharter.org

With decades of school leadership on his watch—from teacher to Vice Principal to Principal to Executive Director (and once, a student), Steve is a visionary trailblazer when it comes to revolutionizing education. He leads a team of almost 400 and builds fellowship with 70 community partners in six California counties to reduce recidivism and restore justice. But even more than that, he’s developed a collective impact model beyond bars (easily replicated in the other 49 states). Steve and Five Keys reach into communities providing hope with first and second chances for a high school diploma (ages 16+). His leadership helps many achieve what others thought impossible.

**Sunny Schwartz, Founder**  (415) 819-7070  sunnyschwartz@mac.com

A nationally recognized expert in criminal justice reform with 30+ years of front line experience as a lawyer, advocate and consultant, Sunny has spent her career navigating all levels of the system and pioneering new policy initiatives for prisoner’s programs, as well as alternatives to incarceration. She is the author of *Dreams from the Monster Factory*, which gives a comprehensive insider’s perspective on America’s failing prison system and recounts her own real-world implementation of a targeted strategy that both saves taxpayers’ money and dramatically reduces recidivism.

Sunny designed and established the Resolve To Stop the Violence Project (RSVP) – a nationally renowned, award-winning restorative justice program.

Her efforts to reform the criminal justice system and minimize crime have been featured on the Discovery Channel, PBS, Larry King Live and the Oprah Winfrey Show.

**Clarence Weinraub, EdD, Director for the Southern California Region**  (415) 424-3975  clarecew@fivekeyscharter.org

Clarence D. Weinraub spent the last decade working in education, first as a founding teacher at a charter school, then as a lead teacher and a curriculum co-chair, before moving into administration. Clarence has dedicated herself to improving educational opportunities for underserved communities.

Clarence has a masters degree in educational leadership from the University of Oklahoma, and completed her doctorate in urban education from the University of Southern California Rossier School of Education.
AWARDS AND RECOGNITION
(click icons to view)
• Five Keys began as the first charter high school in the nation to operate inside of a county jail but has grown into a one-of-a-kind social justice program that provides neglected communities with services to help break the cycle of violence and incarceration.

• Committed to the public interest, we wanted to support prisoners who were released back into our communities more prepared to lead a productive life and interrupt the cycles of intergenerational incarceration.

• Our work is driven by the belief that we can interrupt the cycle of violence and crime by providing comprehensive support and meaningful opportunities through educational and vocational programs as well as cognitive behavioral therapy.

• Five Keys has a comprehensive approach to helping those in neglected communities who are trapped in an endless cycle of crime and punishment, offering them the opportunity to determine their own futures.

• Rooted in restorative justice, our transformative model equips clients with the “five keys” that open the door to self-determination: education, employment, recovery, family and community.

• Five Keys has a comprehensive approach to breaking the cycle of violence and incarceration, focusing on education, behavior management, case management, violence prevention, job training and recovery.

• The Five Keys model focuses on partnering with other nonprofits to leverage each other’s services, capitalizing on each of our strengths, to make us collectively stronger than any individual organization.

• We provide dignified and comprehensive educational, vocational and therapeutic services to anyone in high-poverty communities for free.
By partnering with city agencies, workforce development programs, and CBOs, Five Keys has established various satellite programs at sites throughout the greater San Francisco and Los Angeles regions, eliminating a major barrier to our target population attending school. Under this unique program design, bringing the school to the client with wrap-around support and the case-management services of our partnering organizations, we provide greater opportunities for these clients to restart their education, advance towards graduation, and pursue further goals of post-secondary education, employment and positive reentry into the community.

| San Francisco Partners | Visitacion Valley Neighborhood Access Point | Five Keys Pomona
| SF Sheriff's Department | Women's Resource Center | Southeast Comprehensive AJCC
| Community Programs | Western Addition Success Center | Jordan Downs
| Adult Probation Department | Women's Resource Center | Recreation Center
| Learning Center | Young Community Developers: Bayview Neighborhood Access Point | Northeast Los Angeles WorkSource Center
| Arriba Juntos Health Care Academy | East Bay Partners | Pacoima
| Bayview YMCA / C.A.R.E. | Alameda County Adult Probation | Para Los Niños
| Community Assessment and Services Center | Day Reporting Center - DRC | Family Preservation
| The ECS Adult Education Center | First Place for Youth | Pueblo Del Sol
| Father Alfred Center | Next Step Learning | SHIELDS for Families
| Friendship House | Oakland Private Industry Council (OPIC) | South Los Angeles Weber Community Center
| Glide Memorial | Solano Partner | Watts/Century
| Goodwill Industries | Solano County Probation | Los Angeles Youth Locations
| Healthright 360 | Los Angeles Partners | Boyle Heights Youth Technology Center
| Homeless Prenatal Program | Managed Career Solutions(MCS) Northeast San Gabriel Valley AJCC Alhambra | Covenant House
| Human Services Agency, Mission Career Link Center | Boyle Heights Adult WorkSource | First Place for Youth
| Jericho Project | Rancho Dominguez Comprehensive AJCC | Para Los Niños YouthSource
| Mission Economic Development Agency | Dream Center | Safe Place for Youth
| Southeast Community Campus, City College of San Francisco | El Centro de Ayuda | The Village
| | East San Gabriel Valley Comprehensive AJCC | LA LGBT Center
| | Five Keys Lancaster | |
In-Custody and Reentry Partners

Five Keys works closely with many in-custody and reentry partners to help provide wraparound services post-release which greatly increases the chances that inmate/students will use what they’ve learned in school to establish a positive lifestyle, employment and reduce recidivism.

Alameda County Adult Probation Department
Alameda County Sheriff’s Office
A New Way of Life Reentry Project
California Department of Corrections and Rehabilitation (CDRC)
California Department of Justice (DOJ)
Chrysalis
Community Assessment and Services Center (CASC)
Community Corrections Partnership (CCP) of San Francisco
Flintridge Center
Friends Outside Los Angeles
Good Shepherd Center for Women
Goodwill Southern California
LA County Community & Senior Services
L.A. Kitchen—Revealing the Power of Food
Los Angeles Mayor’s Office Reentry Division—
Blue Ribbon Commission on Employment Equality
Los Angeles Mission
Los Angeles Sheriff’s Department
Reentry Council of San Francisco
Salvation Army Pasadena
San Bernardino Sheriff’s Department
San Francisco Adult Probation Department
San Francisco Mayor’s Office
San Francisco Sheriff’s Department
San Mateo County Sheriff’s Office
Solano County Adult Probation Department
Solano County Sheriff’s Office
The San Francisco Sentencing Commission (DA’s Office)
(complete list available upon request)

FIVE KEYS SOUTHERN CALIFORNIA CONTACT
Dave Bates 323.430.7567  daveb@fivekeyscharter.org

FIVE KEYS NORTHERN CALIFORNIA CONTACT
Joanna Hernandez  415.598.7120  joannah@fivekeyscharter.org
SUCCESS STORY

When the smoke clears...

Steve Rogers was serving a two year sentence in the Los Angeles county jail for selling and possessing marijuana.

After high school, he felt direction-less and couldn’t keep a job. Wanting to make fast cash, he began his criminal history which landed him directly in jail.

That’s when and where things turned around.

He gravitated toward education and began to excel. He was placed in a Five Keys’ leadership role in the education and rehab program by Dave Bates, an ex-cop of 26-years, now Director of Reentry at Five Keys, where Steve taught other inmates life skills and tutored math.

The other side wasn’t going to be easy for Steve, post-release, and he knew it. He had several priorities to address to stay out of jail: finding a place to live, getting his drivers’ license back, getting a car, securing and keeping a job and working on his sobriety—his number one goal.

Steve “leaned in” to his sobriety journey gaining confidence in the workplace, and confidence in social settings with the help of his Five Keys sponsor.

For a year, he volunteered at weekly Five Keys’ peer group meetings, mentoring others who were recently released.

Bates recognized who Steve wanted to be and could be.

“There are only 18 inches between the brain and the heart,” says Bates. From a broken home, Dave recalls one of his most important life lessons. His mother told him if he failed another test on prepositions, he could no longer be on the Little League team which, at the time, in this eight-year’s old mind—was everything he lived for. So, he studied for days and days and passed the test. He “kept his job” on the Little League team.

Under Dave Bates’ tutelage, Steve assisted the Five Keys reentry team providing game plans and vital resources for successful reentry. He was now “selling/possessing” hope and possibility and home runs from firsthand experience to people, just like himself, who needed it most.

“We can’t reach everyone’s heart,” says Bates, “but when we do, change is possible. I’ll never ever forget when my mom reached mine.”

In 2016, Five Keys partnered with Friends Outside Los Angeles and got a mentor grant from the Department of Labor. This grant would allow Five Keys to hire an individual that would directly mentor those getting out of prison and returning to Los Angeles.

Guess who got the job? Steve Rogers has become one of the many Five Keys’ employees making a difference in the lives of our returning citizens.

“As an employee of Five Keys, it means so much to me that the organization I work for wants to impact the lives of damaged people just as much as I do. As someone formerly incarcerated, it is deeply moving to see this organization putting their philosophy into practice by empowering me through employment, and giving me a chance to learn, grow and help others.”

—Steve Rogers
From its inception in a mere 30 days, on average, Five Keys students increased their reading level by 2 grades.

Approximately 1,600 have graduated. An in-house study disclosed that Five Keys graduates compared to general population had a 26% recidivism rate in San Francisco, when we pair education with intensive case management and cognitive behavior programs we have seen a 17% recidivism rate in Los Angeles, both of these numbers represent over a 50%-60% reduction in recidivism.