THE CHURCHILL BAR



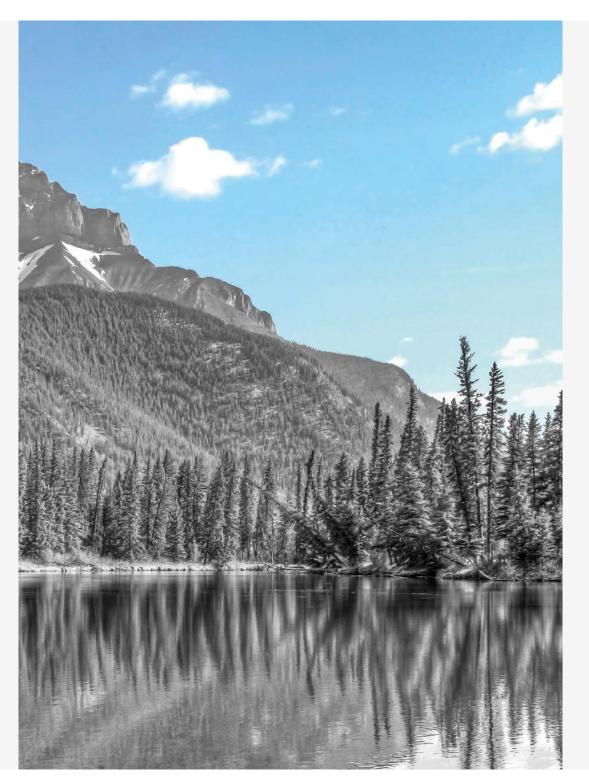


AIR QUALITY

UP IN THE AIR

"Creativity is a gift. It does not come through if the air is cluttered."

An essential element to human life, the air that we breathe is intangible yet vital. Therefore, our surrounding air should be natural and without any risk to our health.





KETEL ONE INFUSED WITH

ELECTRIC DAISY,

ELECTRIC LIQUEUR,

BALSAMIC PICKLED BEETROOT,

ITALICUS

Cockfail profile

A multisensory cocktail experience with sweet veggie notes and numb balsamic sensation.

£20.00



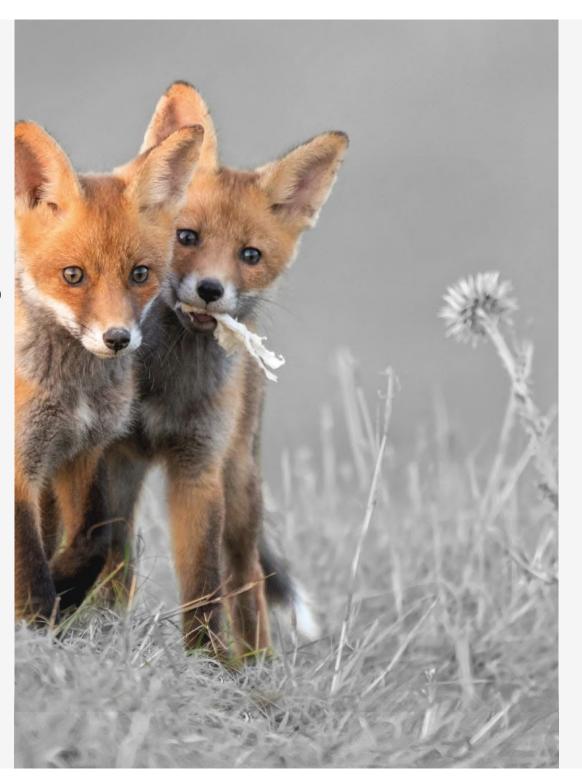
WILDLIFE SUPPORY

RED WILDERNESS

"The greatness of a nation can be judged by the way its animals are treated."

MAHATMA GANDHI

Foxes are now more common on the London streets than in the countryside. Their process of recuperation and return to the wild requires considerable effort from various volunteers.





SINGLETON SINGLE MALT WHISKY, CHURCHILL CHERRY JUICE, SMOKED GENTIAN LIQUEUR



An elegant whisky based cocktail with smoky and bitter notes.

Sustainable elements are brought out by the cherry preservation juice.





£20.00

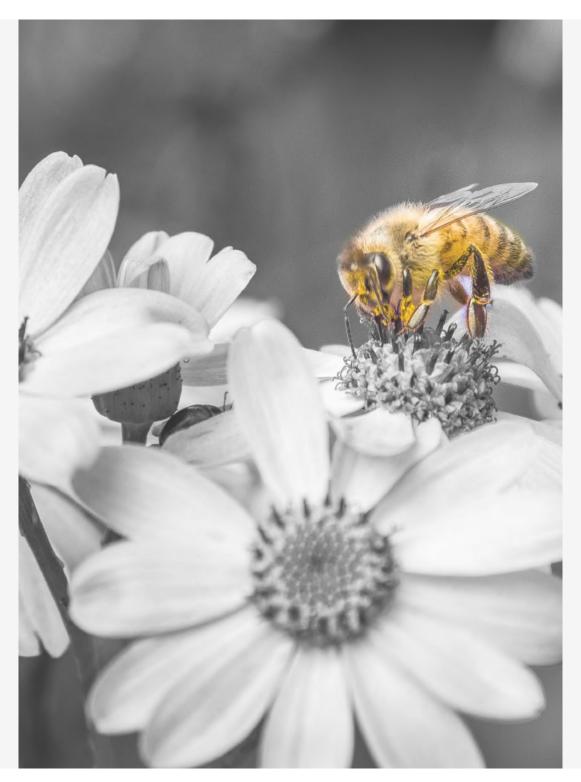


BEES' CARE

BE HIVE

"Where there are bees there are flowers, and wherever there are flowers there is new life and hope."

London now has the densest bee population of any city in Europe, thanks to thousands of hives placed on roof-tops and in gardens, helping to pollinate the trees and flowers that provide a habitat for wildlife.





INVEROCCHE AMBER GIN, POLLEN, HIBISCUS MEAD, LOCAL HONEY

Cockfail profile

Pre-dinner cocktail, mellow and floral, surrounded by sweet pollen.
Served in a 100% beeswax cup.



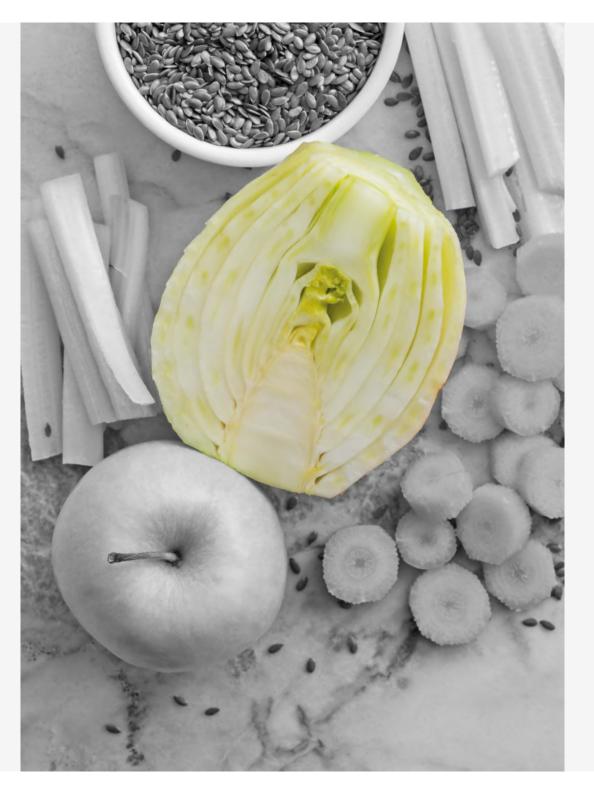
WASTE REDUCTION

WASTELESS MARTINI

"Being in touch with the natural world is crucial."

DAVID ATTENBOROUGH

Created using the external fennel leaf discarded in food production, this cocktail epitomises the goal of finding a use for the whole plant and reducing waste.





GIN D'AZUR,
COCCHI AMERICANO,
FORTIFIED FENNEL SHERBET,
SCRAPPY'S LEMON BITTER

Cockfail profile

A martini style cocktail, aromatic and complex with citrus and savoury notes.



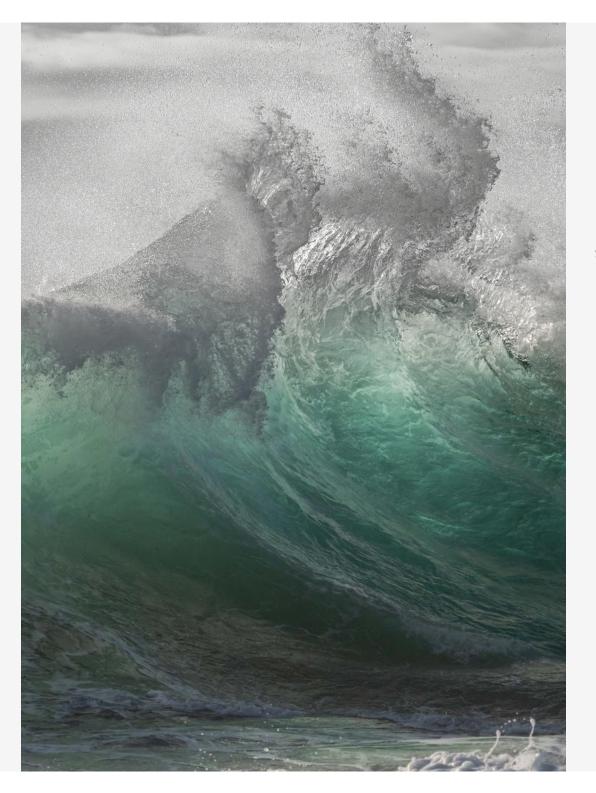
OCEAN

THE SWELL

"The sea, the great unifier, is man's only hope... we are all in the same boat."

JACQUES YVES COUSTEAU

The seas and beaches around the UK bring so much joy, providing a beautiful habitat for marine wildlife while sharing its bounty. But our relationship can't be one-sided – we must look after our ocean as it looks after us.





MERMAID GIN, NORI SECCO, MUYU VETIVER, SELVATIQ SICILIA COUNTRYSIDE

Cockfail profile

A fragrant martini with citrusy and savoury elements.



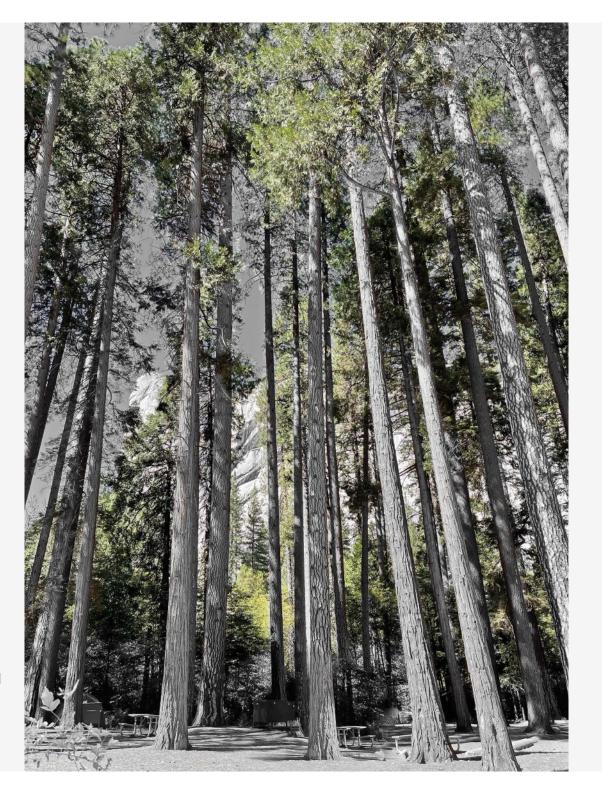
REFORESTATION

GREEN LUNG

"The best time to plant a tree was 20 years ago. The second-best time is now."

CHINESE PROVERB

There is universal acknowledgement that we need more trees to help prevent species extinction and to tackle climate change. Woodland once covered most of the UK and reforestation aims to expand and reintroduce tree cover.





MICHTER'S BOURBON, CLOTTED CREAM, PORCINI, SELVATIQ ALPINE FOREST, BLACK GARLIC, SALTY MAPLE

Coekfail profile

Full-bodied character – earthy, complex, and reminiscent of the forest.





£20.00

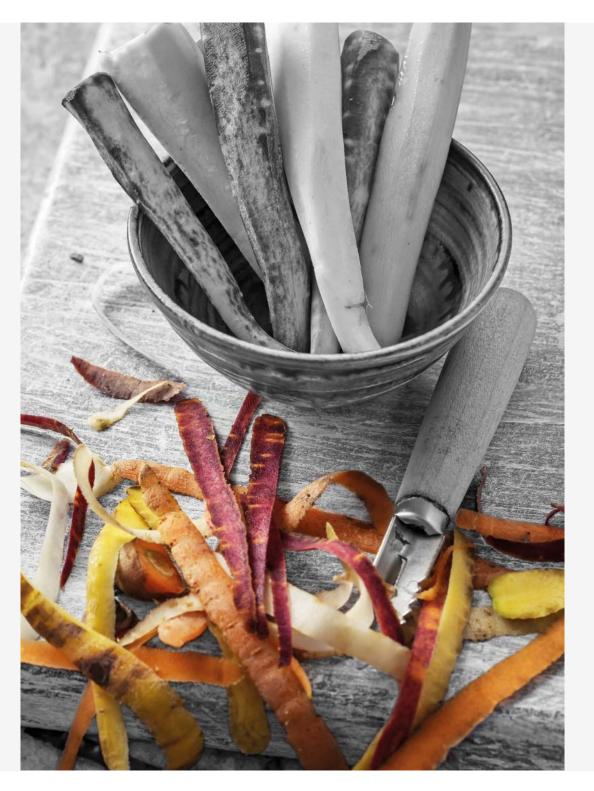


SECOND LIFE

"When you refuse to reuse, it's the earth you abuse."

POPULAR PROVERB

Waste reduction is good for the planet and the pocket. Kitchen vegetables are given a second life using vacuum fermentation and are truly transformed when shaken into a brandy cocktail.





CARLOS I BRANDY, LACTO-FERMENTED CARROTS, FINOCCHIETTO LIQUEUR

Cockfail profile

A brandy sour cocktail, aromatic, savoury and ready to be drunk straight up with repurposed sweet edible garnish from our kitchen.



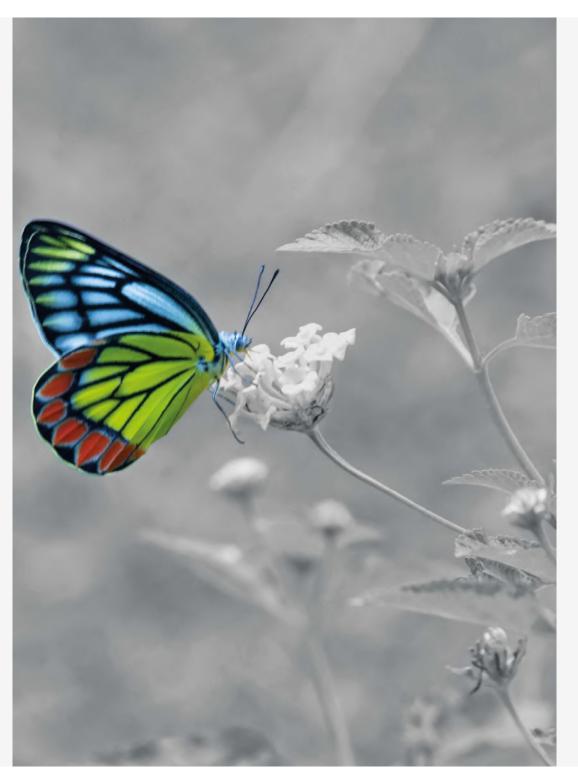
WILDLIFE SUPPORY

MONARCH

"A caterpillar does all the work, but the butterfly gets all the publicity."

GEORGE CARLIN

Butterflies are a delicate reminder of the beauty of nature. Who does not enjoy witnessing one of these creatures in flight and how can we not appreciate the transformation they undergo before becoming these winged beauties?





MASONS GIN YORKSHIRE TEA, CUCUMBER CORDIAL, BUTTERFLY PEA TEA, ACQUA BIANCA

Cockfail profile

Refreshing colour changing gin based cocktail with eucalyptus notes, representing the metamorphosis of the butterfly.



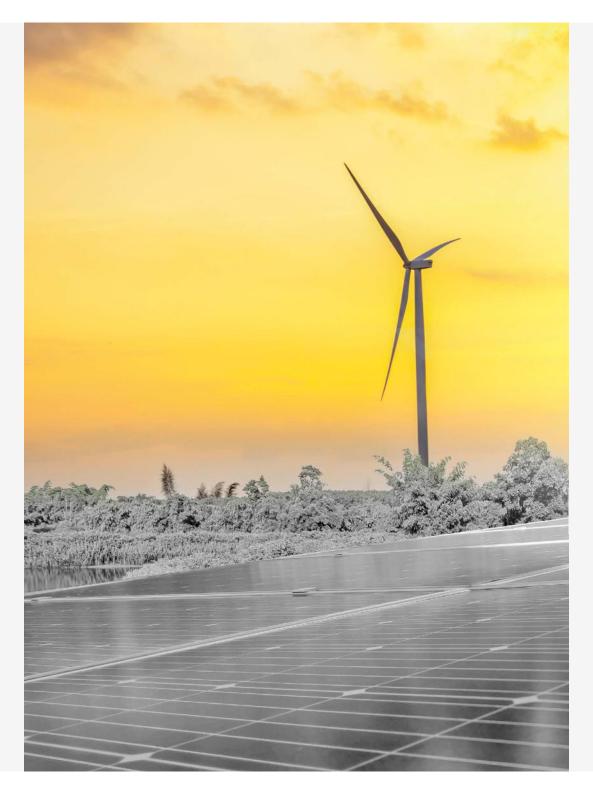
FULL CIRCLE

"A transition to clean energy is about making an investment in our future."

GLORIA REUBEN

Energy use is the most visible environmental consideration, and the sun offers the most powerful alternative energy resource.

The Churchill Bar's mini herbs are grown in-house in solar powered greenhouses.





LAKES ENGLISH WHISKY,
PICKLED BEETROOT,
MANCINO ROSSO,
PEAR LIQUEUR,
FERNET BRANCA

Cockfail profile

Aperitif Boulevardier style with herbal and spices notes, using British whisky for a punchy effect.



REBORN ESSENCE

"When you put the whole picture together, recycling is the right thing to do."

PAM SHOEMAKER

There is no such place as "away".

When you throw something away, it must go somewhere.

Buying wisely and repurposing offer a route to reducing our carbon footprint.





SIETE MISTERIOS MEZCAL,
HEMP BUTTER,
AMARO SANTONI,
MANGO CHUTNEY

Cockfail profile

Fruity, spiced and aromatic served in a coffee-husk cup with a pumpkin flask – enjoy on your own or as a sharing cocktail.



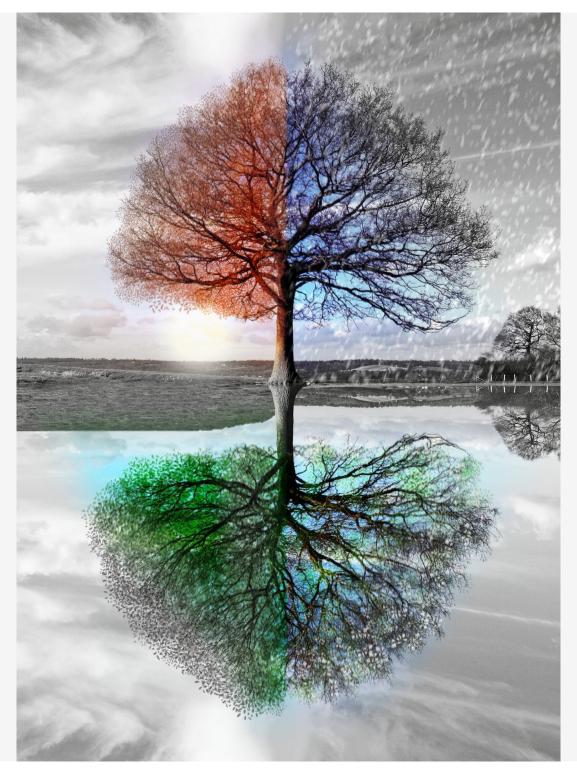
SEASONALITY

QUARTER JOY

"The joy of eating seasonally is the joy of fresh produce and fresh food."

anna lappé

Using seasonal ingredients reduces the food miles, ensures freshness, and lowers its carbon footprint. The fresh components of this cocktail change through the year to maximise local availability.





VESTAL VODKA,
SEASONAL CORDIAL,
FINO SHERRY,
APEROL

Cockfail profile

A delicate sparkling cocktail to drive each season's flavours and aromas.



CLEAN WATER

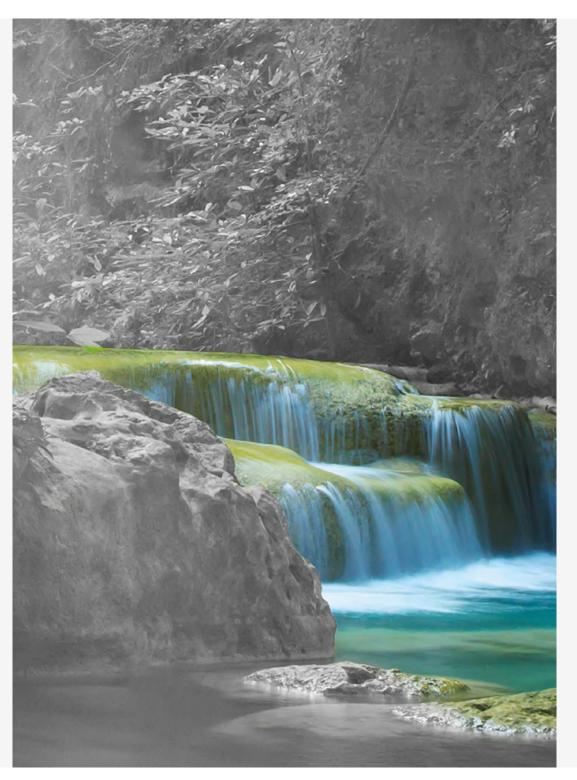
AGUA DE VIDA

"Water is life, and clean water means health."

AUDREY HEPBURN

Water is the driving force of all nature and our most precious natural resource. It is vital to sustaining our ecosystems.

In simple words, Water is Life.





MOUNT GAY BLACK BARREL RUM,
COCONUT OIL, CAROB,
BRAMLEY APPLE,
BANANA SKIN KOMBUCHA

Cockfail profile

Tiki style, Caribbean flavour, presented in a re-purposed oyster shell.

With thanks

We thank The Churchill Bar & Terrace team who have addressed environmental challenges and endeavoured to shine a light on the issues we face with creativity and craft.

This is only one small step, and we are delighted to hear any comments you may have, in our goal towards a more sustainable lifestyle.

"The challenge now is to go much further and much faster, progressively eliminating waste by developing a circular economy that mimics nature's loops and cycles"

HRH PRINCE CHARLES







Christian

Head Bartender

THE CHURCHILL BAR & TERRACE +44 (0) 20 7299 2035 | Barhrlondon@hyatt.com www.thechurchillbar.co.uk