
KATIE BROWNING

katie@katiebrowning.com 281.846.5954

PROFESSIONAL SUMMARY

Proven facilitator and development professional with strong brand development, brand and social marketing within diverse community groups.

Proficient in all social media outlets and proven results with Facebook, Instagram, Twitter, and Google Advertising. Skilled with Wordpress, Squarespace, and HTML. Strong email marketing history. Graphic Design experience with Canva, Pixlr and Adobe platforms.

Bachelor's Degree in Political Science with strong public speaking, research and writing background.

EDUCATION

BRIGHAM YOUNG UNIVERSITY, B.A. POLITICAL SCIENCE - AUG 2008

EXPERIENCE

BOARD OF EDUCATION, CARMEL CLAY SCHOOLS - JAN 2017 TO PRESENT

Set the strategic plan, vision and goals for the school district.

Recruit and hire district Superintendent, oversee bi-annual performance evaluations.

Adopt and oversee the \$150M+ budget that directly funds 15 schools.

Write and adopt policy that adheres to state and federal laws regarding K-12 education

CAMPAIGN MANAGER, KATIE BROWNING FOR CARMEL CLAY SCHOOLS - FALL 2017

Successfully self-ran and managed a complete electoral campaign for a nonpartisan city-wide office.

Responsible for creating and managing the budget based solely on donations and fundraising.

Oversaw all financial and accounting aspects while compiling with state/federal election laws.

Developed press releases, targeted social media marketing and advertising.

Designed and developed campaign website including donation payment processing.

Elected with 9% lead over next three additional candidates including an incumbent.

MINISTRY COORDINATOR, HAZEL DELL CHRISTIAN CHURCH - NOV 2015 TO PRESENT

Delegate, train and support women in leadership.

Coordinate and plan group activities while staying within budget guidelines.

Participate in planning/executing annual programs including large scale events and retreats.

Write weekly newsletter, organize audience lists using both Mad Mimi and Constant Contact.

Write, design and facilitate all social media marketing.