



2018 Annual Report

JEFF DAVISON
Councillor - Ward 6



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ABOUT JEFF

Councillor Jeff Davison was elected to serve the City of Calgary in October 2017. Prior to being elected, Councillor Davison had a successful career in communications and investor relations in the private sector. From 2000 to 2009 he held various exploration and communications roles at Canadian Natural Resources Ltd, one of Canada's largest oil and gas producers. From 2009 to 2012 he was Vice President of Marketing & Communications for Poynt Corp., where he focused on building brand and expanding the company's international audience to over 25 million users in 10 countries. Since 2012, Jeff has consulted for several public and private energy and technology companies, including Getty Images, where he managed global integrated marketing efforts for multiple brands and products. He currently sits on the Board of Directors for Calgary Economic Development; Opportunity Calgary Investment Fund; Calgary Parking Authority; and the Calgary Film Centre. He also serves on the following committees: Planning and Urban Development; Transportation and Transit; Gas, Power & Telecommunications; Nominations Committee and is the Chair of the Event Centre Assessment Committee.



A LETTER FROM COUNCILLOR DAVISON

Dear Ward 6 Residents,

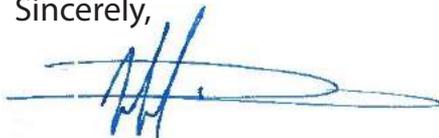
On behalf of the Ward 6 team, we thank you for your support this past year. My team and I have worked hard to achieve our campaign goals. We are actively working on building a safe and vibrant Ward 6 while focusing on Calgary's economy as we navigate this downturn. We serve you with integrity and with the promise of building a Calgary we can all be proud of.

We have been committed to supporting projects that benefit all of Ward 6. This year, we advocated for the final funds required for a brand new 6-acre park in Springbank Hill. Once completed, it is my belief that this park will be a central gathering place for all Ward 6 Residents. We also launched the expansion of Bow Trail, a \$20 million investment that tackles our serious roads infrastructure deficit. I am happy to report that, for the first time, the City of Calgary will look into a study for a Bow Trail/Sarcee Trail interchange. We've worked with City Administration to help Community Associations realize cost-savings in their operations. I've also supported Notices of Motion that tackle snow and ice removal and pedestrian safety.

In the past year, we have been able to achieve great things for the benefit of all Calgarians. Early on, I drafted a Notice of Motion that saw Council reduce its spending on external conferences, while also exploring other cost-saving reductions. Through my work with Calgary Economic Development, we've been able to attract and retain over 70 companies to Calgary. Moreover, Council established the Opportunity Calgary Investment Fund – a fund that will be used to attract and retain business to our downtown core. I am very proud to be Council representative on this fund. Finally, as the head of the Event Centre Assessment Committee, I have been hard at work looking at options for a new facility and Entertainment and Cultural District that we can all be proud of.

As we take time to reflect on the past year, I assure you that I remain focused on you and focused on Ward 6 in the new year.

Sincerely,



Jeff Davison, Councillor – Ward 6

CHAMPIONING WARD 6 AT CITY HALL

In 2018, the Ward 6 team and I have had a busy year advocating for you and your families. Here are some of the highlights from the past year:

Springbank Hill Community Park

The Ward 6 team championed the Springbank Hill Community Park project. In June, Council approved the final funds required to turn the dream into a reality.

Over the course of the last 10 years, the Springbank Hill Community Association has taken time to envision a project and consult its community members on the development of 6.29 acres of land on 26th Avenue SW, between 77th Street and 69th Street.

The park features formal community gathering spaces as a focal point, as well as informal spaces with 5 acres of heavily forested natural areas that create nodes for discovery, interaction with nature, unstructured play, and personal reflection.



CHAMPIONING WARD 6 AT CITY HALL CONTINUED

Bow Trail Widening

Last summer, the City of Calgary officially began the widening of the Bow Trail project, between Old Banff Coach Road and 85 Street SW. This is a \$20 Million investment in our Ward's transportation network and is a critical piece of infrastructure that will connect the area to the future West Calgary Ring Road. The road is now open, with some realignment, landscaping and road resurfacing work to be completed by Fall 2019.

Residential Speed Limits

One of the most frequent concerns that my office hears from residents relates to speeding in residential and school areas. Usually, callers are concerned about safety of children or elderly neighbours. Certainly, to me, it is very clear that this is a Citywide problem, as pedestrian incidents happen throughout Calgary's communities.

In September, Council voted to endorse a lower speed limit for neighbourhood streets.

City Administration will return in Q2 2019 with a recommendation on what the neighbourhood speed limits should be, while also recommending to which collector streets

receive a reduced limit, since these streets are key safety concerns for communities. Public engagement and awareness will follow, with Administration bringing an implementation plan for final decision in Q4 2019.



GOVERNANCE AND ACCOUNTABILITY

Spending on External Conferences

Early this year, I filed a Notice of Motion that limits excessive spending on external conferences by members of Council. This came to light after it was revealed that all fourteen Councillor's were budgeted to attend the FCM conference in Halifax. Moreover, those who attended conferences on the City's behalf were mandated to present their findings to Council.

In a time of economic difficulty, I felt that it was imperative for Council to show economic restraint. I was glad to see Council pass this motion and lead by example. Moreover, those who attended conferences on the City's behalf were mandated to present their findings to Council.

Community Consultation on Redevelopment

Planning and Development matters are some of the most frequent concerns that we hear from Ward 6 residents. This year, I was very happy to see Council accept my Motion that explores requirements for communication and engagement on land redesignations. What this means is that there will be set expectations on land designations in redeveloping communities. For example: those that are changing from "R-1" to "R-CG". In doing so the message was made loud and clear- community engagement on planning and development is important and it matters.

Community Association Policy Change

Calgary's Community Associations are vital in creating and sustaining communities throughout the City. We are very fortunate to have 10 vibrant Community Associations in Ward 6 that serve as the focal point of our neighbourhoods.

This year, I became aware of an old policy which saw Community Associations be charged for waste management services at commercial rates as opposed to residential rates. After consultation with City Administration, Community Association's now have cost-saving options on waste management based on their needs; therefore, restoring efficiency to their operations and leaving them with more funds to put toward programs in the community.

VISION: MOVING OUR CITY ONWARD

Calgary Economic Development / Opportunity Calgary Investment Fund

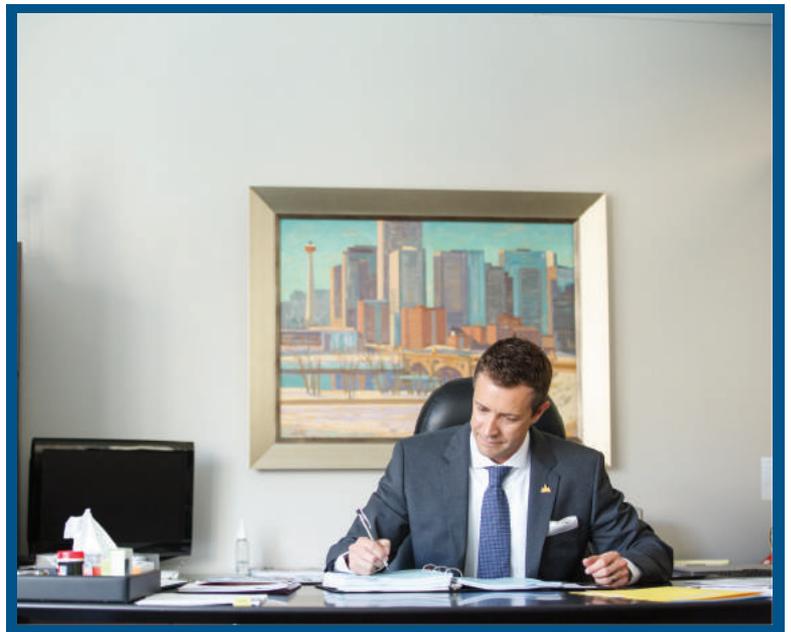
It is no secret that times are tough in Calgary. The price differential on our oil sets us in crisis mode, and our unemployment rate remains stubbornly high at eight percent. That's why civic partners like Calgary Economic Development are more important now than ever before.

I am proud to represent the City of Calgary on the Board of Directors at Calgary Economic Development. The organization's mandate is to achieve economic success, embrace shared prosperity, and build a strong community for Calgary. In practice, the organization attracts new businesses to come and invest in Calgary, while retaining existing business. It is also a vast resource for local businesses of all sizes, providing support for workforce management, startups and expansion.

In today's economy, Calgary Economic Development is actively pursuing new areas of business diversification. In 2018, 77 companies were attracted, retained or expanded in part due to its efforts. This has resulted in creation of more than 3,400 direct and 3,100 indirect jobs. But, there is much more work to be done.

I was very pleased to see unanimous support of Council for my motion that restored funding to Calgary Economic Development during budget deliberations in November.

I am also Council's representative on the Opportunity Calgary Investment Fund, which is administered by Calgary Economic Development. At the request of several hundred business and industry leaders, this fund was created by City Council to directly combat the downtown office vacancy problem by providing opportunities for private sector companies, non-profits, and public institutions to make transformative investments in Calgary that will be catalysts for economic growth, diversification, increased employment and the expansion of the property tax assessment base.



VISION: MOVING OUR CITY ONWARD CONTINUED

Event Centre Assessment Committee

It is no secret that the Saddledome is nearing the end of its life cycle. For decades, Calgarians wanting to see their favourite musicians have had to make the trek up to Edmonton because the Saddledome's architectural limitations make it difficult to accommodate world-class events. As a result, our local economy has lost out to our friends in Edmonton because they have facilities that are modern and flexible.

This year, I was pleased to be named the Chair of the Event Centre Assessment Committee. The Event Centre is more than a hockey deal: it is a deal that would see the development of the new Entertainment and Cultrual District for Calgary. Primed with approximately \$3B worth of private investment, the District, upon build-out, could generate over \$100 million in tax revenue each year.

This is a critically important project for us to be considering. In a time when our downtown core is hurting, we need to be thinking about projects that can expand our tax base, and not our tax rate. It is my belief that the Entertainment and Cultural District will do just that: the newly generate revenues can be used to expand our City services without relying on tax increases.

As I have said before – this isn't about a hockey deal. The Event Centre and new Entertainment District will be a central gathering place: the place where your kids see their first concert, the site of many historic events and performances. With this vision insight, the Event Centre Assessment Committee will move forward with an idea for the Calgary of tomorrow.

Strategic Priorities

We all have visions for our City. I presented a Notice of Motion that will guide Council to have a strategic meeting on the following capital priorities: BMO Centre Expansion, Event Centre, Arts Commons and Field House. I look forward to the conversation, which is set to occur in early 2019, where we will discuss which one of these projects will be moving our City onward in the years to come.

IN THE COMMUNITY



SCA Stampede Breakfast

From Left to Right:
MLA Mike Ellis, MP Ron Liepert,
Councillor Jeff Davison



Volunteering at the Westhills McDonalds
for McHappy Day



Opening of WSCR Garden
Councillor Jeff Davison and WSCR CA
President Chris Tattie



Opening of Glenbrook's Save on Foods



CHPH CA Stampede Breakfast
Jeff and Demetrios Nicolaides



Proud supporter of Oil & Gas



From Left to Right: Suzy Trottier, Constituency Liaison; Councillor Jeff Davison; Frano Cavar, Communications and Policy Liaison; Kathy Morgan, Executive Assistant

CONTACT US

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Calgary

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