What is the Euro Challenge?

The EU and You
An exciting opportunity to learn about:

- The European Union (EU)
- The Euro and the “Euro Area”
- Economic concepts and challenges
- The global economy
Why Participate in the Euro Challenge?

- Explore the fascinating world of economics
- Monetary prizes and trip to Washington, D.C.
- Build friendships inside and outside of school
Why Participate in the Euro Challenge?

- Bring the real world to the classroom
- Increase college readiness and boost resume
- Explore the link between history and economics
Competition Details

• Ninth and tenth graders who are curious about Europe!

• Teams of 3 to 5 students compete in the Challenge (More students can help prepare)

• One (1) team per school

• 15 minute presentation (plus 10 minutes of Q&A)

• Presentation format: Preliminary Round, in-person or via video conferencing; Semifinal & Final Rounds in-person.
  – Hybrid vs. Virtual
Three-part Challenge Question
1. Describe the current economic situation in the “euro area” (the economic region consisting of the 19 EU member countries who have adopted the euro).
2. Select one economic-related challenge confronting the Euro Area as a whole (see list on next slide), and pick one of the 19 member countries of the Euro Area to illustrate that challenge.
Use one country in the euro area to illustrate your challenge

- Demographics and Aging Population
- What Role does Fiscal Policy Play in Promoting Economic Growth
- Living with a Single Monetary Policy
- Tackling High Youth Unemployment
- Managing Migration Flows
- Inequality and Social Mobility
- Innovating for Long Term Growth and the Future of Work
Euro Challenge Question: Part II

Austria
Belgium
Cyprus
Estonia
Finland
France
Germany
Greece
Ireland
Italy
Latvia
Lithuania
Luxembourg
Malta
The Netherlands
Portugal
Slovakia
Slovenia
Spain
3. Recommend a policy or policies for addressing the challenge you identified in the country you selected.
Promotional Video

Click the link below to view our exciting video:
Euro Challenge – Program Support

- www.euro-challenge.org
- Student Orientation
- Webinars
- Mentoring for Student Teams
- The Euro Challenge Institute
How teams are scored?

25% • Knowledge about the EU, the euro, and related economic concepts
25% • Recommended policy prescription
10% • Quality of presentation
10% • Depth of research and analysis
10% • Teamwork and cooperation
20% • Responses to judges’ questions
Keys to Success

• State the chosen issue clearly
• Select a country in which the issue is relevant
• Make sure you address and answer ALL the Challenge Tasks
• Be innovative, but recommend a solution that is feasible
• Keep the current social and political context in mind
Awards for Winning Teams

5th Place  $250 per student
4th Place  $500 per student
3rd Place  $750 per student
2nd Place  $1,000 per student
1st Place  $1,250 per student

* 1st and 2nd placed teams also receive an educational trip to Washington D.C. !!!
### Key Dates

<table>
<thead>
<tr>
<th>What?</th>
<th>Where?</th>
<th>When?</th>
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</thead>
<tbody>
<tr>
<td>Preliminary Round</td>
<td>TBD</td>
<td>March 28/April 2</td>
</tr>
<tr>
<td>Finals and Semifinals</td>
<td>New York Fed</td>
<td>Tuesday, May 2, 2019</td>
</tr>
<tr>
<td>Recognition &amp; Awards Reception</td>
<td>Moody’s</td>
<td>Thursday, May 2, 2019</td>
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**COMING SOON!**

**STUDENT ORIENTATION – DECEMBER 6**
Stay in the Know

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euro-challenge.org
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