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DRY CREEK FIRST & LAST MILE PILOT

Innovative PPP to replace Call-n-Ride in Centennial, CO

Anticipated to launch on August 17th, 2016 (6-month pilot program)

The First and Last Mile Pilot (FLMP) is a public-private partnership between Lyft, Xerox, Flitways, the City of Centennial, and the Denver South Transportation Management Association. Residents will be able to request a free Lyft Line (carpooling) ride to and from the Dry Creek LRT station. The Go Denver app powered by Xerox will integrate scheduling and payment systems for both transit and Lyft, thus allowing users to select the FLMP options including "Light Rail + Lyft Line". The FLMP program, which has a budget of \$400,000 will temporarily replace the City's Call-n-Ride system.

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(Photo by [J. Beall](#))



UBER FOR DC'S FIRE & EMS

Uber may transport 911 callers for non-urgent medical care in DC

In discussion/speculation

With the growing number of 911 calls, the DC Fire and Emergency Medical Service (EMS) Department is looking for creative ways to reduce the strain on its system. In 2015, DC dispatched more than 160,000 responses to EMS calls, many of which were low-level emergencies. In light of this, DC officials are considering staffing nurses at 911 centers to evaluate medical needs and determine transport options other than ambulances for each case. Taxi cab companies as well as TNCs such as Uber are being considered as potential modes of transportation for low-emergency cases.

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(Photo by [ep_jhu](#))

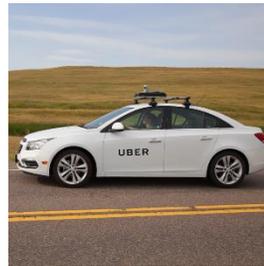
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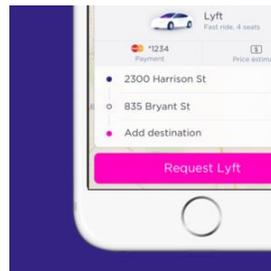
3 minutes can save \$14 with uberPOOL
(Photo by [Uber](#))



Uber is spending \$500M to map roads?
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Bridj is looking for a partner in Austin, TX
(Photo by [Bridj](#))



Coming soon: Multiple stops for Lyft rides
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New study: Car2go's environmental potential
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Via arrives in DC for \$2.15 per ride
(Photo by [Via](#))