

MOBILITY RUSH 5

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VIRTUAL PARKING FOR COMMUTERS

Commuter ridesharing pilot program with Uber, Summit, NJ

Launched on October 3rd, 2016 (6 month pilot program)

The City of Summit has partnered with Uber to launch a pilot program that provides Uber rides to and from the Summit train station. The program is aimed at reducing the number of commuter cars parked in downtown Summit. Each ride will cost \$2 each way, totaling no more than \$88 each month, which is the cost of monthly parking pass. The current pilot is initially limited to 100 people, though the program may be expanded if proven successful.

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(Photo by [Ed Murray](#))



RT STATION LINK

Collaboration with Uber, Lyft & Yellow Cab, Sacramento, CA

Launched on October 3rd, 2016 (limited-time offer)

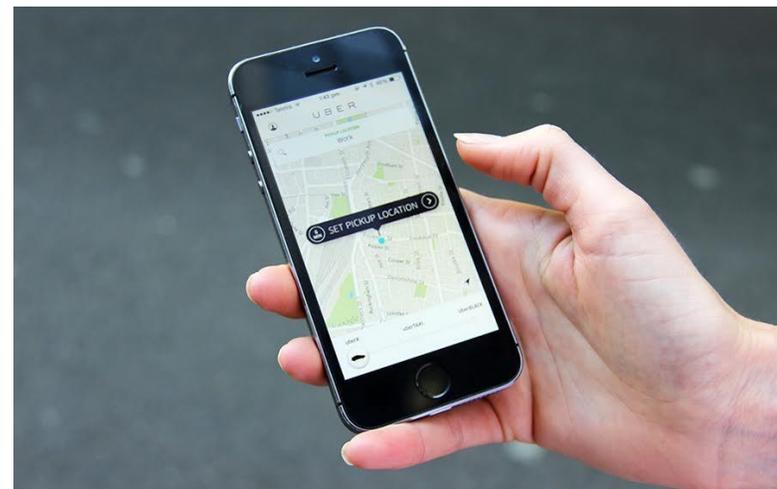
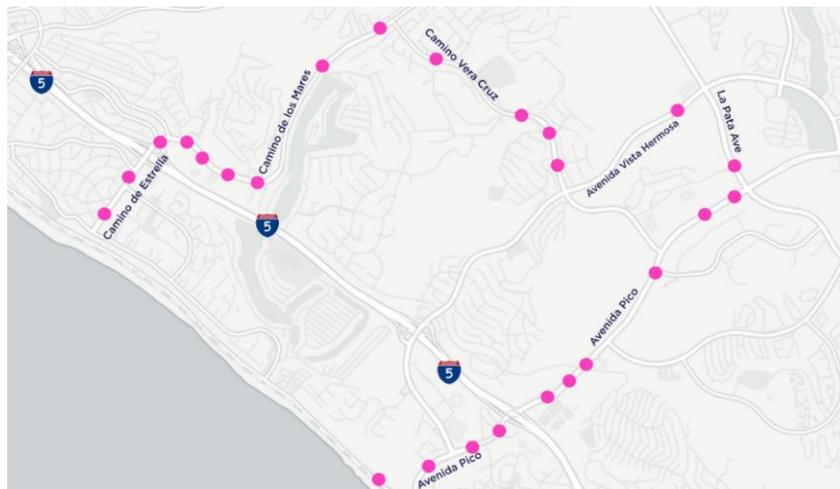
The Sacramento Regional Transit (RT) has partnered with Uber, Lyft, and Yellow Cab to launch a limited-time program called RT Station Link. The program is designed to encourage transit ridership in Sacramento by providing economic incentive to passengers taking an Uber, Lyft, or Yellow Cab to or from one of six participating RT light rail stations. Passengers will receive up to \$5 off their rides for up to 10 rides. RT Station Link was announced on the eve of the new Golden 1 Center's grand opening as it is believed to be a solution to the arena's limited parking. The program is funded by a grant from the Sacramento Metropolitan Air Quality Management District and Sacramento Area Council of Governments.

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(Photo by [Uber](#))

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SC RIDE WITH LYFT

Subsidized rides along suspended bus routes, San Clemente, CA
 Launched on October 10th, 2016 (pilot program)

The City of San Clemente has partnered with Lyft to launch a pilot program aimed at providing discounted rides along recently suspended bus routes. To be eligible, rides must be taken between 6:00 am and 8:00 pm and passengers must be picked up and dropped off along the corridors of the 191 and 193 bus routes. Passengers will pay \$2 and the rest of Lyft fare will be subsidized up to \$9 by an OCTA grant.

(Photo by [Lyft](#))

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DENTON COUNTY & UBER

Subsidized Uber rides for Highland Village residents, Denton, TX
 Launched on October 10th, 2016 (pilot program)

The Denton County Transportation Authority (DCTA) has partnered with Uber to launch a pilot program that provides subsidized Uber rides. Passengers will receive \$2 discount on two types of Uber rides between Monday and Friday from 5:30 am to 7:00 pm: (i) rides starting and ending within the Highland Village Zone; and (ii) rides starting and/or end at the Medical Center of Lewisville with a pick up location and/or destination in the Highland Village Zone. According to officials, depending on the success of the pilot, the program may be expanded to other areas of Denton County.

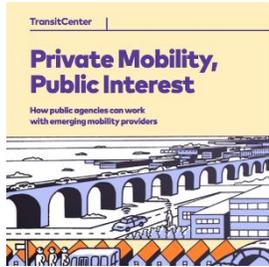
(Photo by [J. Heckley](#))

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Split ends passenger service in DC

(Photo by [Split](#))



HOUNDIFY

Houndify partners with Uber

(Photo by [Houndify](#))