

MOBILITY RUSH 9

TRANSIT | MOD | PARTNERSHIPS



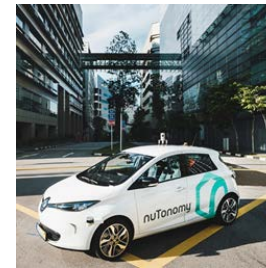
DOOR TO DOWNTOWN (D2D)

*A partnership to provide easy trips to get to and from downtown Boulder, CO
Limited-time offer from November 25th, 2016 to January 1st, 2017.*

The City of Boulder and the Downtown Boulder Partnership have joined forces with Uber, Lyft, and zTrip to provide easy ways of getting to and from downtown Boulder. Door to Downtown (d2d) provides \$5 credit for up to 5 inbound trips on Uber, Lyft, and zTrip to downtown Boulder. For the ride home from downtown, participating businesses are offering \$5 Uber or Lyft credit to their shoppers who spend at least \$50 in their stores. The partnership is anticipated to promote residents to shop and dine locally between Black Friday and New Year's Day.

(Photo by [Boulder Downtown](#))

MORE



nuTonomy tests autonomous cars in Boston
(Photo by [nuTonomy](#))



Spiri – Danish on-demand carpooling startup
(Photo by [Spiri](#))



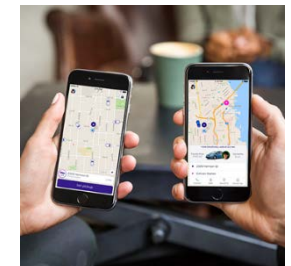
Lyft x Budweiser – rides during Thanksgiving
(Photo by [Lyft](#))



King County Metro Transit launches new app
(Photo by [King County](#))



Car2go leaves Twin Cities, MN
(Photo by [car2go](#))



Uber & Lyft start background checks in MA
(Photo by [Boston Magazine](#))