

MOBILITY RUSH 10

TRANSIT | MOD | PARTNERSHIPS



Uber is Metra's official rideshare partner

*A marketing partnership between Uber and Chicago's commuter rail agency
Anticipated to launch in February, 2017*

Metra has announced its three-year agreement with Uber to serve as the agency's official rideshare partner. Metra will receive \$900,000 in exchange for providing Uber with marketing opportunities to communicate to its customer base of 150,000 daily riders. According to Metra, this marketing partnership is the first-of-its-kind and is anticipated to not only generate non-fare revenue but also drive ridership by assisting customers who need a first/last-mile connection. This partnership is a result of Metra's invitation for bids in July.

(Photo by [A. Dorsey Jr.](#))

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MOD SANDBOX 2.0

listening session



OVERVIEW

The Mobility on Demand (MOD) Sandbox is a program of the Federal Transit Administration (FTA), which supports transit agencies and communities as they integrate MOD solutions to enhance the quality, accessibility, and equity of mobility in their communities. In October 2016, FTA announced 11 MOD Sandbox 1.0 projects totaling \$8M. Join the listening session to hear about the lessons learned from MOD Sandbox 1.0, and to discuss how to shape MOD Sandbox 2.0.

AGENDA

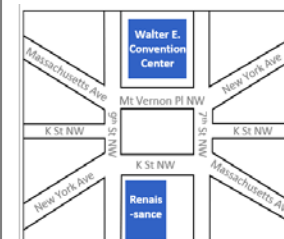
- Welcome
- Opening Remarks
- Lessons Learned from 2016 MOD Sandbox Applications
- Key MOD Activities
- Shaping MOD Sandbox 2.0
- Q&A

WHEN

Wednesday,
January 11th, 2017
2:30 to 4:30 PM

WHERE

Renaissance DC
Downtown
999 9th Street NW
Washington, DC
Mt. Vernon Square Rm



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RELATED NEWS



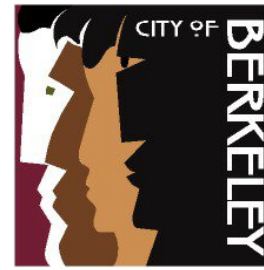
Volkswagen announces mobility company, MOIA

(Photo by [VW](#))



Denver Union Station partners with Uber

(Photo by [I. Kim](#))



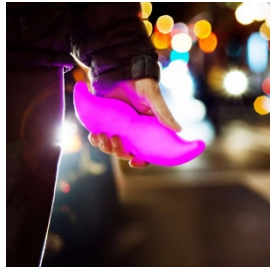
City of Berkeley looking for one-way carshare

(Photo by [City of Berkeley](#))



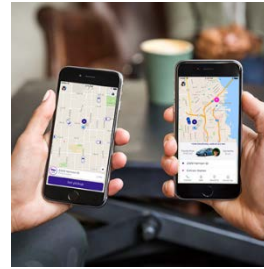
Lyft's economic impact report

(Photo by [Lyft](#))



Lyft proposes to provide MBTA Late Night Service

(Photo by [Lyft](#))



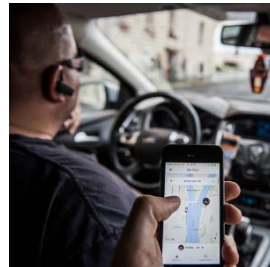
TNCs causing congestion in San Francisco?

(Photo by [Boston Magazine](#))



Self-Driving Ubers hit roads in San Francisco

(Photo by [Uber](#))



Uber & WMATA enters first/last-mile partnership

(Photo by [A. Stiller](#))



uberSKI – room for you and your gear

(Photo by [Uber](#))