

MOBILITY RUSH 11

TRANSIT | MOD | PARTNERSHIPS



L.A.'s New Carsharing Partner, BlueCalifornia

An EV carsharing pilot to serve disadvantaged communities in Central L.A.

Anticipated to launch soon

In mid-December, the Los Angeles City Council authorized a contract with Bollorè Group subsidiary, BlueCalifornia, for the first-ever electric carsharing pilot in L.A. The pilot will introduce electric carsharing fleets (100 electric cars and 200 charging stations) into disadvantaged neighborhoods in Central LA - Downtown L.A., Westlake, and parts of Koreatown. BlueCalifornia is supported by \$1.67 million in grant funds from the California Air Resources Board and \$1.82 million in electric vehicle infrastructure rebates, fee waivers, and in-kind support from the City. The pilot aims to increase the number of carsharing users, reduce the need for a private vehicle, and reduce CO2 emissions.

(Photo by [Mariordo](#))

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MOD SANDBOX 2.0

listening session



OVERVIEW

The Mobility on Demand (MOD) Sandbox is a program of the Federal Transit Administration (FTA), which supports transit agencies and communities as they integrate MOD solutions to enhance the quality, accessibility, and equity of mobility in their communities. In October 2016, FTA announced 11 MOD Sandbox 1.0 projects totaling \$8M. Join the listening session to hear about the lessons learned from MOD Sandbox 1.0, and to discuss how to shape MOD Sandbox 2.0.

AGENDA

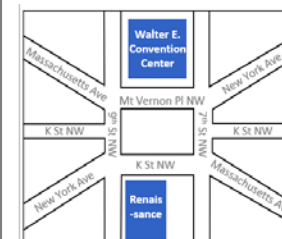
- Welcome
- Opening Remarks
- Lessons Learned from 2016 MOD Sandbox Applications
- Key MOD Activities
- Shaping MOD Sandbox 2.0
- Q&A

WHEN

Wednesday,
January 11th, 2017
2:30 to 4:30 PM

WHERE

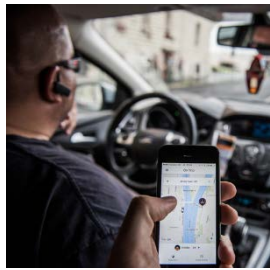
Renaissance DC
Downtown
999 9th Street NW
Washington, DC
Mt. Vernon Square Rm



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RELATED NEWS



Uber to a person via location sharing

(Photo by [Uber](#))



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(Photo by [caranddriver.com](#))



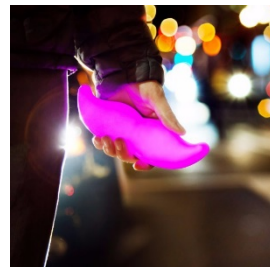
Self-driving Ubers leave SF and head to Arizona

(Photo by [Uber](#))



Whim, Mobility as a Service app in Helsinki

(Photo by [Whim](#))



2016 Lyftie Awards – most popular destinations

(Photo by [Lyft](#))



Is Seattle's helmet law killing its bikeshare?

(Photo by [seattle.gov](#))



Bikeshare subsidies for low-income in Baltimore

(Photo by [A. Bednar](#))



Updates on Uber-Summit, NJ partnership

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Local rideshare - Teton Rideshare in Jackson, WY

(Photo by [Teton](#))