

# MOBILITY RUSH 12

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## Lyft & Uber Arrive at Atlanta Int'l Airport

*Two TNC giants have officially landed at ATL*

*Launched on January 1<sup>st</sup>, 2017*

The Hartsfield-Jackson Atlanta International airport, also known as the world's busiest airport began allowing Lyft and Uber rides starting January 1<sup>st</sup>, 2017. According to airport officials, passengers will pay a \$3.85 surcharge per ride from the airport. In September, the Atlanta City Council approved the plan which allows TNCs to legally service the airport. Highlights of the plan include: (i) transportation providers will be required to apply for an annual permit of \$50 per vehicle, up to \$100,000 annually; and (ii) drivers will wait for customers in a designated ride-sharing area supported by ge-fencing technology.

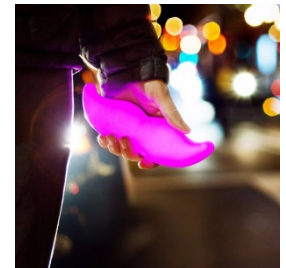
(Photo by [Lyft](#))

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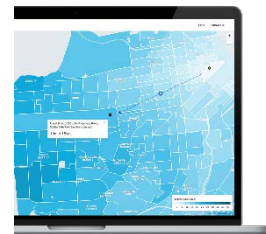
### King County's Carpool Parking Permit

(Photo by [King County](#))



### Review of 2016 – Lyft's breakout year

(Photo by [Lyft](#))



### Uber releases data with Uber Movement

(Photo by [Uber](#))



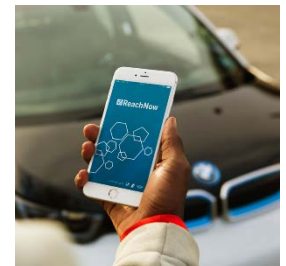
### NeuV – Honda's automated EV that feels

(Photo by [Honda](#))



### Chariot plans to expand to 8 new cities in 2017

(Photo by [SF Examiner](#))



### BMW's ReachNow reaches 40K members

(Photo by [BMW](#))