

MOBILITY RUSH 24

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ELECTRIC CARSHARING PILOT BEGINS IN LA

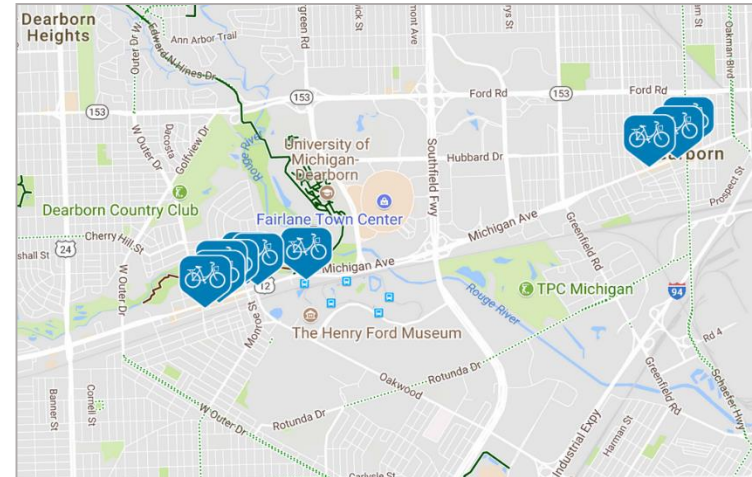
BlueCalifornia's pilot program, BlueLA, launches in Los Angeles, CA

Launched on June 9, 2017 (2 year pilot)

On June 9, the City of Los Angeles and Bolloré Group launched their electric carsharing partnership, BlueLA – a two year pilot program aimed at providing environmentally friendly mobility to disadvantaged communities. Membership to access BlueLA's fleet will cost between \$0-\$10, depending on user income level and time of sign-up, and vehicle usage for members will then cost between \$0.15-\$0.20 per minute. Non-members may also reserve BlueLA vehicles for a higher price. The program is receiving support from the California Air Resources Board, Bolloré Group, and the City of LA, and will expand its fleet, charging stations, and locations over the course of the year.

(Photo by [Shared-Use Mobility Center](#))

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NEW BIKESHARE AVAILABLE IN DEARBORN

The Dearborn Bike Share Program launches in Dearborn, MI

Launched on June 13, 2017

In partnership with Zagster and Beaumont Health, the City of Dearborn has launched the Dearborn Bike Share Program. As of June 13, 50 bikes are available for use at 10 stations throughout Downtown Dearborn, and can be accessed via a \$20 annual membership or a non-member hourly rate. Members receive 2 hours of free bikeshare service per ride, and pay \$2 per hour for each subsequent hour of use (up to \$20). The Dearborn Bike Share Program aims to diversify mobility options for locals, and is part of the Healthy Dearborn initiative, a program supported by the Kosch Family and Beaumont Health in partnership with the City, that promotes healthy living.

(Photo by [Zagster](#))

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VANPOOLING SERVICE LAUNCHES IN OHIO

RTA partnership, VanShare, brings vanpooling to Cuyahoga County, OH

Launched on June 15, 2017

The Greater Cleveland Regional Transit Authority (RTA) and Enterprise have partnered to launch a vanpooling service in Cuyahoga County, Ohio, through a program named VanShare. As of June 15, riders residing in or traveling to Cuyahoga County can travel in groups of 6-15 people for shared commuting. Through this partnership, Enterprise helps to match riders with similar needs and provides drivers for vans offered by VA Medical Center that are selected to accommodate group size. RTA is subsidizing service by \$0.30 per mile and hopes that VanShare will provide a cost-neutral transportation alternative for individuals who do not live on a fixed RTA route.

(Photo by [Greater Cleveland Regional Transit Authority](#))

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VANPOOL PROGRAM COMES TO NEBRASKA

NDOR & Enterprise Rideshare partner for vanpooling statewide in NE

Launched June, 2017

The Nebraska Department of Roads (NDOR) and Enterprise Rideshare have partnered to create a new vanpool program in Nebraska. Through this statewide program, groups of 6-15 people can commute together in vans rented from Enterprise Rideshare, with each group selecting one member to drive. The program will cover up to \$400 per month towards the price of renting a van (which comes equipped with wi-fi, satellite radio, 24-hour roadside assistance, auto liability insurance, and scheduled maintenance). The program is funded through grants from the Federal Highway and Transit Administrations and aims to facilitate mobility, particularly in rural areas.

(Photo by [Journal Star](#))

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RELATED NEWS



CarShare Atlantic brings carsharing to Halifax, PA

(Photo by [Communauto](#))



Ride Lyft in Montgomery County for free July 4th

(Photo by [Pixabay](#))



Chicago to expand bikeshare program, Divvy

(Photo by [Divvy Bikes](#))



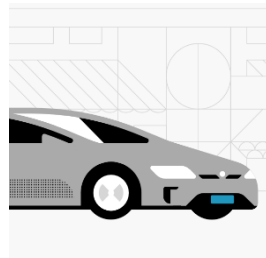
Liberty Mobility service comes to Athens, Ohio

(Photo by [Liberty Mobility](#))



Bikeshare Hawaii introduces Biki bikes

(Photo by [Bikeshare Hawaii](#))



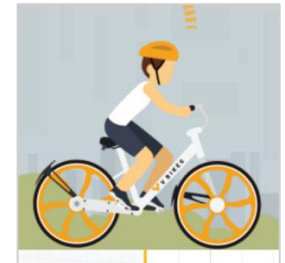
Uber & Lyft come to the Berkshires

(Photo by [Uber](#))



Ford's shuttle service, Chariot, comes to Seattle

(Photo by [Chariot](#))



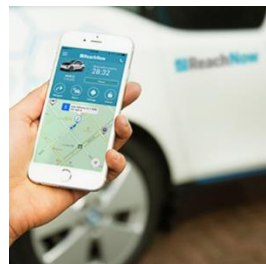
VBikes brings bikesharing to Dallas, Texas

(Photo by [VBikes](#))



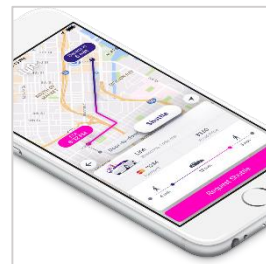
Key Biscayne launches bikeshare, LimeBike

(Photo by [The Miami Bike Scene](#))



ReachNow partners with ATLAS Workbase

(Photo by [ReachNow](#))



Lyft tests new service, Lyft Shuttle

(Photo by [Lyft](#))



ReachNow expands pilot ride-sharing service, Ride

(Photo by [BMW Blog](#))