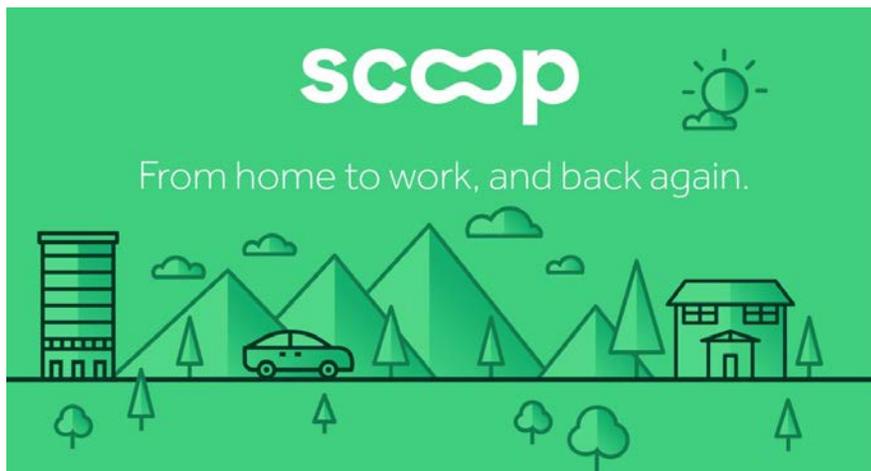


MOBILITY RUSH 14

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SCOOP & CITY OF PLEASANTON

Discounted carpool commutes in Pleasanton, CA

Launched on February 9, 2017

The City of Pleasanton partnered with commuter-app company, Scoop Technologies. The City has allocated \$30,000 to reduce costs for passengers using the commuter-app and augment reimbursement for drivers. Specifically, the discount will lower the typical rider fee of \$4 or \$5 by about \$2 per ride, and carpool drivers will get paid \$2 extra per passenger. The pilot program aims to match riders and drivers traveling on similar routes, in order to reduce congestion and carbon emissions, and will be evaluated for potential extension when the allocated funding is exhausted. This partnership is timely with the addition of new express toll lanes that are open for free to carpools and for a fee to solo drivers.

(Photo by [Scoop](#))

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WAZE CARPOOL COMPLETES SF ROLLOUT

Community-focused carpool completes Bay Area rollout

Continuing program since September 2016

Google-owned collaborative ridesharing tool, Waze Carpool, has expanded both its areas of operation and official partnerships. The Metropolitan Transportation Commission, University of California at San Francisco, and Kaiser Permanente, all of whom have formed partnerships with Waze Carpool, will now contribute to carpool routes – including to areas with otherwise limited bus and transit access. Waze Carpool aims to facilitate ridesharing between drivers and riders already traveling in the same direction. The payment structure of Waze Carpool is designed to help drivers recoup the cost of driving while riders are charged a maximum rate of 54 cents per mile, the current IRS reimbursement rate for business travel by car.

(Photo by [Waze](#))

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Zipcar officially launches in Lafayette, IN

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