

MOBILITY RUSH 22

TRANSIT | MOD | PARTNERSHIPS



NEW BIKESHARE PROGRAM IN ROANOKE

RIDE Solutions & Zagster launch bikeshare with City in Roanoke, VA

Launched on May 24, 2017

RIDE Solutions and Zagster Inc. have partnered with the City of Roanoke and Carilion Clinic to launch a new bike sharing program in Roanoke, Virginia. As of May 24, 50 “Zagster 8” bikes are available across 10 local stations for either \$3 per hour or via a \$40 annual membership. (For members, the first hour of each rental is free, and subsequent time is charged \$3 per hour, with a \$30 cap.) Bikes are docked at the beginning and end of rides but can also be locked without a dock for user convenience in the case of mid-trip stops. They also include automatic lights, a bell, a basket, and full reflectors. Bikes can be found via the Zagster Mobile App.

(Photo by [Jay Atkins](#))

MORE



UBER OFFERS RIDES TO SENIORS, DISABLED

Pilot program with Uber to provide rides for residents in Laguna Beach, CA

Anticipated to launch in June, 2017 (6 month pilot)

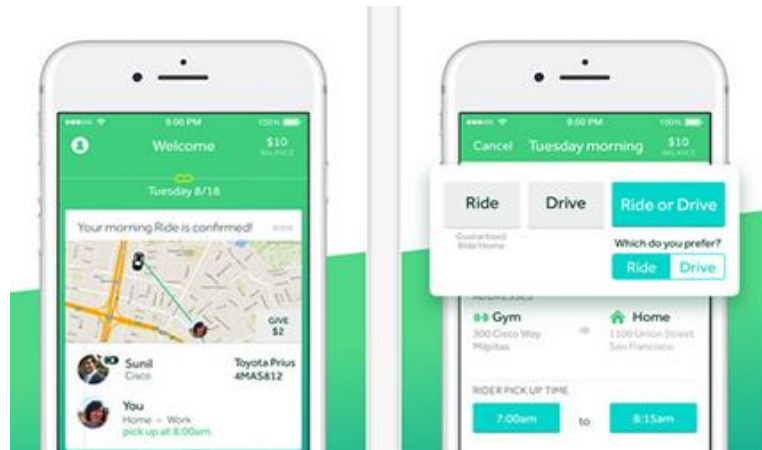
The City of Laguna Beach and Uber are partnering to provide reduced-cost rides for senior (55 years of age or older), disabled, and low-income residents. This pilot program is Uber's first partnership with a U.S. city, and will last 6 months, starting this June. Under this program, passengers will receive free Uber rides the first two months and subsidized rides for the remainder of the pilot, with the city reimbursing half the cost of the ride (up to \$5 for rides within Laguna Beach and up to \$8 for rides outside the city) during the later period. Low-income passengers will only be charged \$1 per trip. Service will be available throughout and up to 15 miles outside the city.

(Photo by [Bloomberg](#))

MORE

MOBILITY RUSH 22

TRANSIT | MOD | PARTNERSHIPS



CCTA & SCOOP PARTNER TO EASE TRAFFIC

*Pilot program with Scoop to facilitate carpooling in Contra Costa County, CA
Launched on May 22, 2017*

On May 22, Contra Costa Transportation Authority (CCTA) and Scoop Technologies launched a pilot program to encourage carpooling in the San Francisco Bay area in California. Through this partnership, CCTA will utilize 511 Contra Costa (the local transportation demand management program) and offer \$2 off Scoop carpool rides for local commuters. To schedule carpools, commuters should download the Scoop app and enter their commute details either the night before (for morning commutes) or a few hours in advance (for afternoon commutes). The aim of this program is to reduce congestion and help the environment in the process.

(Photo by [East County Today](#))

MORE

CET & UBER FORM SUMMER PARTNERSHIP

*Program with Uber to provide ride discounts on First Fridays in Central OR
Launched on June 2, 2017 (Summer event, ending September 1st)*

Cascades East Transit (CET) and ride-sharing service, Uber, are working together to provide Friday night transportation in Central Oregon. As of June 2nd, Uber is offering discounted rides on the first Friday of each month, for rides originating in downtown Bend. This program aims to make it easier for locals to enjoy downtown Bend's First Friday Art Walk, given that bus service ends at 7:30pm. Those who download CET's app can ride the bus for free, and those who use Uber can get up to a \$15 discount on rides home from the First Friday events.

(Photo by [Cascades East Transit](#))

MORE

MOBILITY RUSH 22

TRANSIT | MOD | PARTNERSHIPS

RELATED NEWS



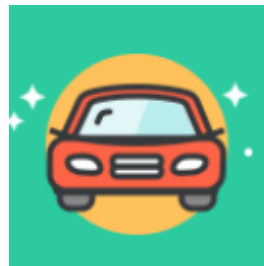
DCTA & Uber expand Texas discount program
(Photo by [DCTA](#))



Louisville welcomes new bikeshare, LouVelo
(Photo by [Courier Journal](#))



Uber partners to prevent drunk driving in Texas
(Photo by [Uber](#))



HyreCar & Lyft partner in Los Angeles
(Photo by [HyreCar](#))



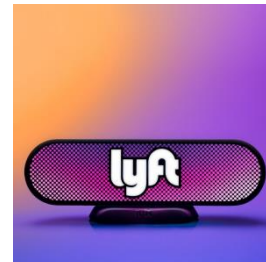
Indego expands Philly bikeshare service
(Photo by [PlanPhilly](#))



Bikeshare, Holy Spokes, launches in Charleston
(Photo by [Charleston Bike Share](#))



Bikesharing program, MoGo, launches in Detroit
(Photo by [MoGo Detroit](#))



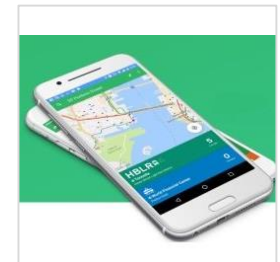
Lyft offers free rides for Las Vegas cancer patients
(Photo by [Lyft](#))



UMD, College Park, and Zagster expand mBike
(Photo by [University of Maryland](#))



UNCG & LimeBike partner for dockless bikesharing
(Photo by [LimeBike](#))



Cascades East Transit develops a new app
(Photo by [KBND](#))



Waze launches carpooling app in California June 6th
(Photo by [Waze Carpool](#))