MOBILITY RUSH 23

TRANSIT | MOD | PARTNERSHIPS

Issue 23

June 19, 2017

MORE

RTA PARTNERSHIP FOR RURAL RESIDENTS

Pilot program with Lyft to connect users to Greater Dayton RTA in OH

Launched on June 4, 2017

As of June 4, Ohio’s Greater Dayton Regional Transit Authority (RTA) and Lyft launched their new partnership, RTA Connect. RTA Connect aims to link rural riders (specifically those living in and around the Germantown, Farmersville, and Miamisburg areas) to RTA transfer points where there is faster and more frequent transit service, in order to provide rural users with greater transportation flexibility and accessibility. Through this program, riders can use Lyft to travel to/from these transfer points, and RTA will subsidize the price of connecting rides so that travel cost does not increase. Rides can be reserved via smartphone or by calling the RTA Call Center.

Photo by Greater Dayton RTA

MORE

CAPITAL METRO & VIA PARTNER FOR PICKUP

Pilot program, the Pickup app, to provide ride-hailing service in Austin, TX

Launched on June 6, 2017

In partnership with on-demand, ridesharing company Via, Capital Metro has developed the Pickup app. As of June 6, riders in Northeast Austin (ranging from the intersection of Manor Rd. and Airport Blvd. to the I-35 access road north of Rutherford Ln.) can use the Pickup app to access a new ride-hailing bus service that can accommodate up to nine passengers. Pickup service will be free of charge for a limited time, and is available from 9am – 6pm on Tuesdays, Thursdays, and Saturdays. This pilot program aims to provide door-to-door, on-demand public transportation service to Austin residents, and is replacing Capital Metro’s MetroFlex Upper Eastside pilot route.

Photo by Capital Metropolitan Transportation Authority

MORE

To contribute a news item, please contact mobilityrush@itsa.org
RELATED NEWS

Zipcar & Amtrak expand existing partnership
(PHOTO BY ZIPCAR)

Lyft & Uber approved to operate at BWI airport
(PHOTO BY BWI AIRPORT)

Zagster bikeshare comes to Manchester, NH
(PHOTO BY ZAGSTER)

City of Bellevue’s Vision Zero Partnership
(PHOTO BY ITE)

Via & Curb bring ridesharing to NYC Taxis
(PHOTO BY TECHCRUNCH)

GoBike service expands in SF this summer
(PHOTO BY GOBIKE)

GIG Car Share offers ridesharing in California
(PHOTO BY GIG CAR SHARE)

Blue Cross Blue Shield partners with Lyft
(PHOTO BY BLUE CROSS BLUE SHIELD)

Zagster & Enjoy Peoria launch new bikeshare
(PHOTO BY PEORIA PUBLIC RADIO)

ReachNow adds 100+ Seattle charging stations
(PHOTO BY BMW)

Filld & car2go expand mobile fueling partnership
(PHOTO BY CAR2GO)

Lyft & nuTonomy partner for autonomous vehicles
(PHOTO BY LYFT)

To contribute a news item, please contact mobilityrush@itsa.org