

MOBILITY RUSH 26

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SAN JOAQUIN RTD PARTNERS FOR “RTD GO!”

*Partnership with Uber to increase mobility & connectivity in San Joaquin, CA
Launched on July 3, 2017 (1 year pilot program)*

In partnership with Uber, the San Joaquin Regional Transit District (RTD) has launched pilot program “RTD GO!” Through this program, as of July 3, passengers taking a trip from outside the normal RTD service area to one of eight local transit centers (or vice versa) can save up to 50% (up to \$5 per ride) on the cost of traveling via Uber. This discount will be automatically applied within the Uber app should a customer’s trip meet these terms. “RTD GO!” can be used Monday through Friday, any time from 6am – 10pm. This one year pilot promotion aims to make it easier and cheaper for residents who live in more remote parts of San Joaquin County to stay connected.

(Photo by [San Joaquin RTD](#))

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CITY OF PASADENA LAUNCHES BIKESHARE

*The Los Angeles County Metro’s bikeshare extends to Pasadena, CA
Launched on July 14, 2017*

The Los Angeles County Metropolitan Transportation Authority (Metro) and the City of Pasadena have partnered to bring Metro Bike Share to Pasadena. As of July 14, 375 bikes provided by bikesharing company, BCycle, are available at over 30 stations across the city. Riders can access the bikes via a \$20 monthly pass that offers unlimited 30-minute rides, a \$40 Annual Flex Pass for \$1.75 per ride, or on a per use basis for \$3.50 per 30-minute ride. Metro Bike Share first launched in downtown Los Angeles and will also open at the Port of L.A. starting today, July 31. Through this bikeshare program, Metro splits the cost of the bikes in order to encourage bike and transit travel.

(Photo by [San Gabriel Valley Tribune](#))

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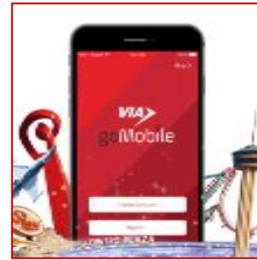
Fully electric bikeshare program begins in Utah

(Photo by [Deseret News](#))



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Via releases new trip-planning & ticketing app

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Salem & Zagster expand bikeshare program in MA

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GM's Cruise to launch ride-hailing application

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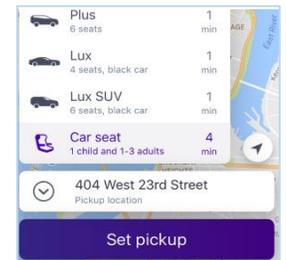
Uber & Lyft in Philly up wheelchair accessibility

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New bikeshare program comes to Rochester, NY

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Lyft now offering ride option with car seats

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New bikeshare comes to South Bend, Indiana

(Photo by [South Bend Tribune](#))



Uber rides can now be booked for someone else

(Photo by [Getty Images](#))



Our Community Carshare Sacramento provides EVs

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Zipcar to expand its San Francisco street parking

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