“CARE ON-DEMAND” PROGRAM LAUNCHES
UZURV & GRTC team up for pilot paratransit service in Richmond, VA
Launched on August 1, 2017 (1 year pilot program)

The Greater Richmond Transit Company (GRTC), Richmond’s public transit provider, and UZURV, a reservation app through which users can book on-demand transportation services (such as Uber and Lyft), have partnered to launch the paratransit pilot program “CARE On-demand.” Through this program, elderly residents and individuals with disabilities who are part of GRTC Transit System’s CARE service can schedule advanced rides via UZURV. CARE On-Demand rides cost users $6 per ride, with GRTC covering up to an additional $15 towards the remaining cost of the trip. This program aims to increase the mobility of ADA communities in Richmond.

(Photo by UZURV)

ADAPTIVE BIKESHARE COMES TO PORTLAND
Partnership to provide accessible bikes for inclusive service in Portland, OR
Launched on July 21, 2017 (pilot program to run through fall)

On July 21, the City of Portland, in partnership with Different Spokes (a local bike shop), launched a new adaptive bike rental pilot program called “Adaptive Biketown.” Adaptive Biketown builds on Portland’s existing Biketown bikeshare program by providing riders with access to a mix of tandem, hand-cycle, and three-wheeled bikes. Through this program, 10 bikes are available at Kerr Bikes, and can be rented by seniors, TriMet honored citizens, and individuals with disabilities for either $5 per hour or $12 for three hours. Adaptive Biketown is co-funded by the Portland Bureau of Transportation and Nike and aims to create an inclusive mobility ecosystem.

(Provide by Adaptive Biketown)
Amtrak & Lyft launch new partnership  
(Photo by Lyft)

Shuttle service, Chariot, expands to New York City  
(Photo by Chariot)

Relay bikeshare rolls into Buckhead, Atlanta  
(Photo by Curbed Atlanta)

Chrysler & Kango launch ridesharing for children  
(Photo by Kango)

UberWAV service now available in Chicago  
(Photo by Uber)

CDPHP Cycle! officially kicks off service in 4 cities  
(Photo by CDPHP Cycle)

BCycle launches “smart bike” field trial in Jackson  
(Photo by Start Bike)

Bikeshares, LimeBike & Spin, come to Dallas, TX  
(Photo by LimeBike)

Spin & LimeBike launch bikeshares in Seattle  
(Photo by Spin)

New Jersey Performing Arts Center & Lyft partner  
(Photo by New Jersey Stage)

CoGo to expand service in Columbus, OH suburbs  
(Photo by BizJournals)

Lyft & Disney launch on-demand “Minnie Vans”  
(Photo by TechCrunch)

To contribute a news item, please contact mobilityrush@itsa.org