

# MOBILITY RUSH 27

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## “CARE ON-DEMAND” PROGRAM LAUNCHES

*UZURV & GRTC team up for pilot paratransit service in Richmond, VA  
Launched on August 1, 2017 (1 year pilot program)*

The Greater Richmond Transit Company (GRTC), Richmond’s public transit provider, and UZURV, a reservation app through which users can book on-demand transportation services (such as Uber and Lyft), have partnered to launch the paratransit pilot program “CARE On-demand.” Through this program, elderly residents and individuals with disabilities who are part of GRTC Transit System’s CARE service can schedule advanced rides via UZURV. CARE On-Demand rides cost users \$6 per ride, with GRTC covering up to an additional \$15 towards the remaining cost of the trip. This program aims to increase the mobility of ADA communities in Richmond.

(Photo by [UZURV](#))

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## ADAPTIVE BIKESHARE COMES TO PORTLAND

*Partnership to provide accessible bikes for inclusive service in Portland, OR  
Launched on July 21, 2017 (pilot program to run through fall)*

On July 21, the City of Portland, in partnership with Different Spokes (a local bike shop), launched a new adaptive bike rental pilot program called “Adaptive Biketown.” Adaptive Biketown builds on Portland’s existing Biketown bikeshare program by providing riders with access to a mix of tandem, hand-cycle, and three-wheeled bikes. Through this program, 10 bikes are available at Kerr Bikes, and can be rented by seniors, TriMet honored citizens, and individuals with disabilities for either \$5 per hour or \$12 for three hours. Adaptive Biketown is co-funded by the Portland Bureau of Transportation and Nike and aims to create an inclusive mobility ecosystem.

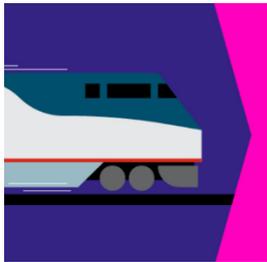
(Photo by [Adaptive Biketown](#))

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## RELATED NEWS



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(Photo by [Lyft](#))



**Shuttle service, Chariot, expands to New York City**

(Photo by [Chariot](#))



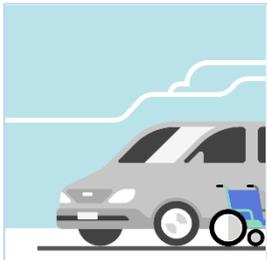
**Relay bikeshare rolls into Buckhead, Atlanta**

(Photo by [Curbed Atlanta](#))



**Chrysler & Kango launch ridesharing for children**

(Photo by [Kango](#))



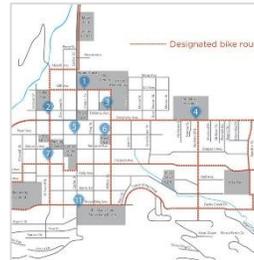
**UberWAV service now available in Chicago**

(Photo by [Uber](#))



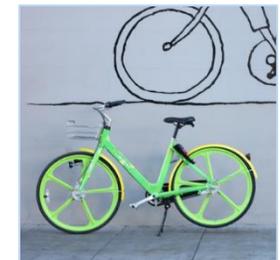
**CDPHP Cycle! officially kicks off service in 4 cities**

(Photo by [CDPHP Cycle!](#))



**BCycle launches "smart bike" field trial in Jackson**

(Photo by [Start Bike](#))



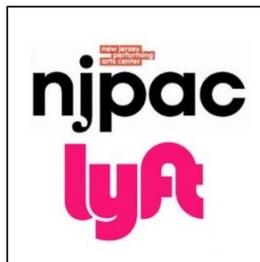
**Bikeshares, LimeBike & Spin, come to Dallas, TX**

(Photo by [LimeBike](#))



**Spin & LimeBike launch bikeshares in Seattle**

(Photo by [Spin](#))



**New Jersey Performing Arts Center & Lyft partner**

(Photo by [New Jersey Stage](#))



**CoGo to expand service in Columbus, OH suburbs**

(Photo by [Bizjournals](#))



**Lyft & Disney launch on-demand "Minnie Vans"**

(Photo by [TechCrunch](#))