ITS Leadership Plans Visit to Montreal to Engage in Exchange of Ideas
Prior to October 2017 ITS World Congress

ITS World Congress 2017 set to gather global leaders in intelligent and transformative transportation for technology collaboration

Washington D.C. – The leadership of the Intelligent Transportation Society of America (ITS America), ITS Canada, along with business and government officials from Montreal, will visit Montreal and Toronto, October 5-6, 2017, to meet with government and business leaders in advance of the upcoming ITS World Congress being held at the Palais des congrès de Montréal, October 29 through November 2, 2017.

ITS America President and CEO, David St. Amant, ITS Canada Chairman and CEO Chris Philp, ITS 2017 World Congress Chairman, Claude Carette, and the City of Montreal’s Executive Committee Member for Transportation, Aref Salem, will meet with key ITS World Congress exhibitors to engage in an exchange of ideas, collaborate on future World Congress events and discuss the future of intelligent transportation and Smart Cities technology innovations. Montréal Meetings are set to begin at 1:00 pm eastern, at the Palais des congrès de Montréal, Room 514AB 1001 Jean Paul Riopelle Pl, Montréal, QC H2Z 1H5.

Friday, October 6, 2017, St. Amant and Philp will visit with companies representing the entire spectrum of an ever-growing ITS world in Toronto beginning at 8:45 am eastern, at the York Region Transit Facility, 55 Orlando Avenue, Richmond Hill, ON L4B 0B4.

Like the meetings in Montreal, participants will continue discussions about the World Congress and the technological revolution that is taking place in intelligent transportation that ultimately will make our highways and roads safer, reducing the number of accidents and increasing mobility options for people of all ages.

“These meetings present an important opportunity for the ITS leadership to more personally engage with business and thought leaders in the industry. The feedback and idea exchange will allow us to evaluate and shape the future of the ITS world Congress events, and more importantly, lead to advances and breakthroughs in the development of intelligent infrastructures around the world,” said ITS President and CEO David St. Amant.

The ITS World Congress 2017 is where everything related to intelligent transportation comes together to ensure a dynamic user experience based on business models focusing on reliability, safety, equal access and a dynamic user experience.

A highlight of the event will be the Smart Cities Pavilion. It will feature Smart Cities from around the world including Columbus, Ohio, the host city Montreal, Singapore, and Christchurch, New Zealand. The pavilion will focus on how policy can advance the future of integrated mobility, how and why transportation is moving to the center of the Internet of Things, and how technological solutions are the IoT are changing cities for the betterment of everyone.
ITS World Congress 2017 will offer cutting-edge keynotes and educational programming presented by intelligent transportation experts from all over the world in six content areas.

“It’s exciting time to be in the transportation field. Everyday there are stories in the media about autonomous vehicles, intelligent infrastructure and examples of how this technology will improve our cities,” said ITS Canada Chairman and CEO Chris Philp. “We’re all seeking a connected transportation system that is safe, reliable, protects and preserves the environment and gives people safer mobility options. These shared goals give added purpose and relevance to our meetings with exhibitors and ITS focused companies this month.”

For more information about ITS World Congress and to register visit: http://www.itsworldcongress2017.org

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About ITS America

ITS America is the nation’s leading advocate for the technological modernization of our transportation system by focusing on advancing research and deployment of intelligent transportation systems. Its unique membership brings together all key stakeholders in the intelligent transportation movement—including established and emerging private companies, public agencies and state DOT officials as well as leaders in the academic and research communities.

For more information, please visit http://itsamerica.org/