

# MOBILITY RUSH 35

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## NEW ORLEANS LAUNCHES BLUE BIKES

*Partnership with Social Bicycles, Inc. brings bikeshare to New Orleans, LA  
Launched on December 5, 2017*

In partnership with Social Bicycles, Inc. (SoBi), the City of New Orleans has launched its first bikeshare program, Blue Bikes. As of December 5, 115 smart bikes are available for rent at 15 stations from downtown to City Park in New Orleans, Louisiana. Over the next several weeks a total of 70 stations and 700 bikes will become available, with yet more to be added later. Users can access the bikes by signing up for membership online or via mobile app. Bike rental costs \$8 per hour, but a \$15 monthly pass can be purchased that allows users to ride for up to one hour per day with no additional charge. (A \$20 annual pass is also available for low income users.) Blue Bikes operates with support from Blue Cross Blue Shield and aims to facilitate local travel.

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(Photo by [Blue Bikes](#))



## PACE BIKESHARE COMES TO TALLAHASSEE

*Zagster & the City of Tallahassee launch new partnership in Tallahassee, FL  
Launched on December 4, 2017*

On December 4, in partnership with the City of Tallahassee, Zagster launched its new dynamic bikeshare service, Pace. The partnership includes 300 bikes, available for \$1 per half hour, at 50 locations throughout Tallahassee, Florida. While there are dedicated racks for the bikes, Pace offers a more flexible alternative to Zagster's docked bikeshare, in that users can end their ride by either returning their bikes to a station or by tethering the bike to any fixed object. The need to tether the bikes at the end of a ride also differentiates Pace from competing dockless bikeshare services. Pace bikeshare will be launching in Albuquerque, New Mexico, Rochester, New York, Knoxville, Tennessee, and Huntsville, Alabama as well by April of 2018.

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(Photo by [Zagster](#))

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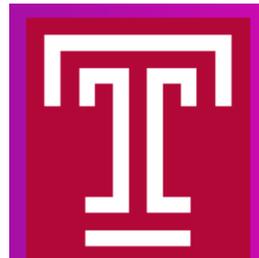
**Albuquerque bikeshare pilot program to expand**

(Photo by [Zagster](#))



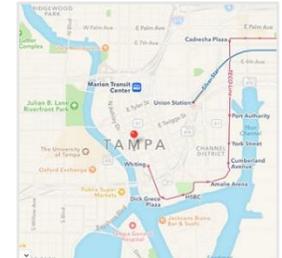
**Lyft & NuTonomy launch Boston AV pilot program**

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