For Immediate Release

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The Intelligent Transportation Society of America Announces
2018 Detroit Annual Meeting; Opens Call for Papers and Sessions

WASHINGTON, D.C.– The Intelligent Transportation Society of America (ITS America) is proud to formally announce the location of their **2018 Annual Meeting**, to be hosted at Detroit, Michigan’s COBO Center June 4 – 7.

“We are thrilled to return to Detroit in 2018,” said ITS America President and CEO Shailen Bhatt. “As intelligent transportation systems and connected and autonomous vehicles are poised to dramatically alter the transportation landscape, ITS America welcomes thought leaders in transportation, technology and cybersecurity to discuss the opportunities and challenges that lie ahead.”

The four-day program, themed “Transportation 2.0,” will include speakers from across the ITS industry, focused on topics such as automation, connected vehicles and cyber security, as well as educational sessions and presentations on the future of mobility, and cutting-edge technology exhibits and demonstrations. The event Organizing Committee will be chaired by Bob Murphy of AECOM.

The 2018 Call for Papers and Sessions for the annual meeting is now open, and closes March 1, 2018. The event’s Programming Committee, led by Matt Smith of Michael Baker International, is considering educational sessions and papers that focus specifically on:

- Connectivity, Autonomy and the Future of Transportation and Transport
- Electrification and Infrastructure
- Regulatory and Financial Challenges Related to the Deployment of ITS Technologies
- Cybersecurity – Privacy Opportunities and Challenges
- Transportation Systems Operations
- The Impacts & Opportunities of Big Data

More information, including the paper submission portal, can be found online at [www.itsdetroit2018.org](http://www.itsdetroit2018.org). Sign up for the #ITSDetroit2018 mailing list to stay informed as sessions, speakers, and exhibitors are added and other program updates become available.

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**About ITS America**

*ITS America is the nation’s leading advocate for the technological modernization of our transportation system by focusing on advancing research and deployment of intelligent transportation systems in order to save lives. Its unique membership brings together all key stakeholders in the intelligent transportation movement–including established and emerging private companies, public agencies and state DOT officials, as well as leaders in the academic and research communities.*

*For more information, visit [http://itsa.org](http://itsa.org)*