SwRI sponsors ITS America 2018 Student Essay Competition with cash prize

Call for essays to address how disruptive technologies can affect intelligent transportation systems; submissions accepted through April 22

San Antonio — Feb. 13, 2018 — Southwest Research Institute® (SwRI®) is inviting college students to share their visions for the future of transportation in an essay competition. The winner will earn a $1,000 cash prize and a paid trip to Detroit, June 4-7, to attend ITS America’s 2018 Annual Meeting.

This year’s essay topic is “How do you envision disruptive consumer technology will affect transportation systems over the next 10 years?” The contest is open to undergraduate and graduate students at accredited colleges and universities.

“Mobile apps are changing how people use vehicles, which affects mobility, law enforcement, and public policy,” said Josh Johnson, director of SwRI’s Critical Systems Department. “These essays should envision how transportation systems will adapt to the next wave of apps and business models to evolve around electric, connected and autonomous vehicles.”

Essays should be submitted as a Microsoft Word® or PDF attachment to ITSA2018StudentEssay@swri.org by April 22.

“We want to give students in transportation, engineering and public policy the opportunity to apply their knowledge in a thought-provoking manner,” Johnson said.

The winning essay, chosen from student submissions across the United States, will be announced during the Detroit conference. Judges will select the winning essay based on the insights expressed about future advances in the intelligent transportation industry.
This is the seventh year that SwRI, a leading innovator of intelligent transportation systems, has sponsored the competition.

About SwRI

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