

# MOBILITY RUSH 40

TRANSIT | MOBILITY ON DEMAND | PARTNERSHIPS



## BLUE CROSS PARTNERS FOR BIKESHARING

*Partnership to expand bikeshare access in the Boston metropolitan area  
Announced on March 7, 2018 (6 year pilot)*

Blue Cross Blue Shield of Massachusetts (“Blue Cross”) has partnered with Boston, Cambridge, Brookline, and Somerville municipalities, bikeshare operator Motivate International Inc., and the Metropolitan Area Planning Council, to enhance and expand the Boston metropolitan area bikeshare program. Through this six-year partnership, Hubway bikeshare (which was launched in 2011) will re-launch as “Blue Bikes” and over 1,000 new bikes and 100 new stations will be added to the system by the end of 2019. Blue Cross’ sponsorship will also support general upgrades to the mobile app, stations, and bikes, but members can access Blue Bikes via the same app and account that they used for Hubway, as the transition will be seamless.

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(Photo by [Hubway](#))



## NEW HAVEN LAUNCHES LOCAL BIKESHARE

*The City partners to roll out bikeshare, “Bike New Haven,” in New Haven, CT  
Launched on February 20, 2018*

The City of New Haven, P3 Global Management (P3GM), Noa Technologies, and New Haven Bike Share Mechanics have partnered to launch the city’s first bikeshare program, Bike New Haven. Bike New Haven is being launched in stages, with 100 bikes and 10 stations available for use as of February 20, and 300 bikes and 30 stations to be available by April of this year. Riders can access bikes by downloading the Bike New Haven app, registering, and then scanning a bike’s QR code. Rides cost \$1.75 per 45min of use, \$8 for an unlimited daily pass, \$20 for a monthly pass, or \$50 for an annual pass. Discounts are available for senior and low-income riders. This partnership aims to offer an affordable, healthy, eco-friendly travel option.

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(Photo by [Bike New Haven](#))

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(Photo by [Maven](#))



**Ofo launches bikeshare service in Mesa, Arizona**

(Photo by [Ofo](#))



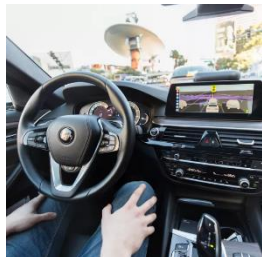
**Salem, MA re-launches local bikeshare program**

(Photo by [Zagster](#))



**LimeBike to come to the City of Folsom this spring**

(Photo by [LimeBike](#))



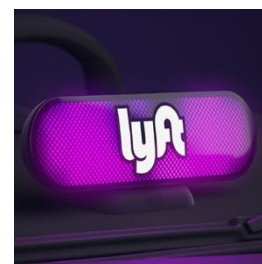
**Lyft begins testing self-driving cars in California**

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**Hui Car Share to launch this summer in Honolulu**

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**Lyft & Allscripts partner for healthcare transport**

(Photo by [Lyft](#))



**River Riders Bike Share & Zagster to partner in WI**

(Photo by [WI Rapids Tribune](#))



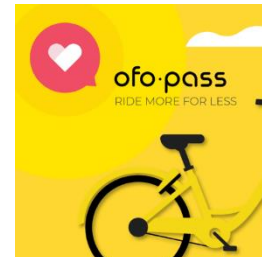
**Golden Valley, MN to pilot dockless bikes this Spring**

(Photo by [Star Tribune](#))



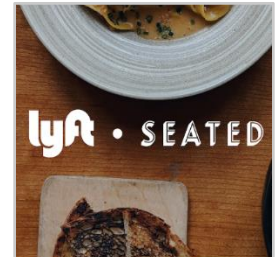
**Uber offers a new platform to help patients get rides**

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**Ofo bikeshare offers Ofo Pass in Charlotte & Miami**

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**Riders can now get Lyft credit when they eat out**

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