MONROVIA LAUNCHES MOBILITY PROGRAM

The City partners with Lyft & LimeBike for “GoMonrovia” in Monrovia, CA
Launched on March 17, 2018

The City of Monrovia has partnered with Lyft and LimeBike to launch “GoMonrovia.” This multimodal transportation program has repurposed some of the city’s dial-a-ride funds in order to offer residents subsidized Lyft rides and bikeshare access. As of March 17, by entering the program promo code into the Lyft app users can take Lyft anywhere within the Monrovia service area for only $0.50 per ride. Additionally, two hundred LimeBike bicycles are now available for rent at strategic locations throughout the city. These bikes can be borrowed through the LimeBike app for either $1 per 30 minutes of use, or via a monthly membership. “GoMonrovia” aims to make it easier and cheaper for locals to travel around without the need to drive or park.

(NPhoto by Move Monrovia)
Pomona extends its Ofo bikeshare pilot program
(Quelle: Pomona College)

Waze Carpool rolls out in the state of Washington
(Quelle: Waze)

Bikeshare launches in the city of New Rochelle, NY
(Quelle: Bike New Rochelle)

The Global Alzheimer’s Platform & Lyft partner
(Quelle: Memory Strings)

Southeast Michigan rolls out Commuter Connect
(Quelle: Commuter Connect MI)

HOPR introduces a new dockless bikeshare e-bike
(Quelle: Intelligent Transport)

The Chicago City Council approves Car2Go pilot
(Quelle: Chicago Tribune)

Vanderbilt & Ofo partner for bikesharing program
(Quelle: Vanderbilt University)

Pittsburgh to expand the Healthy Ride bikeshare
(Quelle: Healthy Ride)

Lyft tests a subscription approach to ride-hailing
(Quelle: Lyft)

University of North Texas to launch bikeshare pilot
(Quelle: UNT)

Lyft & Magna partner to develop AV technology
(Quelle: Wired)

To contribute a news item, please contact mobilityrush@itsa.org