YONKERS LAUNCHES BIKESHARE PROGRAM

The City of Yonkers and Lime partner to roll out LimeBike in Yonkers, NY
Launched on May 21, 2018

The City of Yonkers has partnered with Lime to launch LimeBike. This program is the first dockless bikeshare to come to the New York City area. As of May 21, residents of Yonkers can access any of the local LimeBike bicycles by downloading the Lime app and scanning the QR code on the bike of choice. The bikes are GPS- and 3G-enabled, so users can locate and unlock them via smartphone. Rides cost $1 per 30 minutes of use and bikes can be parked in any permitted area once the trip is complete. The City of Yonkers hopes that this bikeshare will encourage a healthy, sustainable alternative to driving, reduce emissions, and provide the Yonkers community with a convenient, reliable, affordable, and enjoyable way to get around.

(City of Yonkers)

CITY OF WEST SACRAMENTO & VIA PARTNER

Partnership launching a ridesharing pilot program in West Sacramento, CA
Launched on May 14, 2018 (1 year pilot)

The City of West Sacramento has partnered with ride-hailing company, Via, to provide on-demand, flat-fare transportation in West Sacramento. Through this one-year pilot program, ten Mercedes vans, each seating up to six passengers, are available for service from 7am-7pm on weekdays and 9am-7pm on Saturdays. The vans are owned and operated by Via and will generally pick up and drop off passengers within a block of their designated location. Customers can book a seat for $3.50, or $1.75 for seniors, through the Via app or by calling. This ridesharing partnership is supported by grants from CalTrans and the Sacramento Area Council of Governments. The pilot aims to provide timely, customizable transportation at an affordable price.

(Via)

To contribute a news item, please contact mobilityrush@itsa.org
NYC to dedicate over 300 parking spots to carshare
( Photo by Patch)

Suffolk County to partner with Zagster for bikeshare
( Photo by Zagster)

CarServ & Lyft partner for rides during car repairs
( Photo by CarServ)

Bikeshare pilot to come to 4 New York boroughs
( Photo by Mamojo)

PBOT moves forward with plans for e-scooter pilot
( Photo by PBOT)

Getaround brings its car-sharing service to Seattle
( Photo by Getaround)

Google is testing a Waze-like transit app, Pidgeon
( Photo by 9to5Google)

Uber Express POOL, now in Seattle & 3 other cities
( Photo by Uber)

Uber adds 911 call feature to app for emergency use
( Photo by SiliconANGLE)

Explore Bike Share rolls out service in Memphis
( Photo by City of Memphis)

Coord launches a new multimodal mapping tool
( Photo by Coord)

Princeton University picks Lyft as rideshare partner
( Photo by Princeton University)

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