DENVER RTD & LYFT LAUNCH PARTNERSHIP

Partnership to bring Lyft’s “Nearby Transit” trip planning app to Denver, CO
Launched on March 11, 2019

The Regional Transportation District (RTD), Denver’s regional public transit authority, has partnered with Lyft to bring Lyft’s “Nearby Transit” feature to the Denver area. Through this partnership, RTD transit schedule and route information can be viewed within the Lyft app. After downloading the Lyft app, riders can use the “Nearby Transit” feature to plan multimodal trips that fit their travel needs – incorporating RTD bus and rail, and Lyft ridehailing and scooter options. RTD hopes that this partnership will help to close first/last mile gaps and make it easier for the public to utilize existing transit services. “Nearby Transit” has now launched in seven U.S. cities: Denver, Boston, Chicago, Los Angeles, Santa Monica, Seattle, and Washington, DC.

CITIES PARTNER FOR MICROMOBILITY PILOT

Partnership for micromobility management in Charlotte, Detroit, and Omaha
Announced on March 19, 2019 (6 month pilot)

The cities of Charlotte NC, Detroit MI, and Omaha NE have partnered with mobility management company, Passport, and mobility service provider, Lime, for a new micromobility pilot program. The program aims to help cities have more control over micromobility deployments, such as electric scooters. Through Passport, the cities will be able to monitor and incentivize particular behaviors (for instance, with respect to where scooters are parked), analyze scooter distribution and usage patterns, power dynamic pricing, and manage area-specific objectives. According to Lime this pilot aims to “establish a mutually-beneficial, tailored [micromobility] system that introduces the right number of scooters at the right locations to best serve residents and visitors.”

To contribute a news item, please contact mobilityrush@itsa.org
San Joaquin RTD rolls out on-demand service  
(San Joaquin RTD)  

Scooters return to Miami via new pilot program  
(The City of Miami)  

HopSkipDrive rideshare comes to the D.C. area  
(HopSkipDrive)  

Spin & Zagster team up for e-scooter service  
(TechCrunch)  

City of Knoxville launches e-scooter pilot program  
(City of Knoxville)  

SFO offers discount for garage rideshare pick-up  
(KCBS Radio)  

Hoboken, NJ authorizes e-scooter pilot program  
(OjO)  

Ello offers local rideshare option in New Mexico  
(Ello)  

Ford, GM, Toyota, & SAE team up for AV safety  
(MediaPost)  

Dockless scooter pilot approved in Tucson, AZ  
(AZPM)  

Lyft & Oak Street Health partner in Indianapolis  
(Oak Street Health)  

Lime e-scooters service to expand to Fairfax, VA  
(Lime)  

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