ITS America Launches Global Start-Up Competition
Finalists to Compete at Next Year’s ITS World Congress in Los Angeles

Washington – In the lead up to the 2020 ITS World Congress, the Intelligent Transportation Society of America (ITS America) is launching a global competition for start-ups designed to highlight emerging technologies and solutions that create a safer, greener, smarter mobility system.

The Global Innovation competition is hosted by ITS America, ERTICO and ITS Asia-Pacific in partnership with Prospect Silicon Valley and Los Angeles Cleantech Incubator. Along with its sister organizations in Europe and Asia, ITS America will hold a regional semi-final to select two North American finalists, who will showcase their solution at the ITS World Congress in Los Angeles, October 4-8, 2020.

“Today’s innovators will help transform mobility in the United States and across the world,” said ITS America President & CEO Shailen Bhatt. “We have significant transportation challenges both globally and in the U.S, and we are really looking forward to seeing all the great new solutions that will help create future that is safer, greener and smarter.”

The three regional semi-finals will produce two finalists by July 1, 2020. The two finalists from each region will pitch their emerging technology in front of global attendees and judges at the World Congress in October 2020, and will have the opportunity to showcase their solutions to all attendees.

Start-ups interested in participating must be less than five years old, have less than $5M in revenue, and have a product in pilot, beta, or prototype stage. Semi-finalist winners for each region will receive $5,000 (USD). At the ITS World Congress in Los Angeles, judges will select a U.S. winner as well as a global winner; each will receive $20,000 (USD), a robust marketing package and extensive networking opportunities with leaders in the ITS industry.

More information on the Global Innovation Competition is available here.

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About ITS America
The Intelligent Transportation Society of America advances the research and deployment of intelligent transportation technologies to save lives, improve mobility, promote sustainability, and increase efficiency and productivity. Our vision is a better future transformed by intelligent mobility: safer, greener, smarter. For more information, please visit www.itsa.org