FOR IMMEDIATE RELEASE

Announcing the Best New Product and Design Lab Winners at the 2019 World of Coffee Trade Show in Berlin

June 7, 2019 — The Specialty Coffee Association is proud to announce the winners of the Best New Product and Design Lab Awards at the 2019 World of Coffee trade show taking place in Berlin, Germany.

The 2019 Best New Product winners are:

- **Nexus One by Aremde** (Booth P11/P13, Hall 3): Commercial Coffee or Tea Preparation and Serving Equipment
- **the Barista Pro, Model #SES878 by Sage** (Booth N9, Hall 3): Consumer Coffee or Tea Preparation and Serving Equipment (Electrical)
- **Cafflano Go-Brew (Portable Brewing Bottle) by BeansCorp Co** (Booth J19, Hall 2): Consumer Coffee or Tea Preparation and Serving Equipment (Non-Electrical)
- **Coffee Tasting Cups TC1 by Espro** (Booth K4, Hall 2): Coffee Accessories
- **Green Tea Concentrate by Monin** (Booth E16, Hall 1): Specialty Beverage Flavor Additive
- **Pono 2019 by Savor Brands** (Booth L13/L15, Hall 2): Packaging
- **Moon Brew by Lot Sixty One** (Roasters Village Booth 54, Hall 3): Open Class
- **Syncfo 4 in 1 Universal Coffee Analyzer by Krator Technology** (Booth B40, Hall 1): Technology

This year, judges also awarded two honorable mentions:

- **TOUCH 02 by Tone** (Booth C10, Hall 1): Commercial Coffee or Tea Preparation and Serving Equipment
- **Flair Signature PRO – Black by Flair Espresso** (Booth J34, Hall 2): Consumer Coffee or Tea Preparation and Serving Equipment (Non-Electrical)

The 2019 Design Lab winners are:

- **Carrow Coffee Roastery, designed by Carrow Coffee Roasters**: Spaces Category
- **Champion’s Signature Collection, Ben Sutton x Loveramics x Playset Coffee**: Vessels Category
- **SIMPLo**: Packaging Category
- **Café Nahual**: Branding Category

Visit the Best New Product and Design Lab showcases at the south entrance of the Messe Berlin to view the winning products and learn more about awards on the World of Coffee website at [https://www.worldofcoffee.org/news](https://www.worldofcoffee.org/news).

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Photos
- WOC 2019 Best New Product Photo Kit
- WOC 2019 Design Lab Photo Kit

About Best New Product
The Best New Product Award recognizes new products judges on their quality and value to the specialty coffee and tea industry. Eight different product categories were evaluated at World of Coffee Berlin and a winner was declared in each category, with two honorable mentions. Award trophies were presented to the winners of exhibiting companies during the show. Learn more at https://www.worldofcoffee.org/best-new-product-competition.

About Design Lab
Great coffee is often given distinction via great design, which increasingly serves as an important function in distinguishing specialty coffee. Design Lab seeks to celebrate this effort through four key platforms, coffee spaces, brand, coffee vessels and a packaging showcase. Learn more at https://www.worldofcoffee.org/design-lab.

About the Specialty Coffee Association
The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, SCA draws on years of insights and inspiration from the specialty coffee community. For more information, please visit www.sca.coffee.