FOR IMMEDIATE RELEASE

World of Coffee 2019 Closes in Berlin and Four New World Coffee Champions Are Crowned

June 8, 2019 — World of Coffee (WOC), Europe’s largest coffee trade show organized by the Specialty Coffee Association (SCA), has come to a close at the Messe Berlin today. Nearly 12,000 coffee professionals descended on the German capital for three days to network on the show floor, take part in the most extensive lecture series to date, and to watch over eighty competitors take the stage at the Berlin World Coffee Championships.

Special thanks to BWT water+more who returned as host sponsor of World of Coffee for the fifth year in a row and to Cafés de Peru who represented their country’s coffee producing families as this year’s Portrait Country.

Berlin World Coffee Championships
Eighty champions from around the globe competed in Berlin at the 2019 World Latte Art, World Coffee in Good Spirits, World Cup Tasters, and Cezve/Ibrik Championships, which took place inside the WOC trade show. The competitions are organized by World Coffee Events, the competition events management organization of the SCA. The newly-crowned champions are listed below. Visit WCE’s website for the full rankings of each event: https://www.worldcoffeevents.org/.

- World Latte Art Champion: Manuela Fensore, Italy
- World Coffee in Good Spirits Champion: Dan Fellows, United Kingdom
- World Cup Tasters Champion: Daniel Horbat, Ireland
- World Cezve/Ibrik Champion: Sergey Blinnikov, Russia

Best New Product + Design Lab Awards
The Best New Product Awards (BNP), which recognize new products judged on their quality and value to the specialty coffee and tea industry, were presented to eight exhibiting companies at the show. WOC’s first ever Design Lab Awards were presented in four categories, celebrating great design in the coffee industry. A full list of winners and their photos can be found in this press release.

World of Coffee 2020 to Take Place in Warsaw, Poland
Poland’s coffee community will host World of Coffee June 18-20, 2020, at the Ptak Warsaw Expo exhibition center. Bookings for exhibitor space are now open and filling up quickly. Contact information for 2020 bookings can be found on our website: https://www.worldofcoffee.org/warsaw-2020.

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Notes to Editors
• Photos of the 2019 Best New Product winners
• Details and contact information for 2019 Best New Product winners
• Photos of the 2019 Design Lab winners
• Details and contact information for 2019 Design Lab winners
• For more resources visit the WOC website and the WCC website

About World of Coffee
Organized by the Specialty Coffee Association (SCA) and sponsored by BWT water+more, World of Coffee features over 300 of the world’s most innovative coffee industry suppliers, three full days of competitions and awards, inspiring symposiums, 30+ lectures, and a packed program of community events. Learn more at https://www.worldofcoffee.org/.

About World Coffee Events (WCE)
WCE is the competitions event management organization of the Specialty Coffee Association and the premier producer of events for the coffee community worldwide. WCE’s mission is to develop events that engage the specialty coffee community and promote coffee excellence. The current portfolio involves competition events such as the World Barista Championship, the World Cup Tasters Championship, the World Latte Art Championship, the World Coffee in Good Spirits Championship, World Coffee Roasting Championship, and the World Cezve/Ibrik Championship, and the World Brewers Cup, as well as show features such as the Espresso Bar and the Brew Bar. Learn more at https://www.worldcoffeeevents.org.

About the Specialty Coffee Association
The SCA is a trade association built on foundations of openness, inclusivity, and the power of shared knowledge. From coffee farmers to baristas and roasters, our membership spans the globe, encompassing every element of the coffee value chain. The SCA acts as a unifying force within the specialty coffee industry and works to make coffee better by raising standards worldwide through a collaborative and progressive approach. Dedicated to building an industry that is fair, sustainable, and nurturing for all, the SCA draws on years of insights and inspiration from the specialty coffee community. Learn more at https://sca.coffee/.