

2017 Advertising Application
Barbershop Harmony Society Central States District Spring Convention
St Charles Missouri, October 20-22, 2017

QUARTET / CHORUS / BUSINESS NAME _____

CONTACT NAME: _____ EMAIL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PREFERRED PHONE: _____ FAX: _____

<p>Convention Program Ads -- Business Full Page: \$90 Half Page: \$50 Quarter Page: \$35 Eighth Page: \$25 Inside Cover: \$150 (incl. free big-screen ad) Back Cover: \$165 (incl. free big-screen ad) TOTAL COST:</p>	<p>Big Screen Ads -- Business 30 Second Ad \$90 Additional 30 Seconds \$50 15 Seconds: \$60 TOTAL COST:</p>
<p>Convention Program Ads -- Quartet/Chorus Full Page: \$70 Half Page: \$35 Quarter Page: \$20 Eighth Page: \$15 Inside Cover: \$100 (incl. free big-screen ad) Back Cover: \$120 (incl. free big-screen ad) TOTAL COST:</p>	<p>Big Screen Ads -- Quartet/Chorus 30 Second Ad \$70 Additional 30 Seconds \$40 15 Seconds: \$50 TOTAL COST:</p>
<p>Big screen "upgrades" (purchased in addition to a program ad) are discounted at 50% of the big screen or program ad rate above. Inside and Back Cover ads are first-come, first served. Email the ad to: Philip VanDyke Matt Suellentrop; Dave Jobe Dave Revelle pvandyke1@cox.net suellentropmatt@gmail.com mdjobesr@gmail.com crooneroofer@hotmail.com 402-290-5413 (636)-279-5818</p>	

1. **ACCEPTANCE OF ADVERTISER:** CSD reserves the right in its sole and absolute discretion to refuse to accept any person or company as an advertiser. If paying by check, make check payable to "Central States District BHS."
2. **FORMAT:** CSD will only accept Microsoft ".PPT" or "PPTX" file formats. Screen format must be 16:9. Audio capability is not supported. Advertisers may use a single slide that will be shown for the duration of the time purchased (including transitions) during a continuous run loop of ads and public service announcements (PSAs). Program ads must be camera-ready for printing. Electronic file versions are acceptable.
3. **DURATION:** Purchased ads and public service announcements will be shown continuously in a sequential loop on the convention big projection screen, when competitors are not performing on the stage.
4. **AMENDMENTS:** CSD shall have full power to make or amend its regulations, terms and/or show dates. If any portion of this Application and Contract is changed or determined to be unenforceable, all other terms and conditions remain in full force and effect.
5. **ATTENDANCE:** CSD makes no representations or warranties with respect to the demographic nature and/or volume of attendees at any particular event produced by CSD.

6. **NO-ORAL MODIFICATION CLAUSE:** This Application and Contract may not be orally modified. Only a modification in writing, signed by an authorized representative of CSD will be enforceable.

ACCEPTANCE OF TERMS – I, the duly authorized representative of the above quartet/chorus/business, on behalf of said quartet/chorus, have read and agree to abide by the guidelines and regulations outlined in this contract. I have completed all sections of this form according to the instructions.

X _____
Signature of Exhibitor / Advertiser

X _____
Signature of Central States District Representative

Date: _____ Date: _____

NOTE: Retain a copy of this form for your files.

