



November 2016

TO: ANDREA ZAFF, ZAFF ARCHITECTURE LLC
RE: CONGRATULATIONS FROM THE 2016 AMERICAN GRAPHIC DESIGN AWARDS™

I want to call attention to **RUZOW GRAPHICS** and its award-winning performance on your behalf in our 53rd Annual American Graphic Design Awards. From nearly 10,000 entries, a very small handful of designs — including the *Zaff Architecture Icon* — were selected as winners. The performance is absolutely exceptional.

Moreover, **ZAFF ARCHITECTURE** and **RUZOW GRAPHICS** are in great company.

Other winning organizations whose creative agencies or inhouse teams were recognized in this year's competition include AARP, Abbott Labs, Adobe, American Bar Association, American Museum of Natural History, American Heart Association, Angie's List, Aquafina, Art Institute of Chicago, Avon, Bank of America, BET, BlackRock, Blue Cross Blue Shield, Boeing, Campari, Children's Aid Society, Chicago Fire Soccer, City of Austin, Conair, Comcast, Domino's Pizza, Duke University, Environmental Defense Fund, Fisher Price, Foo Fighters, Freedom Mortgage, Fresh Direct, GAF, GEICO, Giant Eagle Foods, HBO, Heineken, Home Depot, Huntsman Cancer Institute, Kleenex, LAX, Lincoln Center, Mattel, NASA, NASDAQ, National Endowment For The Arts, Pantone, Penguin Random House, Penn State University, Pepperidge Farm, PepsiCo, Pfizer, PFLAG, Post Cereals, Pratt Institute, Progressive Insurance, Progresso, RISD, Run For America, Seattle Times, Sephora, Syracuse University, Target, TED Talks, The Good Bean, Tufts Medical Center, United Way, US Marine Corps, US State Department, Vanguard, Whole Foods, Xerox, and more.

By way of background, this five-decade old competition is presented by Graphic Design USA (GDUSA), the magazine for creative professionals. This is our flagship awards program; it honors the power of design to shape commerce, culture and communications across all media.

Sincerely,

A handwritten signature in blue ink that reads "Gordon Kaye".

Gordon Kaye, Editor

Cc: Nancy Ruzow