

OKLAHOMA TEEN BOOK CON

2017 HIGHLIGHTS

EXECUTIVE BOARD

October 28, 2017

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Purpose

The OKTBC is an annual one-day free event for teens and YA-lit fans, aimed at connecting Oklahoma teens to YA authors and books.

The mission of the Oklahoma Teen Book Convention is to provide an opportunity for teens to celebrate a love of reading through a multi-faceted experience of diverse activities in an inclusive and accepting environment.

Goals

- **Raise** reading levels and social awareness among middle & high school students
- **Promote** a culture of reading and a love of literature
- **Connect** Oklahoma youth with other teen readers and literary professionals
- **Engage** youth with positive opportunities and community involvement

OKTBC 2017: Guthrie, Oklahoma

- 500 attendees
- 22 featured authors
- 52 adult & teen volunteers
- 9 featured teen artists
- 22 sponsors & donors
- 505 books sold
- 3,300 website visitors
- 626 social media followers
- 12,000 reached by Facebook Likes



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AUTHORS

Maggie & Ryan



Bestselling and award winning authors Maggie Steifvater and Ryan Graudin

Authors

Adriana Mather
Alley Carter
Jared Beck
Jennifer Latham
Jennifer Lynn Barnes
Jessica Taylor
Julie Buxbaum
Julie Dill
Kara Thomas
Kathleen Baldwin

Kristen Simmons
P.J. Hoover
Peter Bognanni
Rachel Vincent
Roy Deering
Samantha Mabry
Scott Reintgen
Sonia Gensler
Tara Hudson
Wendy Spinale

Sessions

- A Young Love
- A Whole New World
- Histories & Mysteries 1 & 2
- Is This Just Real Life, or Is This Just Fantasy? 1 & 2
- When YA Gets Real
- Writers Gonna Write
- What YA Means To



Fan Books

Teens signed one book by each author. These “fan copies” were gifted to the authors at the end of the day.



Signings

Readers wrapped around the building waiting to get books signed.

Meetups

Authors loved talking with Teens in the “speed dating” style meetups.



Workshops

Writing contest winners got personal feedback from nationally published authors.

Revenue

The main source of the first year and startup funding for the Oklahoma Teen Book Con comes from grants. Donations, sponsorships, and exhibitor booth rentals also contribute to the 2017 revenue.

Funds were primarily spent on start-up costs, venue rental, authors, and publicity for the first year.

OKTBC Thanks Our Sponsors



Friends of the Guthrie Public Library - Michael Salem - Molly Dettmann
Rebecca and Billie Spence - Almond and Paul Eastland - Leah Weyand
Billy Poplin - Penguin Random House - James Long

Meet Our 2017 Team...

Adrienne Butler

Rebecca Spence