



The Gift of Life
Celebrating 30 Years



1988-2018

ANNUAL REPORT

FY-2017-2018



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EXECUTIVE DIRECTOR'S REPORT- CHERYL DAVIS, DHA

30 Years Strong: Anniversary Year Paid Homage to the Past, Looks Forward to the Future

The Gift of Life Foundation is celebrating its 30th anniversary, and fiscal year 2017-2018 has been punctuated with exciting events, community activities, program growth, increased funding, and new partnerships that acknowledge our past and reflect our forward movement.

We were intentional in recognizing our founders, current and past leadership and employees, and all those who have played an important role in what we've achieved over the past 30 years. But 2018 also gave us the opportunity to set new goals, take on new challenges and look ahead.

Gift of Life in Montgomery is strong and getting stronger with the expansion of Nurse-Family Partnership in Montgomery, Russell and Macon counties as part of Governor Kay Ivey's Infant Mortality Reduction Initiative. There are also plans to expand to Autauga and Elmore counties in the near future.

Our Parents as Teachers program has now achieved full affiliate status with National PAT, an important step that not only helps open doors for potential funding, but builds confidence with our clients and the community that our program is meeting high-quality standards and utilizing best practices.

The Mobile Family Coaching and Fathers in Action programs will now provide education and support to parenting teens in the Montgomery Public School System. By working with this group, we hope to ensure that adolescent



Dr. Cheryl Davis talks to Montgomery Advertiser reporter Melissa Brown and photojournalist Mikey Welch for a feature on the alarming rise in Alabama's infant mortality rate and what organizations like Gift of Life are doing to address the problem.

parents receive adequate social and emotional, health, and academic support that will be essential to the future success of both parent and baby.

Maximizing partnerships gave Gift of Life a lead role in planning and implementing the statewide 2018 State of Infant Mor-

FY 2017-2018 MAJOR ACHIEVEMENTS

PARTNERSHIPS

- Gift of Life was invited to collaborate in Governor Kay Ivey's Infant Mortality Reduction Plan
- Partnered with Alabama Department of Public Health to co-host the 2018 Infant Mortality Summit: The State of Infant Mortality in Alabama

PROGRAM EXPANSION

- Parent's as Teachers achieves full affiliate status

SERVICE TO CLIENTS

- Established and awarded four clients the Martha Jinright Educational Scholarships (2) and Resilience Award(2)

NEW FUNDING SECURED

- Received a two-year, \$373,035 grant from the Department of Early Childhood Education – Support for Expectant and Parenting Teens, Women, Fathers, & Their Families
- Received a five-year, \$327,048 grant from the Department of Early Childhood Education to expand Nurse-Family Partnership in Montgomery, Macon and Russell counties
- Received \$175,000 in MIECHV funds to support Nurse Family Partnership
- Received \$50,000 from the Public Charity Hospital Board

tality Summit in collaboration with the Alabama Department of Public Health in September. It also led to an increase in funding opportunities. Collectively, we have been awarded over \$925,000 in grants from the Department of Early Childhood Education, Alabama Department of Public Health and Public Charity Hospital Board, plus smaller funding to support safe sleep education, purchasing safety gates and portable cribs.

Gift of Life has changed the lives of the over 500 families that we touch, plus made a lasting impact on our community. We are extremely grateful to our major funders, HRSA Healthy Start, River Region United Way, Daniel Foundation and Children's Trust Fund that support our home visiting, mobile coaching and group coaching programs.

Helping our families overcome obstacles and achieve goals are at the heart of what we do. Their successes are counted among Gift of Life's greatest accomplishments. As we plan for 2019, we'll reflect on the milestones that are highlighted in this report and continue to build on the firm foundation laid 30 years ago by the founding board. Our focus remains on reducing infant mortality by improving the health and well being of at-risk families to build stronger communities.

WE ARE 30 YEARS STRONG AND GETTING STRONGER!



The 2017-2018 fiscal year was a busy one for Executive Director Cheryl Davis who worked with local, state and federal leaders to secure funding, promote events, expand programs, and increase Gift of Life's community and business partnerships. Above, Tatum and Torrance Richard presented Dr. Davis with 25 bags filled with toiletries that they collected over the summer as a service project to benefit the men enrolled in GOL's Fathers In Action (FIA) program. At left, GOL received a \$50,000 check from the Public Charity Hospital Fund during its birthday party in March. Bottom left, Dr. Davis made several media appearances during the fiscal year, including WSFA's Alabama Live to promote our first Fathers Matter Men's Health and Fatherhood Summit. Bottom right, Congresswoman Martha Roby visited Gift of Life to learn about our work, meet program participants and staff and explore ways she could offer support.



FINANCIAL STATEMENT

GIFT OF LIFE FOUNDATION
STATEMENT OF ACTIVITIES – MODIFIED CASH BASIS
JULY 1 – JUNE 30

	Actual 2018
REVENUE AND OTHER SUPPORT:	
Healthy Start Grant (Human Resources and Services Administration)	\$ 649,124
Nurse Family Partnership (Daniel Foundation, CTF, RRUW)	197,134
BCS Endowment for Women and Children	30,000
Healthy Babies are Worth the Wait (HBWW) March of Dimes	15,813
Kiwanis Grant	7,100
Safe Sleep (Eunice Kennedy Shriver Institute)	1,400
Safe Baby Initiative (Montgomery County Commission)	8,245
Fatherhood Summit and Men’s Health Fair (National Healthy Start Association)	2,000
Emergency Fund	329
Contributions	4,930
Maternity Care Program	500
Interest Income	12,454
	<hr/>
Total Revenue and Other Support	929,029
EXPENSES	
Development	\$ 42,145
Maternal Child Health Outreach (including HHWW)	51,805
Maternity Care Program	12,967
Healthy Start	
Mobile Family Coaching	320,233
Parents as Teachers (including Fatherhood Program)	321,684
Nurse Family Partnership	759,263
Healthy Start Administrative Costs	436,032
	<hr/>
Total Expenses	1,944,129
CHANGE IN NET ASSESTS	(1,015,100)

Notes: Departmental Expenses summarized above include an allocation for General & Administrative expenses. Total General and Administrative Expenses included above are \$531,155.43.

MARKETING & COMMUNITY OUTREACH

Fresh New Look: *New Website Offers Improved Experience for Users*

Gift of Life is excited to announce the launch of our newly designed Website. Our goal was to create a user-friendly browsing experience for existing and prospective clients that better told our stories, communicated our values and clearly explained our work.

“Our Website reboot was truly a labor of love and I’m thrilled to finally have it up and running,” said Assistant Director of Marketing and Community Outreach Director Mona Davis. “The site is clean and attractive. It clearly communicates who we are and what we do, plus it gives us an opportunity to attract new support for our work.”

The new site offers an improved experience for users. The navigation tools and program content are easy to access. It also includes a section for data, client testimonials on each program page, up-to-date news and events, educational videos and integrated social media links to foster improved communication with our families and the community.

The site was designed by Ben Shoults of Base3Creative and partially funded by a technical grant from the Central Alabama Community Foundation.

The site can be accessed at www.golfound.org.



Executive Assistant Carrie Wadsworth explores the new Gift of Life Website soon after its launch earlier this month.

GIFT OF LIFE MEDIA COVERAGE & COMMUNITY OUTREACH ACTIVITIES (FY June 2017-July 2018)

TELEVISION APPEARANCES/EVENT COVERAGE: 12

WSFA-12 Alabama Live, News at 5, 6, and 10 p.m.

9/12/2017	Infant Mortality Awareness Month Press Conference
9/15/2017	How GOL's programs reduce infant mortality
10/13/2017	Resources for families experiencing pregnancy & infant loss
3/8/2018	GOL's Mobile Dental Clinics
3/14/2018	GOL's 30 th Birthday Party Marks 30 Years of Service
6/4/2018	GOL's Fatherhood Summit
6/9/2018	GOL Holds First Ever Event Targeting Fathers
7/27/2018	GOL Offers Lucky Mom a Ride for Hope

Alabama News Network "Your Community This Week", News at 6 & 10 p.m.

8/15/2017	The Important Role of Father Involvement
10/4/2017	GOL Co-Sponsors Candlelight Memorial Service for Pregnancy & Infant Loss Month
4/18/2018	GOL's 2 nd Annual Maternal Child Health Mini-Conference
6/4/2018	Fathers Matter Men's Health and Fatherhood Summit



Assistant Director of Marketing and Community Outreach Mona Davis took a short break at WSFA's Made for Moms to hold this little guy who stopped by the Gift of Life booth with his mom, who was interested in the GOL's Parents As Teachers Program. Events like this help us connect with potential clients and inform the community about GOL's programs.

NEWSPAPER ARTICLES : 3

- 11/24/2017 “GOL Receives Share of \$2 Million Granted to Alabama Agencies Fighting Child Abuse, Neglect”- *Montgomery Advertiser*
- 12/10/2017 “With Alabama Senate Race Defined by Scandal, Policy Issues are Overlooked.”- *New York Times*
- 7/28/2018 Gift of Life Rides for Hope Contest- Photo and Cutline- *Montgomery Advertiser*

COMMUNITY MAGAZINES: 1

- 7/2018 GOL Offers Ride for Hope
August 2018 *AL Metro Magazine*

RADIO INTERVIEWS : 5

- 2/17/2018 GOL’s 30th Anniversary Celebrations
WVAS-FM 90.7
- 2/22/2018 GOL’s 30th Anniversary Celebrations
WKXN-FM 95.1
- 6/5/2018 SNAP Program- National Public Radio’s
StoryCorps
- 6/7/2018 Fathers Matter Men’s Health and Fatherhood
Summit- WKXN- FM 95.1
- 7/27/2018 GOL Teams Up with Joe Hudson/Farmers to
Gives A Mom A Car – WVAS-FM 90.7

COMMUNITY OUTREACH :11

- 8/12/2017 WSEA’s More for Moms
- 10/7/2017 MPS Fall Family Expo
- 10/20/2017 ASU Counseling Center Health Fair
- 2/9/2018 Safe Sleep for Transitional Moms Class at
Friendship Mission for Women
- 2/24/2018 Sensational Saturday Child Care Conference
(Family Guidance Center of Alabama)
- 3/31/2018 2018 Community Health and Resource Fair
sponsored by Montgomery Alumnae Chapter
of Delta Sigma Theta & the City of Montgomery
- 5/5/2018 Pink and Pearls for the Girls Prayer Breakfast
- 5/12/2018 Montgomery Babypalooza
- 6/23/2018 River City Church 4th Saturday Outreach
- 7/12/2018 River Region Connects Homeless Fair
- 7/31/2018 Beacon Ministries National Night Out

GOL COMMUNITY ACTION NETWORK : 3

- 10/15/2017 River Region CAT Candlelight
Memorial for Pregnancy/Infant Loss



Gift of Life staff administered safe sleep quizzes to more than 75 expectant moms and dads who stopped by the Gift of Life booth at Montgomery Babypalooza, a regional maternity expo.



GOL’s safe sleep demonstration doll Baby Marcus is always a crowd favorite at outreach events, including the 2018 Community Health and Resource Fair held at the Cramton Bowl Multiplex in March. More than 800 attended event which offered free health screenings and fitness and cooking demonstrations.



Gift of Life participated in several community events including the Greater Washington Park community’s National Night Out. More than 50 residents gathered to unite in creating safe communities for children and families.

- 2/8/2018 Mobile Dental Clinic at
Johnson Elementary
- 2/22/2018 Mobile Dental Clinic & Medicaid
Dental Parent Meeting at
Highland Gardens Elementary

PARENTS AS TEACHERS

The Real Deal: *Parents As Teachers' full affiliate status enhances credibility*

Gift of Life's Parents as Teachers Program (PAT) has achieved full affiliate status, an important step that will enhance the level of professional support and resources provided to GOL's family coaching programs.

In addition, GOL's PAT will now be recognized by National PAT as an evidence-based model provider. Program staff will have full access to the tools that can help increase program quality, professional development and research, and new innovations that can improve service to clients.

Other benefits of full affiliate status include:

- Greater access to funding available exclusively to evidence-based programs
- Access to advocacy support and research efforts



PAT offers Group Connections, a support group that gives moms and dads enrolled in our family programs an opportunity to share parenting experiences and receive parenting information. The sessions are required as a full affiliate.



Parents as Teachers
Affiliate

The Parents as Teachers model is an evidence-based early childhood home visiting model that builds thriving families and children who are healthy, safe and ready to learn. Central to the PAT model are 20 model fidelity requirements called Essential Requirements which cover affiliate leadership, staffing, services to families, and evaluation. To become a PAT affiliate, an organization must be designed to meet these Essential Requirements. Annually, affiliates report implementation and service data that is used to confirm that the affiliate is meeting or exceeding the minimum levels for each Essential Requirement.

- Discounted programs, awards and scholarships for staff; and
- Full consultation on model implementation

“We felt this was an important step because even though we have been using the PAT curriculum for a while, we weren't really getting all of the benefits that come with affiliate status,” said GOL Executive Director Cheryl Davis. “Most grants require that our programs be evidenced-based, and affiliate status opens the door to additional funding opportunities that can support our work.”

To become a full affiliate, GOL's PAT has to adhere to PAT's Essential Requirements, which included 20 elements designed to gauge an affiliate's capacity to serve, ability to solicit community engagement through an advisory group, its commitment to completing Foundation and Model Implementation trainings, conducting family-centered assessments, developing and documenting client goals, and perform child screenings, among others.

“Achieving affiliate status is a great thing, but maintaining it will be equally important,” said Davis. “We want potential funders and the community to be confident that our family programs meet standards for program quality and that they are committed to continuous improvement.”



Gift of Life Welcomes New Leadership, Staff to Parents as Teachers Program

Gift of Life welcomed new leadership and three new staff members to its Parents as Teachers Program. Ranging in levels of experience, the new hires have added depth and a fresh perspective to the PAT program and a strong desire to advance GOL's mission.

"I'm very pleased with our new team members," said Dr. Regina Traylor, who was also recently hired as GOL's new Assistant Director for Family Programs. Traylor played a lead role in selecting the PAT staff and says she believes the diversity of experiences by the staff will help them connect with clients.

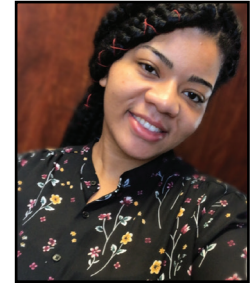
"All of these professionals are bringing something unique to the table. Rickyna Smith was a former program participant, so she brings the prospective of someone who has actually experienced the program and can offer suggestions on how we can better meet the needs of our families," said Traylor.

"Denise Coulter has a degree in psychology, so when assessing a client's needs and looking at behavioral factors that are exerting influence in a mother's situation, she has that lens with which to help a client set goals and find solutions."

"Ratara Johnson is a recent social work graduate. Her view is fresh, optimistic and open. She is curious and has a passion to learn



Dr. Regina Traylor



Ratara Johnson



Denise Coulter



Rickyna Smith



GOL's new staff hit the ground running after completing the on-boarding process. Left to right, Ratara Johnson and Regina Traylor helped staff plant pinwheels at RSA Park in recognition of Infant Mortality Month. Regina made a new friend at her first Group Connections. Rickyna Smith spoke to a reporter with the Montgomery Advertiser about her perspectives on infant mortality from being a program participant to a parent educator at GOL.

and help families in a meaningful way. That optimism will help sustain the morale on our team," she said.

Traylor, who is originally from Montgomery, was formerly the director of maternal child health for the Ingham County Health Department in Lansing, Michigan, a position she held for five years. In that role, she provided direct supervision and guidance to public health nurses, registered dietitians, social workers, medical assistants and community health workers. She relocated back to Montgomery to be near family.

"I'm excited to be back home and about my role at Gift of Life," she said. I've always had a passion for the kind of work that we do and I'm looking forward to making some valuable contributions here."

MOBILE FAMILY COACHING

Having Her Say: *Mobile Family Coaching mom contributes to dialogue on issues affecting working moms and their families in national publication*



Paris Daves reads to her son Na'Dir at Gift of Life moments before she is scheduled to be interviewed by the *New York Times*.

Gift of Life Mobile Family Coaching (MFC) mom Paris Daves and GOL Board Vice Chair Dr. Grace Thomas had a rare opportunity to be featured in a national publication for a piece on why important issues, including those related to maternal child health, were not being addressed in the controversial 2017 Alabama Senate race. In the Dec. 9, 2017 piece “With Alabama Senate Race Defined by Scandal, Policy Issues Are Overlooked” written by Jess Bidgood, Daves spoke about the challenges she faced enrolling in Medicaid early in her pregnancy and how the lack of consistent public transportation and the low minimum wage present challenges for working moms. Thomas spoke about the link between Alabama’s high infant mortality rate, access to care and poverty. Daves and her son Na'Dir participate in MFC with Family Coach Kathy Lightsey.

MFC & Group Coaching Staff/Program Highlights



Tina Berry completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; received 3.5 hours of training in neonatal abstinence and STIs at GOL’s 2nd Annual Maternal Child Health Mini-Conference; received 5.25 hours of training at GOL and ADPH’s 2018 State of Infant Mortality in Alabama Summit; completed training in SW Code of Ethics and Its Role in Guiding Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; and completed the training “Period of Purple Crying.”



Melissa Spivey completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; received 3.5 hours of training in neonatal abstinence and STIs at GOL’s 2nd Annual Maternal Child Health Mini-Conference; received 5.25 hours of training at GOL and ADPH’s 2018 State of Infant Mortality in Alabama Summit; completed training in SW Code of Ethics and Its Role in Guiding Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; completed the training “Period of Purple Crying.”



Kathy Lightsey completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; received 3.5 hours of training in neonatal abstinence and STIs at GOL’s 2nd Annual Maternal Child Health Mini-Conference; received 5.25 hours of training at GOL and ADPH’s 2018 State of Infant Mortality in Alabama Summit; completed training in SW Code of Ethics and Its Role in Guiding

Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; completed the training “Period of Purple Crying.”



Catrice Chandler completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; received 3.5 hours of training in neonatal abstinence and STIs at GOL’s 2nd Annual Maternal Child Health Mini-Conference; received 5.25 hours of training at GOL and ADPH’s 2018 State of Infant Mortality in Alabama Summit; completed training in SW Code of Ethics and Its Role in Guiding Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; and completed the training “Period of Purple Crying.”



Brooke Odom completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; received 3.5 hours of training in neonatal abstinence and STIs at GOL’s 2nd Annual Maternal Child Health Mini-Conference; received 5.25 hours of training at GOL and ADPH’s 2018 State of Infant Mortality in Alabama Summit; completed 1 contact hour in “The Impact of Social Media on Teens offered by the Children’s Aid Society of Alabama; completed training in SW Code of Ethics and Its Role in Guiding Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; completed 4.75 contact hours: Better Beginnings for a Brighter Future offered by Project Launch; and completed the training “Period of Purple Crying.”

FATHERS IN ACTION

Fatherhood Beyond Bars: GOL's FIA Program is helping incarcerated fathers create lasting bonds with their children.

Fathers in Action introduced a new program that gives incarcerated fathers serving time at the Montgomery City Jail the tools and education they need to reconnect with their children. Fatherhood Family Coach Jessie Yates has created a group coaching program using the 24/7 Dad curriculum that shows fathers how to build a positive relationship with their child, challenges negative mindsets that might have contributed to their incarceration and works to break the cycle of recidivism by developing pro-fathering attitudes, knowledge, and skills, along with strategies to prepare fathers for release. The sessions are generally about two hours in length and provide a safe environment for inmates to explore what it means to be a father, share their life experiences, confront unresolved issues, and learn from other participants. Yates, who has a background in counseling and corrections, said the program has been well-received by jail administrators and the inmates have been eager to receive the support it provides. The program currently serves 20 men and plans are being explored to add additional sessions. "Many of the men in my group didn't have an involved father, in fact, most of the participants had fathers who were incarcerated," said Yates. "They need to know that a father's involvement is critical to the physical and emotional health of their child. It's all about shifting their mindset and giving them tools to interrupt that generational cycle of incarceration, so it doesn't continue with their child," he said.

More than **5 million U.S. children** have had a
PARENT BEHIND BARS
Research connects parental incarceration with poor health and academic outcomes for children.

1 in 8 poor children	1 in 9 black children	1 in 14 all children
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childtrends.org

FIA Staff/Program Highlights



Gift of Life's Fathers in Action and Community Action Network (CAN) partnered with Alabama State University to present the Fathers Matter Men's Health and Fatherhood Summit on June 9, 2018 at the new ASU Hornet Stadium. About 50 men attended the event which offered free health and wellness screenings provided by area health providers; employment resources; family and community programs offered by the public school system, two and four-year colleges, Family Guidance Center of Alabama, and area churches. The summit included conversations on chronic illness prevention and the importance of father involvement led by Eilene Knott, Wellness Coalition; Dr. David Cawley, Dental Concepts, LLC; and motivational speaker and pastor K.K. Middleton. Attorney Virgil Ford also answered questions about a father's parental rights, child support, and visitation.



Jessie Yates completed 5.5 hours of training in understanding adverse childhood experiences offered by Connected Parents Connected Kids; completed 1.5 hours in Compliance and Quality Improvement offered by Gift of Life; completed training in SW Code of Ethics and Its Role in Guiding Sound Practice offered by ASU; attended the Alabama First Teacher Conference sponsored by Alabama Department of Early Childhood Education; and completed the training "Period of Purple Crying."

NURSE-FAMILY PARTNERSHIP

Crushing Goals: *GOL's Nurse-Family Partnership receives national recognition through piloting an innovative new app for moms*

Gift of Life's Nurse-Family Partnership was recognized at NFP's National Symposium in Denver, CO in September as one of top five NFP sites in the nation to be selected to pilot NFP and Hopelab's new Goal Mama app. GOL's NFP was selected due to its nationally recognized high client retention rate based on the importance of goal setting with clients. Goal Mama, which has been in development since 2016, is the result of extensive co-design sessions with nurses, program participants and NFP leadership. Nurse Home Visitor Kathy Pounds helped play an important role as a member of NFP's Innovation Advisory Committee in developing the app. Goal Mama's aim is to increase program retention by creating a mobile app and companion nurse dashboard that moms and nurses use together to set, track, and reach moms' goal. It also has practical applications, too, like visit reminders, a daily nudge feature that helps moms build better habits, and topic lists that help moms explore articles about pregnancy and early motherhood. The app is exclusively for moms enrolled in NFP.



Currently, there are 25 Gift of Life moms using the Goal Mama app.

NFP Staff/Program Highlights

Amy Trammell

Assistant Director of Nursing Programs Amy Trammell joined some of the state's leading health officials at Alabama Governor Kay Ivey's official proclamation signing ceremony naming September Infant Mortality Awareness Month in Alabama. She is also advancing GOL's efforts to expand NFP to Russell and Macon counties. She was re-certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE), received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life, attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and attended NFP's National Symposium in Denver, CO.

Kathy Pounds



Nurse Home Visitor Kathy Pounds presented a session on "Motivational Interviewing" at the Alabama Department of Early Childhood Education's 2017 Alabama First Teacher Home Visiting Conference. She also served as a panel speaker at Nurse-Family Partnership's 2018 National Symposium in Denver, CO in September. She contributed to the discussion, "Goal Mama: Using digital tools to engage and retain clients." She is also a member of NFP's Innovation's Advisory Committee- Strengths and Risks Framework Revisions, was re-certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE), and was certified as a Certified Childbirth Educator with Prepared Childbirth Educators, Inc. She also received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life.



GOL Assistant Director for Nursing Programs Amy Trammell, fifth from left, and Board Vice Chairperson Dr. Grace Thomas, third from left, had an opportunity to learn about Governor Kay Ivey's plans to reduce infant mortality at a proclamation signing ceremony naming September Infant Mortality Awareness Month in Alabama.



Jenni Bass

Nurse Home Visitor Jenni Bass led GOL's breastfeeding awareness campaign in August which included appearing in an educational video and appearing on WSFA's Alabama Live to provide breastfeeding information based on her experience as a certified lactation consultant. She also received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life, attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and attended NFP's National Symposium in Denver, CO. She is also certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE).



NFP received national media coverage by Yahoo News and National Public Radio this year. Here, Nurse Home Visitor Kristi Gay and NFP mom Andrika Harmon participate in an interview on SNAP for NPR's StoryCorps. At right, Nurse Home Visitor Lori Rogers prepares to be shadowed by Yahoo's documentary film crew. Amy Trammell was also interviewed for the documentary.

Lori Rogers

Nurse Home Visitor Lori Rogers was featured in a documentary produced by Yahoo News focusing on the challenges at-risk women face due to health disparities, gaps in policies, isolation in rural areas and poverty. A film crew shadowed her for a day and interviewed moms enrolled in our NFP program. The documentary will be released December 2018. Lori was re-certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE). She also received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life, attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and attended NFP's National Symposium in Denver, CO.

Kristi Gay

Nurse Home Visitor Kristi Gay and her client Andrika Harmon participated in a recorded session for National Public Radio's StoryCorps in partnership with VOICES for Alabama's Children. The conversation was on the importance of preserving the Supplemental Nutrition Assistance Program (SNAP), which helps working families meet their nutritional needs. The interview will air on NPR stations in Montgomery and nationwide over the coming weeks. It will also be archived in the oral history collection in the Library of Congress and the Smithsonian Institute's National Museum of African American History and Culture. Kristi was re-certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE), received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life, attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and attended NFP's National Symposium in Denver, CO.



Nicole McBride

Nurse Home Visitor Nicole McBride was certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE), attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and received 6 hours of training in understanding adverse childhood experiences offered by Healthy Start and Gift of Life.



Melissa Houghton

Nurse Home Visitor Melissa Houghton was named Gift of Life's Employee of the Quarter for the 3rd Quarter of 2018. She also received 6 hours of training in adverse childhood experiences offered by Healthy Start and Gift of Life, was certified in Dyadic Assessment of Naturalistic Caregiver-Child Experiences (DANCE), attended the Alabama First Teacher Conference sponsored by Alabama Dept. of Early Childhood Education, and attended NFP's National Symposium in Denver, CO.

Michelle Anthony

NFP Community Outreach Coordinator Michelle Anthony organized two successful diaper drives benefiting Hurricane Harvey victims in Texas and Hurricane Irma families who evacuated to Montgomery in August 2017. GOL collected more than 400 cases of baby wipes and diapers over the nine-day drive, which ran from August 31- September 8. In addition, to visiting all area OB-GYN offices to provide information about our programs, she led GOL's recruitment activities related to the Pay It Forward Program, a dental charity that provides affordable dental care to individuals who "pay-it-forward" by accumulating volunteer hours in exchange for receiving the service.



Baptist Health was the largest contributor to GOL's hurricane relief drives with more than 252 boxes of diapers and wipes donated. First United Methodist Church took the collection to Texas.



Celebrating 30 Years of Building a Better Community

From a birthday party in the parking lot with friends, staff appreciation luncheons and recognitions on the local, state and national levels; to community service projects, professional conferences, and a car giveaway, Gift of Life's 30th Anniversary celebrations gave us an opportunity to reflect on our legacy of service to the community and renew our commitment to reducing infant mortality and improving the health and stability of families.



Connected Parents, Connected Kids Conference

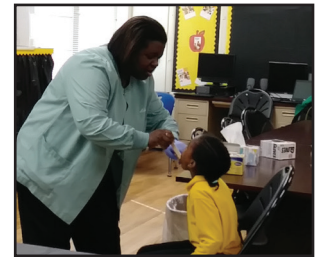
We kicked off our anniversary calendar with the 2018 Connected Parents Connected Kids Conference held in February at Landmark Church. The conference drew 125 social workers, counselors and nursing professionals from around the state who learned strategies to help clients experiencing trauma. Rebecca Levenson with FUTURES Without Violence served as presenter.

We Turned 30!

Partners, friends, community leaders and Gift of Life families joined us for our 30th birthday party on March 14. The event was filled with fun and excitement and Gift of Life received birthday wishes from COPE, Montgomery County Health Department and Baptist Health, and proclamations from the County Commission and City of Montgomery. Montgomery Mayor Todd Strange also proclaimed March 14, 2018 as Gift of Life Foundation Day in the capital city!

GOE's Mobile Dental Clinics Bring Smiles

GOE's Community Action Network provided two mobile dental clinics and a parent meeting at Johnson and Highland Gardens elementary schools in March as part of an outreach project to teach children the importance of maintaining good oral health and educate parents on the dental benefit provided by Medicaid, which the CAN found was greatly under-utilized. Adrienne Harvey with Toothbuds screened the students, local dentist Dr. David Cawly provided classroom visits and social workers from Montgomery County Public Health informed parents about the procedures covered by the Medicaid Dental Program. The Montgomery Chapter of Links, Inc. provided each student a book. The CAN project served 85 children.





GOL's 2nd Annual Maternal Child Mini-Conference Draws Over 100 Professionals

GOL held its 2nd Annual Maternal/Child Health Mini-Conference in April at the AUM School of Nursing. The mini-conference, which was organized by NFP Community Outreach Coordinator Michelle Anthony, provided education to more than 100 area maternal child health and social work professionals on issues grappling the state ranging from the rising rate of sexually transmitted infections, prenatal stress and its impact on a mother and child's development, to neonatal abstinence syndrome. Presenters included Christina Clark and Jamie Keith with the Alabama Campaign to Prevent Teen Pregnancy; Candace Knight, PHD, RN, Director/Supervisor, Nurse Family Partnership of Central Alabama; Frank "Breeze" Smith of Breezeville Yoga; and Cheryl Robinson, DNS,MS,NNP-BC, Associate Professor, Neonatal Nurse Practitioner, UAB School of Nursing. The event was sponsored by AUM School of Nursing and Baptist Health.



Appreciation Luncheon Salutes Employees' Contributions

Gift of Life recognized the contributions of its staff with an employee appreciation luncheon at the Capital City Club. The event included a delicious lunch, door prizes and gifts which included a GOL shirt and jacket. Dr. Robert Beshear, a Gift of Life founding board member, spoke on the history of the organization and what GOL and the work by its staff has meant to the community. Dr. Gayla Gates, family physician and wellness coach, talked about the importance of self care for those in helping professions. She gave employees techniques for decreasing stress and improving service to clients.

Graduation Ceremony Spotlights Resilient Moms

We couldn't have been prouder of our 2018 program graduates who were celebrated during a ceremony and reception held at MACOA's Archibald Center on July 14. More than 80 women were slated to be honored at the annual event, which recognizes our program participants' achievements in Parents as Teachers, Mobile Family Coaching, Group Coaching and Nurse-Family Partnership. Abbigail Amyx, left, and Paris Daves were the first recipients of the Gift of Life Foundation Board's Resilience Award, which recognizes outstanding program participants who have overcome the odds to be successful. Each received \$250 and a framed certificate. GOL program alumni Biancah Reed and Angelica Hawkins served as this year's guest speakers.



GOL Offers a Mom a Ride for Hope



GOL and Farmers Insurance presented the keys to a car to Parents as Teachers mom Khayla Chambers as part of our 30th Anniversary Rides of Hope Car Giveaway. Chambers received a 2013 dark gray Nissan Sentra, which was restored by Joe Hudson Collision of Tennessee at no cost. Traweek Dickson, owner of Joe Hudson Collision, and Farmers Insurance Guaranteed Repair Program Supervisor Frank Lightsey presented the keys to our mom during a press conference on July 27. GOL gifted six months car insurance. Farmers Insurance implements the Rides for Hope program across the country. The program is a way to donate vehicles to deserving families for whom reliable transportation would help improve their lives.

30th Anniversary Banquet Honors Rich Legacy

What a special evening for the more than 150 guests who attended Gift of Life's 30th Anniversary Banquet held on September 20 at the RSA Activity Center in Montgomery. The evening included presentations from the state, county and city, an entry of the occasion into the Congressional record by Congresswoman Martha Roby's Office and numerous reflections from those Gift of Life has partnered with over the years. Highlights included a video featuring our partners and the clients we have served over the years; special awards presented to our founding board members and their families; recognition of our current board members and the presentation of the Martha Jinright Educational Award to Courtney Moncrief and Tre'al Nelson, participants in GOL's Nurse Family Partnership Program. The competitive scholarship awards were in the amount of \$1,000 to help them further their educational pursuits. Special thanks to our Legacy Sponsors Allen Dupre & OB-GYN Associates of Montgomery, Assured Partners, and Maureen and Dr. Arthur Britton. Our Trailblazers Gregg Everett and Gilpin Givhan and the William Chandler family. Thanks also go to our Advocates Cedric Bradford, Cheryl and Robert Davis, A.Z. Holloway, MD, Ty Powell, Synovus Bank, Grace Thomas, MD, Diane and Allen Weil, Edward Welch, Jr. and Dr. James and Cathy Wright and all our donors whose support helped make our event a success.

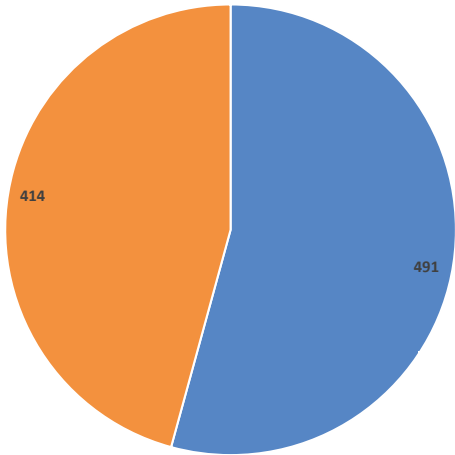


COMPLIANCE & QUALITY IMPROVEMENT

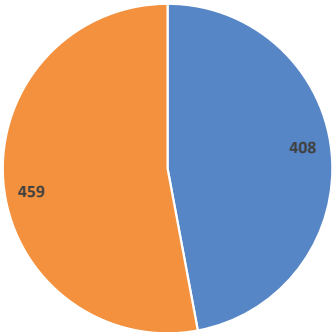
Effective Management: GOL's Compliance & Quality Improvement Department measure outcomes to ensure programs and services are meeting clients needs and grant requirements.

Gift of Life's Compliance & Quality Improvement customizes data to meet individual program needs, generate relevant reports, and analyze GOL's progress on all Healthy Start required performance measures and other grants throughout the fiscal year. Led by Assistant Director of Compliance & Quality Improvement Paige Elliott, MSN, RN and supported by Data Manager Lindsay Bass, GOL's quality improvement and compliance processes capture and interpret data that is used to enhance services to families and identify opportunities for growth.

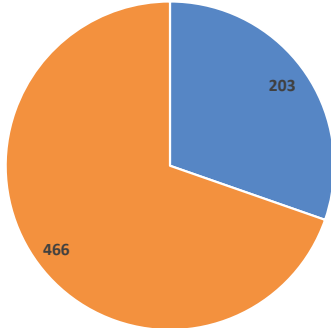
Total Served 7/1/2017-6/30/2018



Top Two Referral Sources 7/1/2017-6/30/2018



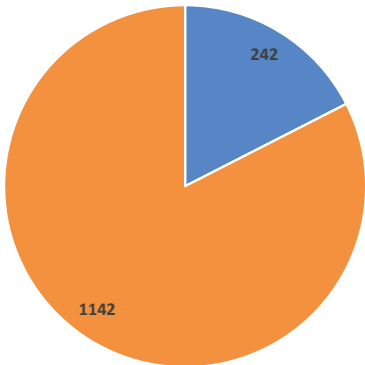
Top Two Reasons Not Enrolled 7/1/2017-6/30/2018



■ COPE ■ Health Department

■ Declined-Not Interested ■ Unable to Reach

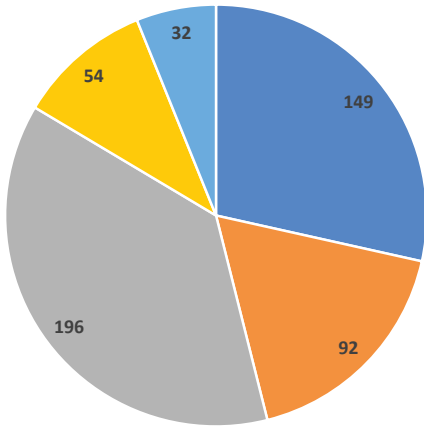
Referral and Enrollment 7/1/2017-6/30/2018



Conversion Rate 21%

■ Total Enrolled ■ Total Referred

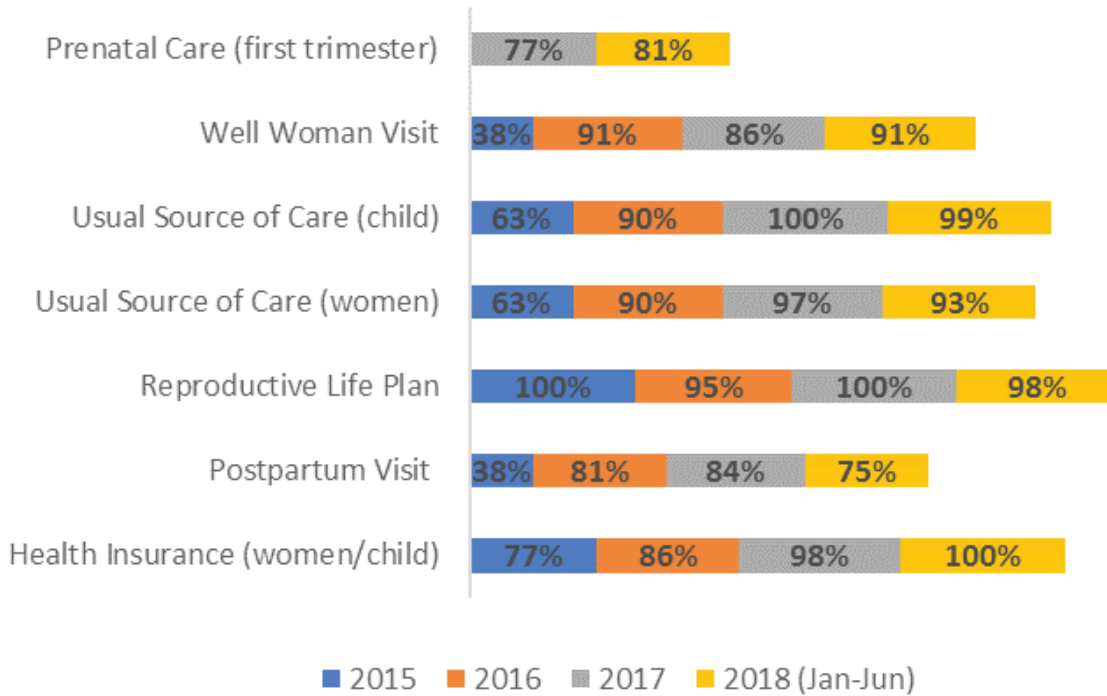
Served by Program 7/1/2017-6/30/2018



■ Nurse Family Partnership
 ■ Parents as Teachers
 ■ Mobile Family Coaching
 ■ Group Coaching
 ■ Fathers In Action

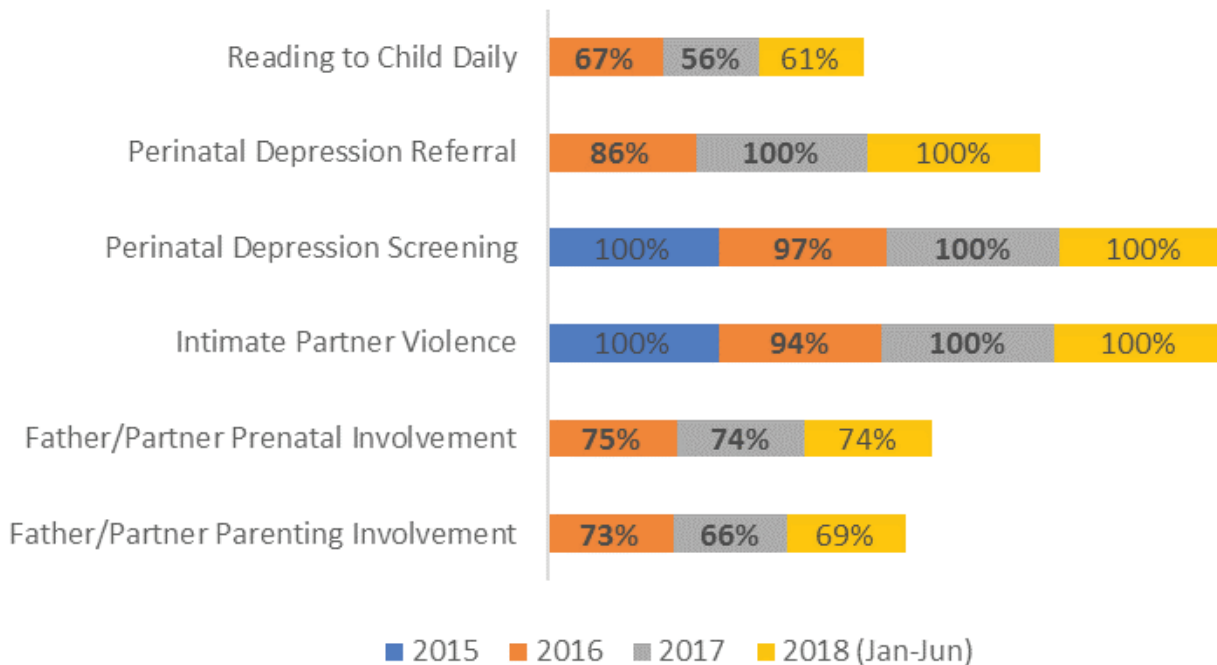
Improve Womens Health

(data not available on all indicators for each reporting year)



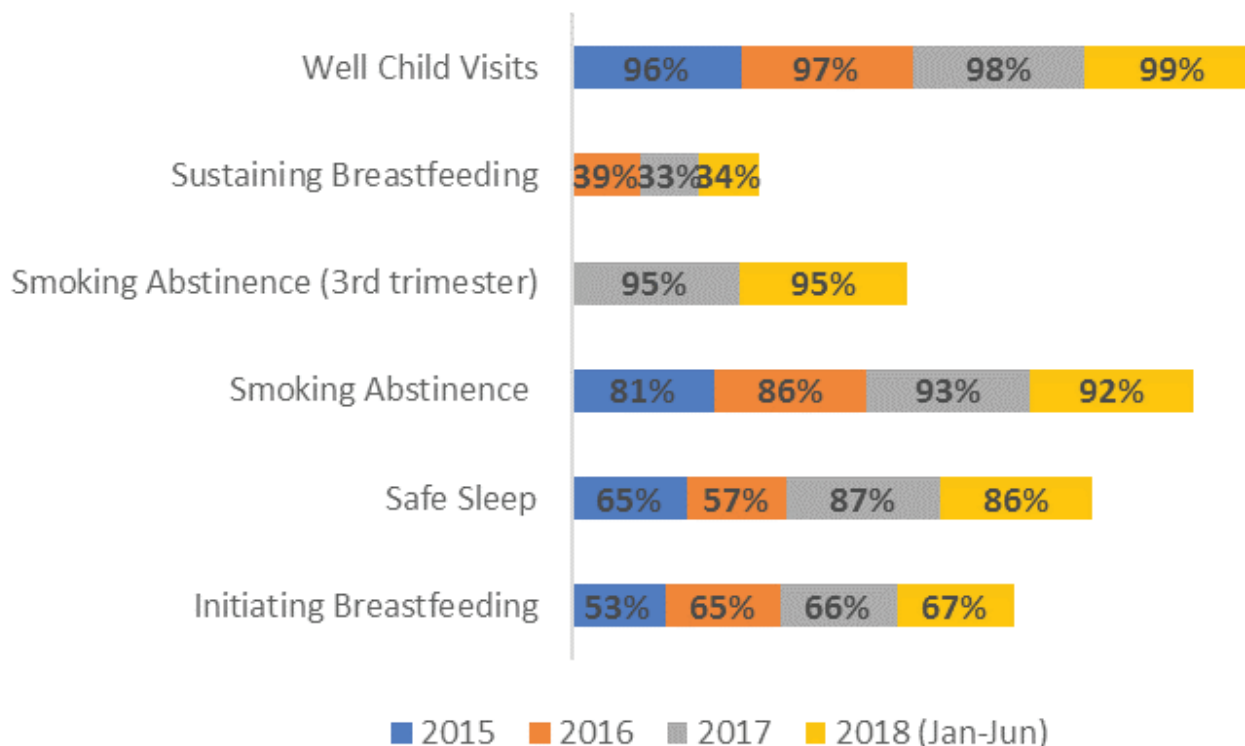
Strengthen Family Resilience

(data not available on all indicators for each reporting year)



Promote Quality

(data not available on all indicators for each reporting year)



C&QI Staff/Program Highlights



Paige Elliott

Assistant Director of Compliance and Quality Improvement Paige Elliott provided ongoing training for all staff in compliance and quality measures. She successfully completed 11.5 hours of professional development through the Institute and Summit for Alabama Project Launch. In addition, she built a quality dashboard to centralize data reporting and maintain data integrity, creating more robust reporting for internal and external use.



Lindsay Bass

Data Manager Lindsay Bass was named GOL's Employee for the 2nd Quarter for 2018 for her skill at data management, creativity and willingness to help staff. She successfully completed 13 hours of professional development in Model Implementation Training provided by Parents as Teachers. She also created new reporting to equip supervisors with staff metrics and performance.



THE MISSION:

The Gift of Life Foundation is committed to improving the health and well-being of at-risk mothers and babies to build stronger communities