Workshop Overview

- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- How to Get Involved and Stay Informed
- Vision, Assets, and Challenges Activity
- Mapping Activity
- Summary of What We Have Heard
What is a General Plan?

- The State requires every city and county in California to adopt a General Plan
- A comprehensive blueprint for the future
- Long-range planning document projecting 20+ years
- Built on community goals and priorities
- La Verne adopted its current GP in 1998
- The City’s Zoning Code implements the General Plan - they must be consistent
What is a General Plan?

• The State requires seven “elements” be included in a General Plan
  1. Land Use
  2. Housing
  3. Open Space
  4. Transportation
  5. Conservation
  6. Safety
  7. Noise

• Cities can add special topics important to them (economic development, community design, health and wellness, fiscal sustainability)
Why do we Need an Update?

- Changes to demographics and market conditions since 1998
- Current General Plan focuses on topics that are no longer relevant (for example, the extension of the 210)
- Changes to state law in the way cities address mobility, climate change, and environmental justice
- Opportunity to connect with the community to confirm values and priorities
Summary of the Process

1. Identify Community Priorities
2. Existing Conditions Report
3. Issues and Opportunities Report
4. Land Use Alternatives Analysis and Report
5. Draft General Plan
6. Environmental Review
7. Public Hearings

Community Outreach (ongoing)

Happening Now!

Happening Now!
Step 1: Visioning Process

• Visioning Workshops focus on:
  • Communicating the intent of the General Plan Update
  • Gathering public input

• Their primary purpose is to:
  • Develop a Vision Statement that guides the General Plan Update process
  • Identify community values and priorities
  • Identify issues for the General Plan to address
Step 2: Existing Conditions

• The Existing Conditions Report will document the following:
  • Development patterns
  • Natural resources
  • Utilities, infrastructure and public services
  • Socioeconomic conditions
  • Environmental constraints
  • Regulatory requirements
  • Recent city planning efforts
Step 3: Issues and Opportunities

- The Issues and Opportunities Report will include:
  - Summary of the visioning process
  - Identification of community values and priorities
  - Description of areas of focus for goal and policy development
  - Identification of key concerns and potential solutions
Step 4: Land Use Alternatives

• A range of Conceptual Land Use Maps will be developed and analyzed in a Land Use Alternatives Report
  • Input from the Visioning Workshops will be incorporated.
  • Maps will depict different land use scenarios that result in varying growth patterns and intensities.
  • Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, growth projections, and job-generating potential.
Step 5: Goals, Policies, and Actions

GOALS
Broad statements of community desires, preferences, and the General Plan’s purpose

POLICIES
Guides to decision-makers with respect to development proposals, future growth and resource allocation

ACTIONS
Implementation steps to ensure goals and policies are carried out
Step 6: Draft General Plan

- The General Plan Update will include comprehensive goals, policies, and actions for each element:
  - Based on results and input from the Visioning Process
  - Input and direction from the General Plan Advisory Committee
  - Input and direction from the Planning Commission and City Council
- Each General Plan Element will:
  - Address the requirements of state law
  - Seek to avoid or mitigate environmental impacts
  - Be grounded in sound community planning techniques
  - Reflect the goals and priorities of the community
  - Ensure internal consistency with other elements
Step 7: Environmental Review

• The California Environmental Quality Act (CEQA) requires the preparation of an Environmental Impact Report EIR prior to adoption of the General Plan.

• The EIR will be prepared concurrently with the General Plan.

• The EIR will identify possible environmental impacts.
  • Measures will be incorporated into the General Plan to make it a “self-mitigating” document.

• The EIR will serve as a “tiering” document to streamline review of future projects.
Step 8: Adoption

• Once the General Plan and EIR have been prepared, they will go out for a public review period

• Public comments will be considered by the City, and the General Plan will be finalized

• The Final General Plan will come to the City Council for consideration and adoption, along with certification of the EIR
## Community Participation and Outreach

Throughout the project, there will be over **70 individual opportunities** for participation, plus the ongoing use of the project website.

<table>
<thead>
<tr>
<th>Participation</th>
<th>Outreach</th>
</tr>
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<tr>
<td>✓ Visioning Workshops: 3</td>
<td>✓ Website: <a href="http://laverne.generalplan.org">laverne.generalplan.org</a></td>
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<td>✓ Public Hearings: 4</td>
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The GPAC is comprised of community representatives who are intended to serve as liaisons and project ambassadors.

GPAC members should:
- Communicate the intent of the General Plan update
- Gather public input
- Identify community values and priorities
- Identify issues for the General Plan to address

The GPAC will assist with developing the land use map, goals, policies, and actions.

All GPAC meetings are open to the public, but only GPAC members participate in discussions, with structured opportunities for public comment.
Next Steps

• Visioning Workshops
  • Next Workshop on Thursday October 19th at the Community Center
  • Final Workshop in November

• Existing Conditions Report completed by the end of the year

• Issues and Opportunities Report completed in early 2018

• GPAC meetings begin in 2018

Get Involved and Stay Informed!

[Website Link] www.LaVerne.GeneralPlan.org
Visioning Workshop Activities
ACTIVITY #1

ASSETS, CHALLENGES AND VISION
VISION: LA VERNE

- What do you like most about La Verne?
- What should stay the same?
- What are your main concerns as La Verne looks to the future?
- What needs to change?
- What three things should La Verne accomplish in the next 20 years?
Post-It Note Exercise

**ASSETS**

- What do you value most about La Verne?
- What makes this a special place to live or work?

**CHALLENGES**

- What issues are facing the city that need to be addressed in the General Plan?

**VISION**

- What ideas do you have for the future of La Verne?
- What would make your community better?
- What three things would you like to see accomplished by 2040?
ACTIVITY #2

MAPPING EXERCISE
Mapping Exercise

FOCUS AREAS

• Where are the City’s key destinations or community gathering places?
  • What are the greatest assets in these areas?

• Are there certain areas in the City that should be improved?

• Are new community gathering areas or focal points needed?

LAND USE

• Where should new land uses be located?

• Should existing land uses change?
SUMMARY

WHAT WE HAVE HEARD
Get Involved and Stay Informed

The General Plan Update Website is a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

LaVerne.GeneralPlan.org

You can contact the project team through the website in order to be added to the email notification list for upcoming General Plan meetings and events.