Presentation Overview

- Introduction to the General Plan Project team
- Summary of the General Plan Update process
- Public Outreach and Community Involvement
- GPAC Selection Process
- Next Steps
Team Introductions

De Novo Planning Group
Prime consultant, community outreach, land use planning, environmental review

Kittelson & Associates, Inc.
Transportation and mobility

Economic & Planning Systems
Market analysis, economic development strategies, fiscal sustainability

Cogstone, Inc.
Cultural and historic resources
What is a General Plan?

- The State requires every city and county in California to adopt a General Plan
- A comprehensive blueprint for the future
- Long-range planning document projecting 20+ years
- Built on community goals and priorities
- La Verne adopted its current GP in 1998
- The City’s Zoning Code implements the General Plan - they must be consistent
What is a General Plan?

- The State requires seven “elements” be included in a General Plan:
  1. Land Use
  2. Housing
  3. Open Space
  4. Transportation
  5. Conservation
  6. Safety
  7. Noise

- Cities can add special topics important to them (economic development, community design, health and wellness, fiscal sustainability)

<table>
<thead>
<tr>
<th>CURRENT ELEMENT</th>
<th>PROPOSED ELEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Land Use</td>
<td>Land Use and Community Design (combined)</td>
</tr>
<tr>
<td>Community Design</td>
<td>Mobility (new name)</td>
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<tr>
<td>Transportation</td>
<td>Resource Management (will cover cultural resources)</td>
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<tr>
<td>Resource Management</td>
<td>Public Safety (will cover noise)</td>
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<tr>
<td>Cultural Resources</td>
<td>Community Facilities</td>
</tr>
<tr>
<td>Public Safety</td>
<td>Housing</td>
</tr>
<tr>
<td>Noise</td>
<td>Economic Development</td>
</tr>
<tr>
<td>Community Facilities</td>
<td>Fiscal Sustainability (new topic)</td>
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<tr>
<td>Housing</td>
<td>Health and Wellness (new topic)</td>
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Why do we Need an Update?

- Changes to demographics and market conditions since 1998
- Current General Plan focuses on topics that are no longer relevant (for example, the extension of the 210)
- Changes to state law in the way cities address mobility, climate change, and environmental justice
- Opportunity to connect with the community to confirm values and priorities
Summary of the Process

- Identify Community Priorities
- Existing Conditions Report
- Issues and Opportunities Report
- Land Use Alternatives Analysis and Report
- Draft General Plan
- Environmental Review
- Public Hearings

Community Outreach (ongoing)

Happening Now!

Happening Now!
### 6-Month Schedule

<table>
<thead>
<tr>
<th>Task</th>
<th>Timeline</th>
</tr>
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<tbody>
<tr>
<td>Project Initiation</td>
<td>Complete</td>
</tr>
<tr>
<td>General Plan Website</td>
<td>Website is live, and will be updated regularly</td>
</tr>
<tr>
<td>Newsletters</td>
<td>1st Newsletter will be added to the website in September. Additional newsletters will be published periodically at key project milestones.</td>
</tr>
<tr>
<td>Visioning Workshops (3)</td>
<td>September – November 2017. First workshop scheduled for Tues. Sep 26th, 5:30-7:30, City Council Chambers; other workshops in October and November</td>
</tr>
<tr>
<td>Existing Conditions Report</td>
<td>Completion by Nov/Dec 2017</td>
</tr>
<tr>
<td>General Plan Advisory Committee (GPAC) Formation</td>
<td>Nominations and selection process to take place from September 2017 through December 2017</td>
</tr>
<tr>
<td>GPAC Meetings/General Plan Policy Development</td>
<td>Throughout 2018</td>
</tr>
<tr>
<td>Issues and Opportunities Report</td>
<td>Completion by January 2018</td>
</tr>
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</table>
Community Participation and Outreach

Throughout the project, there will be over 70 individual opportunities for participation, plus the ongoing use of the project website.

<table>
<thead>
<tr>
<th>Participation</th>
<th>Outreach</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Visioning Workshops: 3</td>
<td>✓ Website: laverne.generalplan.org</td>
</tr>
<tr>
<td>✓ Briefings: 24</td>
<td>✓ Community presentations</td>
</tr>
<tr>
<td>✓ Interviews: 20</td>
<td>✓ Newsletters</td>
</tr>
<tr>
<td>✓ GPAC Meetings: 10</td>
<td>✓ Stakeholder interviews</td>
</tr>
<tr>
<td>✓ Community Open Houses: 2</td>
<td>✓ Online surveys</td>
</tr>
<tr>
<td>✓ Workshops/Study Sessions: 6</td>
<td>✓ Email updates</td>
</tr>
<tr>
<td>✓ EIR Scoping Meeting: 1</td>
<td></td>
</tr>
<tr>
<td>✓ Public Hearings: 4</td>
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The GPAC is comprised of community representatives who are intended to serve as liaisons and project ambassadors.

GPAC members should:
- Communicate the intent of the General Plan update
- Gather public input
- Identify community values and priorities
- Identify issues for the General Plan to address

The GPAC will assist with developing the land use map, goals, policies, and actions.

All GPAC meetings are open to the public, but only GPAC members participate in discussions, with structured opportunities for public comment.
General Plan Advisory Committee

• Formal Duties of All Members:
  • Attend all GPAC meetings
  • Prepare for each meeting by reviewing the agenda packet, reading the attached materials, and completing any assignments
  • Participate in meetings
  • Communicate with constituent groups
  • Attend public workshops

• GPAC will NOT:
  • Resolve issues of detailed policy
  • Make final decisions on any issue
  • Take positions on issues not brought before the committee
GPAC Formation

• Tonight the Council is asked to provide direction regarding the formation and appointment of members to the GPAC
• Recommended size is 15-17 members
• Goal to represent entire geography of the City:
  - 2 City Council Members
  - 1 Planning Commissioner
  - Mobile Home Parks
  - Senior Advisory Committee
  - Youth Representative
  - Business Community (Chamber of Commerce)
  - Open Space
  - At-large Representative(s)
  - University of La Verne
  - Social/Community Engagement
  - Youth and Family Action Committee
  - Developer
  - Active Transportation Group
  - Downtown Business Improvement District
  - Historical Society
Get Involved!

Visit the General Plan Website!

LaVerne.generalplan.org

Come to our first Visioning Workshop! We want to hear from YOU!

Tuesday September 26th
5:30-7:30 PM
City Hall Council Chambers