Workshop Overview

- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- Guiding Principles Activity
- Vision Statement Activity
- Mapping Activity
- Summary of What We Have Heard
What is a General Plan?

• The State requires every city and county in California to adopt a General Plan
• A comprehensive blueprint for the future
• Long-range planning document projecting 20+ years
• Built on community goals and priorities
• La Verne adopted its current GP in 1998
• The City’s Zoning Code implements the General Plan - they must be consistent
What is a General Plan?

- The State requires seven “elements” be included in a General Plan
  1. Land Use
  2. Housing
  3. Open Space
  4. Transportation
  5. Conservation
  6. Safety
  7. Noise

- Cities can add special topics important to them (economic development, community design, health and wellness, fiscal sustainability)

<table>
<thead>
<tr>
<th>CURRENT ELEMENT</th>
<th>PROPOSED ELEMENT</th>
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<tbody>
<tr>
<td>Land Use</td>
<td>Land Use and Community Design (combined)</td>
</tr>
<tr>
<td>Community Design</td>
<td>Mobility (new name)</td>
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<tr>
<td>Transportation</td>
<td>Resource Management (will cover cultural resources)</td>
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<td>Resource Management</td>
<td>Public Safety (will cover noise)</td>
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<tr>
<td>Cultural Resources</td>
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<td>Public Safety</td>
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<td>Noise</td>
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<td>Community Facilities</td>
<td>Community Facilities</td>
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<td>Housing</td>
<td>Housing</td>
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<td>Economic Development</td>
<td>Economic Development</td>
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<td></td>
<td>Fiscal Sustainability (new topic)</td>
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<td></td>
<td>Health and Wellness (new topic)</td>
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Why do we Need an Update?

- Changes to demographics and market conditions since 1998
- Current General Plan focuses on topics that are no longer relevant (for example, the extension of the 210)
- Changes to state law in the way cities address mobility, climate change, and environmental justice
- Opportunity to connect with the community to confirm values and priorities
Summary of the Process

Community Outreach (ongoing)

- Identify Community Priorities
- Existing Conditions Report
- Issues and Opportunities Report
- Land Use Alternatives Analysis and Report
- Draft General Plan
- Environmental Review
- Public Hearings

Happening Now!

- Community Outreach
- Identify Community Priorities
- Existing Conditions Report
- Issues and Opportunities Report
- Land Use Alternatives Analysis and Report
Community Participation and Outreach

Throughout the project, there will be over 70 individual opportunities for participation, plus the ongoing use of the project website.

<table>
<thead>
<tr>
<th>Participation</th>
<th>Outreach</th>
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<tbody>
<tr>
<td>✓ Visioning Workshops: 3</td>
<td>✓ Website: laverne.generalplan.org</td>
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<td>✓ Briefings: 24</td>
<td>✓ Community presentations</td>
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<td>✓ Interviews: 20</td>
<td>✓ Newsletters</td>
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<td>✓ GPAC Meetings: 10</td>
<td>✓ Stakeholder interviews</td>
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<td>✓ Community Open Houses: 2</td>
<td>✓ Online surveys</td>
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<td>✓ Workshops/Study Sessions: 6</td>
<td>✓ Email updates</td>
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<td>✓ EIR Scoping Meeting: 1</td>
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<tr>
<td>✓ Public Hearings: 4</td>
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</table>
• The GPAC is comprised of community representatives who are intended to serve as liaisons and project ambassadors

• GPAC members should:
  • Communicate the intent of the General Plan update
  • Gather public input
  • Identify community values and priorities
  • Identify issues for the General Plan to address

• The GPAC will assist with developing the land use map, goals, policies, and actions

• All GPAC meetings are open to the public, but only GPAC members participate in discussions, with structured opportunities for public comment
Next Steps

• Visioning Workshops
  • Final Workshop on November 30th from 5:30-7:30 at the Community Center

• Existing Conditions Report completed by the end of the year

• Issues and Opportunities Report completed in early 2018

• GPAC meetings begin in 2018

Get Involved and Stay Informed!

www.LaVerne.GeneralPlan.org
Visioning Workshop Activities
ACTIVITY #1

Guiding Principles
Guiding Principles

From the list below, identify the top three themes that you think should guide the General Plan Update:

• Maintain safe and quiet small town atmosphere
• Expand access to open space areas
• Expand housing choices for people of all ages and incomes
• Attract new shopping and dining options
• Attract and retain businesses and industries that provide high-quality and high-tech jobs
• Encourage more sustainable development
• Limit growth in northern La Verne
• Promote community diversity, culture, and historic resources to enhance civic pride
• Improve the look of La Verne’s older neighborhoods
• Find ways to improve traffic congestion
• Improve access to retail businesses in La Verne
• Increase alternative transportation opportunities in La Verne and to surrounding areas including adding additional bike lanes and trails
• Improve synergy between the City and the University of La Verne
• Focus new development along the community’s major corridors (Foothill, Arrow, etc.)
ACTIVITY #2

General Plan Vision Statement
The General Plan Update should be guided by a Vision Statement. The Vision Statement should be concise and clear, and should articulate the overarching goals of the community. For example:

“A mosaic of diverse people and thriving unified neighborhoods joined together by beautiful, accessible open spaces and well-landscaped roadways offering enhanced mobility for people and goods; safe place to live, work and play; quality educational opportunities; engaging gathering places; world class entertainment; recreational, spiritual, and cultural amenities available for all; and, a variety of economic opportunities for its workforce.”

Working as a group, please develop a Vision Statement for the La Verne General Plan Update. Your Vision Statement should be 3-4 sentences long, and should include your group’s most important guiding principles.
ACTIVITY #3

GREAT PLACES
Focal Points, Defining Features, and Desired Uses
What is Placemaking?

1. Imagine the center circle on the diagram is a specific place that you know.

2. Evaluate that place according to criteria in the bold color ring...how does it measure up?

3. Which of these characteristics should be emphasized in La Verne, and where?
What is Placemaking?

- People-centered approach to the planning, design, and management of the spaces that comprise gathering places in a community:
  - Streets
  - Sidewalks
  - Parks
  - Buildings
  - Other public or private spaces

- Goal is to promote interaction between people and foster healthier, more social and economically viable communities
Placemaking in Action

Good placemaking defines some of the country’s most iconic places...
Placemaking in Action

Streets as places for people

Create a clear identity

“Lessons learned” from iconic placemaking can be applied at the local level – it’s not about the scale, it’s about the quality

Provide activities for all ages

Include a range of activities and use color and material to invite people to use the space

Design buildings to support placemaking
Placemaking in Action

Pay attention to small details like pavement and color.

Program places during special events.

Use places like streets and parking lots for other activities.

Be creative.

Create a place where people want to be all hours of the day.

Draw on culture and history.
Placemaking in La Verne

• What are the key landmarks within the City? How could these areas be improved?

• Where are your major activity nodes, destinations and gathering places? Where should new ones be located?

• Are there different neighborhoods/districts in La Verne?

• What are the City’s defining viewsheds?

• Which corridors or intersections need special attention?

• Where are the City’s major gateways?
Mapping Activity

**Landmarks**
Iconic buildings, signs, monuments, places of cultural or historic significance

**Activity Nodes**
Key destinations: can be existing or future nodes

**Gateways**
Key entrances into the community

**Viewsheds**
Views that should be preserved and protected

**Districts**
Existing neighborhoods or areas within the community with distinct identities
SUMMARY

WHAT WE HAVE HEARD
Get Involved and Stay Informed

The General Plan Update Website is a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates:

LaVerne.GeneralPlan.org

You can contact the project team through the website in order to be added to the email notification list for upcoming General Plan meetings and events.

Next Workshop on Nov 30th
5:30-7:30 at the Community Center
Step 1: Visioning Process

- Visioning Workshops focus on:
  - Communicating the intent of the General Plan Update
  - Gathering public input

- Their primary purpose is to:
  - Develop a Vision Statement that guides the General Plan Update process
  - Identify community values and priorities
  - Identify issues for the General Plan to address
Step 2: Existing Conditions

- The Existing Conditions Report will document the following:
  - Development patterns
  - Natural resources
  - Utilities, infrastructure and public services
  - Socioeconomic conditions
  - Environmental constraints
  - Regulatory requirements
  - Recent city planning efforts
Step 3: Issues and Opportunities

• The Issues and Opportunities Report will include:
  • Summary of the visioning process
  • Identification of community values and priorities
  • Description of areas of focus for goal and policy development
  • Identification of key concerns and potential solutions
Step 4: Land Use Alternatives

• A range of Conceptual Land Use Maps will be developed and analyzed in a Land Use Alternatives Report
  • Input from the Visioning Workshops will be incorporated.
  • Maps will depict different land use scenarios that result in varying growth patterns and intensities.
  • Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, growth projections, and job-generating potential.
Step 5: Goals, Policies, and Actions

GOALS
Broad statements of community desires, preferences, and the General Plan’s purpose

POLICIES
Guides to decision-makers with respect to development proposals, future growth and resource allocation

ACTIONS
Implementation steps to ensure goals and policies are carried out
Step 6: Draft General Plan

• The General Plan Update will include comprehensive goals, policies, and actions for each element:
  • Based on results and input from the Visioning Process
  • Input and direction from the General Plan Advisory Committee
  • Input and direction from the Planning Commission and City Council

• Each General Plan Element will:
  • Address the requirements of state law
  • Seek to avoid or mitigate environmental impacts
  • Be grounded in sound community planning techniques
  • Reflect the goals and priorities of the community
  • Ensure internal consistency with other elements
Step 7: Environmental Review

- The California Environmental Quality Act (CEQA) requires the preparation of an Environmental Impact Report EIR prior to adoption of the General Plan.
- The EIR will be prepared concurrently with the General Plan.
- The EIR will identify possible environmental impacts.
  - Measures will be incorporated into the General Plan to make it a “self-mitigating” document.
- The EIR will serve as a “tiering” document to streamline review of future projects.
Step 8: Adoption

- Once the General Plan and EIR have been prepared, they will go out for a public review period.
- Public comments will be considered by the City, and the General Plan will be finalized.
- The Final General Plan will come to the City Council for consideration and adoption, along with certification of the EIR.