

THE FLORIDA COMMUNICATOR

 Florida Future Business Leaders of America

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and much more!

WINTER 2024 SEASONAL EDITION

A SNAPSHOT OF FLORIDA FBLA'S
JOURNEY TOWARDS FUELING FUTURES!

Florida
 **FBLA**

District Leadership Conferences

Florida FBLA Members Fuel Their Future



FBLA WEEK

CELEBRATING ACROSS THE STATE



Florida FBLA STATE OFFICER TEAM

The Florida FBLA State Officer Team is made up of nine officers from across the state, who are responsible for many Florida FBLA initiatives and ready to serve.



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Florida FBLA BOARD OF DIRECTORS

The Florida FBLA Board of Directors is composed of business professionals, FBLA Advisers, and the State Presidents. It is Florida FBLA's policy making body.

Mr. Ron Pierce, President

Business & Industry Representative

Ms. Tonya Alvarez, Vice-President

Professional Division Representative

Ms. Jody Jones

Florida FBLA State Adviser

Ms. Brenda Kirkland

FBLA High School Representative

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Ms. Melissa Konkol

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Mr. Paul Minzenko

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Dr. Cathileen Montersachio

Collegiate Representative

Ms. Glenda Bethel

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Dr. Joanne Muniz

Collegiate Representative

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FBLA State President

Mr. Chad Mayo

Collegiate State President

Mr. Albert Amaya

Professional Division President

Mr. Robert Quinn

FABTES Representative

Mr. Chris Borg

Professional Division Representative

Mr. Alan Alvarez

Business & Industry Representative



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Winter 2024 Edition



Florida FBLA has released its Business Advice Series! Read more about the Business Advice Series and some of the interviewees on Page 7.

Florida
FBLA
SOCIAL MEDIA

@fblaf1

@floridafblapbl

floridafbla-pbl.com

RESOURCE CENTER



Articles from across Florida, read featured chapter articles starting on Pages 9.

Check out the latest resources from Florida FBLA in Page 15!

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We want your input! Submit articles or feedback to Fabio Fabbiani, your Florida FBLA State Reporter at flfblarep@gmail.com.



WELCOME MESSAGE

FLORIDA FBLA STATE PRESIDENT

WELCOME MESSAGE FROM THE STATE PRESIDENT

VINESH JARAJAPU | FLFB LAPRES@GMAIL.COM



Florida FBLA,

What an exciting year it's been! In the past few months, I've seen how our members embody the spirit of Florida FBLA as they take advantage of all of FBLA's opportunities to develop as a person and leader. As a state, we have already achieved so much, and seeing our members engage with Florida FBLA initiatives proves their relentless determination towards success

Through our Networking Nights and Regional Summits, I've been able to talk to members across the state, and it's been amazing being able to see the diverse perspectives of Florida FBLA. Meeting and interacting with so many of our members has definitely been one of my favorite parts of being a State Officer, and I'm sure the rest of the team would agree as well.

The State Officer Team has also spent the year bringing unique initiatives for our members. At our District Officer Summit, we were able to connect District leaders and provide a platform for them to exchange ideas, as well as listen to their ideas for the State Level! Additionally, we've released countless resources for our members to excel in FBLA and we can't wait to see your success this year!

In the past month, I've had the honor of visiting chapters and district conferences across the state. Seeing our members succeed in their competitive events and constantly push themselves to improve shows how we truly are the Future Business Leaders of America. I encourage you all to continue pushing your limits as we find ourselves in the midst of competition and campaigning season, and I'm confident that you'll do amazing!

As always, never hesitate to reach out to your State Officer Team. Request a State Officer to visit your chapter, either in person or virtually, or email us directly- we'd love to connect and help in any way we can. Florida FBLA, I cannot wait to see what we accomplish in the year to come as you Fuel Your Future!

Yours in Leadership,

Vinesh Jarajapu
Florida FBLA State President
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DLCs and FBLA Week: Fueling Towards the 2024 Florida SLC



By Florida FBLA State Reporter [Fabio Fabbiani](#)

The last couple of months have been an exciting time for Florida FBLA. Throughout the months of December and members across the state have participated in their District Leadership Conferences leading up to the Florida FBLA State Leadership Conference in March. As a result of the size of our State Chapter, members across the state get to experience a unique District Experience: unique to their district and local area. Some districts focus solely on competition, other have some workshops and guest speakers, and others hold their District Leadership Elections. With so many different ways our districts celebrate their conferences what unites everyone is the excitement to meet at the SLC!

Local Chapters across the state have also fueled their chapter and participation in FBLA through active participation in FBLA Week. FBLA Week has become an annual tradition in our organization, celebrated the second week of February during National Career Technical Education Month, where FBLA Chapters are able to share their pride and love for the organization. Like DLC, FBLA Week builds up towards the State Leadership Conference by providing members with the opportunity to explore different facets of the organization: Career Development, Membership Growth, Mentorship, and Opportunity.

This article focuses on highlighting both of these crucial aspects that our chapters have been participating in during the last couple of weeks.



DISTRICT CONFERENCES

FUELING MEMBERS TOWARDS SLC



TRADITIONS ACROSS
FLORIDA

DLCs



Competitive Events

- Each District Holds Qualifying Competitions for the District Leadership Conference: with a certain amount of members making it to states in each event types.



State Officer Visits

- Several District Conferences have had visits from the State Officer Team. This has allowed the State Team to get closer with all of our members and aspire members to achieve more at their DLCs!



District Officer Teams

- The 2024-25 District Officer Elections occurred at the District Leadership Conferences. Most Districts elected their new District Officers, including Presidents who will be installed at SLC!



Networking

- Networking is a big part of the District Conference experience. Members are able to build connection with friends from across the State





FLORIDA FBLA WEEK 2024



State Officers Celebrate FBLA Week

The State Officer Team had the opportunity to spend FBLA Week in Tallahassee advocating for FBLA and making plans for the 2024 State Leadership Conference. The Officers arrived to Tallahassee on Sunday, where several meetings were held planning for the State's largest Conference in its history. Later in the evening, two in-person episodes of the Florida Feature Podcast were filmed and prepared for all members to enjoy. On Monday, the State Officer began its FBLA Advocacy Day on the Florida FBLA State Capitol. In the morning, the Officers were given exclusive tours of Florida Government buildings such as the Senate, House of Representatives, and the Florida Supreme Court. Later on Monday, the State Officers had the opportunity to meet with representatives from many of Florida's most important businesses and State Representatives from across the State. Through their advocacy, the officers were able to share the importance of Business Education and developing future leaders with leaders who drive important change in the State. On Tuesday morning, for Tuesday Talks, the Officer Team met with executive directors of several of Florida's State Government Agencies. They closed off by hearing a presentation from the CEO of the Florida Aquarium. The State Officers also enjoyed seeing all that our chapters had been accomplishing during FBLA Week. Florida FBLA Members were quite active throughout Social Media sharing their attendance to the National Webinars, Hosting of Guest Speakers, and participation in all of the National FBLA Week Challenges.





Business Advice Series: Fueling Business Skills Across FBLA



By Florida FBLA State Officers **Joel Vincent & Anika Prasad**

Get ready to fuel your future by traveling through the careers of today's business leaders with the Business Advice Show. As the Future Business Leaders of America, we have a unique opportunity to gain insights from successful individuals in our communities and apply their advice to maximize our own success. In this article, we'll dive into the significance of the Business Advice Show, and provide sneak peaks to the experiences of seasoned professionals lined up for the year. Join us on the Business Advice Show, where the wisdom of today's business leaders becomes a driving force for the future success of Florida FBLA!

The Business Advice Show is a series of insightful interviews featuring industry professionals right here in Florida. These interviews provide a glimpse into the lives and experiences of successful individuals, and offer FBLA members a unique opportunity to learn from real-world business leaders. We will release short clips of the most interesting moments on the Florida FBLA Instagram page (@fblaf). If you want to hear more, the full interviews are uploaded to our YouTube channel (FloridaFBLA). Don't miss out on these valuable discussions! Not only do the professionals go over their personal journeys, but they also give advice tailored for Florida FBLA members. Learning directly from accomplished individuals provides an unparalleled opportunity for our members to make a meaningful impact on the world. Follow us on Instagram and subscribe to our YouTube channel to ensure you catch every episode!





A Preview to the Episodes

In the Business Advice Show, we have exclusive interviews with distinguished individuals who are leaders in their fields. First up, meet Mr. Ricky Wade, a McDonald's franchisee overseeing 30 restaurants in Palm Beach, Martin, and St. Lucie counties. Join us as we delve into Mr. Wade's journey, learning how he faced adversity in his youth to become the successful figure he is today. His story of triumph has inspired many, including his daughter, who is now following in his footsteps.

Another notable interview features Mr. Michael Greenwald, a thought leader on the future of money and fintech innovation, and a former U.S. financial diplomat. In this insightful interview, Mr. Greenwald tackles a crucial question: If he were a high school student today, armed with the knowledge he has now, what advice would he offer to his younger self? His unique perspective promises to be an interesting answer for our members as they navigate their own paths. Stay tuned for these captivating interviews, each offering a wealth of knowledge and inspiration for the aspiring business leaders of Florida FBLA.

Thank you for taking the time to explore the Business Advice Show. For more captivating moments and in-depth discussions, make sure to visit our YouTube channel (Florida FBLA) and follow us on Instagram (@fblaf). The journey doesn't end here; there's always more to discover and learn from the leaders shaping the business landscape, so make sure to get out there, network, and learn from people working today. Stay tuned for future episodes of the Business Advice Show, and make the most of this amazing opportunity. Let the show begin!



BUSINESS ADVICE SHOW

EPISODE 1

MR. RICKY WADE
McDonald's Franchisee
with Region VP Joel Vincent



REGION V VP JOEL VINCENT

FEATURING MR. MICHAEL GREENWALD

EPISODE 2

MR. MICHAEL GREENWALD
Financial Diplomat/Executive
with Region VP Joel Vincent



STATE PARLIAMENTARIAN ANIKA PRASAD

FEATURING MRS. AMBIKA RAUTRAY

EPISODE 3

MRS. AMBIKA RAUTRAY
Dance Company Owner
with State Parli Anika Prasad





Running for Office 101: Tips from Your State Officers



By Florida FBLA State Officers [Vinesh Jarajapu & Macie Sullivan](#)

Running for State Office is one of the most fulfilling parts of our FBLA Journeys. Taking that first step and running has opened the door for opportunities to build a closer connection with the organization, our members, and the goals we serve members throughout the year. The State Officer Election Process is thorough, to best prepare Florida FBLA's next State Officer Team to lead Florida FBLA moving into the next membership year. Whether you are a current Florida FBLA State Officer Candidate, Campaign Staff member, or interested in the process/running in the future: this article is for you! We will give you our tips to succeed in the Florida FBLA Campaign Process!





The Speech: Tips to Succeed

The speech. For many, this may be the most intimidating part of the process, however this is an amazing opportunity to leave an impactful first impression on the members. The speech is 2 minutes (3 for presidential candidates) where you can explain who you are, your goals for office, and why the members of Florida FBLA should vote for you.

When making the speech, it's vital to remain true to oneself. A speech that works for one person may not work for another, and creating the speech for you takes much planning. Before you begin writing, reflect on yourself and your FBLA journey. Why did you join FBLA? Why do you want to run for State Office? Why do you want to run for this position over all others? What do you want to accomplish in your time as a State Officer? All of these questions can guide you in your speech creation process.

Ensure that your speech is an accurate reflection of who you are by using language that you commonly use and incorporating aspects of your personality into your speech. The closer your speech is to your true voice, the better you will be able to deliver it on stage, and the more memorable it will be for the members. Don't be afraid to practice your speech in front of friends and family, as they will be able to provide valuable feedback. They can also tell if your speech is an accurate representation of you, both as a person and as a candidate. Your first attempt likely won't be the last, so be sure to constantly revise with peers and advisers to craft the best speech possible.

Most importantly, have fun. It's easy to get so caught up in the rigor of the speech making process, that you forget to appreciate the process itself. Throughout your journey, you'll explore your own identity. Your speech will be a way for members to learn more about you, but also for you to learn more about yourself. Your moment on stage will go by quick, but the experience of speaking in front of thousands, stepping outside of your boundaries, and pushing yourself to take on this challenge will remain with you forever.

Q&A with Macie Sullivan

- What was your campaign theme/slogan and how do you think that affected your overall campaign?
 - Macie: My campaign slogan was "Don't be lazy, vote for Macie." It proved to be very catchy, making it memorable for students. The slogan's relatability resonated with everyone, as we can all admit to occasional bouts of laziness.
- What handouts did you have at your booth?
 - Macie: At my campaign booth, I distributed various items, including hand sanitizer, lanyards, candy, wristbands, and an AirPods raffle.
- How much did you spend on your campaign?
 - Macie: I kept my campaign costs around \$500 since I didn't order a surplus of items instead around 150 of each. I used a spinning wheel, ensuring each member received only one item. Additionally, utilizing a raffle system attracted a substantial crowd, allowing for impactful engagement while keeping costs in check.
- How did interactions with students at the booth affect the way you lead in the board this year?
 - Macie: Interacting with students at the booth had a profound impact on my leadership approach within the board this year. It heightened my focus on communication and fostered stronger connections with members across Florida. The experience emphasized the vast number of members within FL FBLA, each brimming with valuable ideas. This realization motivated me to prioritize expanding connections and understanding the diverse perspectives of our members after the campaign.





Nurturing the Community: Volunteering at Feeding Tampa Bay

By Middleton FBLA Chapter Reporter FBLA Anjali Arun



As we drift away from the Thanksgiving excitement, with this winter cold really setting in, we find ourselves enjoying these last few moments before the new year begins. In this November's chilly weather, our FBLA tigers chose to share some warmth with their community by volunteering at Feeding Tampa Bay!

Feeding Tampa Bay is a non-profit organization dedicated to fighting hunger here in Central Florida. With various partnerships and community involvement, Feeding Tampa Bay fights hunger by distributing millions of meals to those in need. They fulfill their cause by serving as the essential link between food donors and recipients. As a part of this event, Middleton FBLA members helped to sort out and organize food to be distributed to those who were struggling with food insecurity

Every winter season, when surrounded by joy and the pure gift of giving, it can be challenging to remember and acknowledge those who face hardship, underscoring the importance of community support and compassion during the holiday season. That's why here at Middleton, we've made it a tradition of sorts these past few years to serve the community, and truly give back each and every giving season.

"Feeding Tampa Bay was a great experience for me! It was fun to sort the food and inspiring to help people in need," said Ashley Katumalla, a freshman who participated.



Krishna Chandran, our Vice President of Community Service Apprentice, helped lead the entire event. “I’m so glad I had the opportunity to lead and take part in Feeding Tampa bay this year,” she reflects. “It was a great experience and it felt so good to help community in a meaningful way.”

We plan to continue this spirit with our next volunteering opportunity- we will be hosting an Angel Tree for the nearby elementary school, and members will have the opportunity to buy gifts for any child that needs it.

It’s important that we show our dedication to the community as proud FBLA members. We hope that as years go on, we can continue to warm the hearts of those around us through our acts of service and generosity.

Vanguard FBLA: Serving through Thanksgiving Collection

By Vanguard FBLA Chapter President **Camille Duma**

Vanguard’s FBLA Chapter initiated a “Thanksgiving Day Give Back” service project this month.

Under the presidency of Camille Duma, members collected grocery items, packaged them, and delivered baskets to thank our custodial workers and food service staff for all they do for our school! We are grateful for these employees! Many thanks to Mrs. Richardson and our FBLA members for this sweet and thoughtful recognition!!



SERVICE SPOTLIGHT

Service is one of the pillars of FBLA. Local Chapters can pursue participation in both FBLA Supported and other community service to impact the community.

COLLECTIONS

Collections are a great way to conduct service projects, and impact many people!





Mater Lakes FBLA: Preparing for Competitive Success

By Mater Lakes FBLA Chapter Social Media Manager [Amy Ruiz](#)



With such a big chapter, advisers and officers wanted to certify that every member competing had the means to go far with their topic. As a chapter, we are always looking to improve every school year. This year the focus is that every member puts their best foot forward when competing. The one way we could make sure of this was to try to be as involved as we could throughout the whole process for each member.

Mater Lakes Academy's FBLA chapter has over 250 members this school year, with many being incoming underclassmen. With the amount of new members, officers had to figure out what they could do to help them prosper within their new topics. Mater Lakes officers along with advisers, held an after-school meeting with each group to ensure they fully understood their topics and were on task. These meetings were held by individual groups where they walked through their topics' rubric, emailed resources on their topic, and had the opportunity to ask questions. If groups needed extra help, they were given the option to work closely with our competition chairs. Officers kept in close contact with groups if any questions came up in between general meetings.

Behind the Scenes: Making

Officers met to discuss topics and the resources they would be giving members prior to the topic check-ins. They looked at every group and researched study guides along with other resources to help members. A schedule was then formulated guaranteeing officers had an adequate time frame with each group. They then reached out to the groups via Remind, messages, and Instagram to confirm they were able to make it to their scheduled time.





Palm Beach Gardens FBLA: A Holiday Mission Service Project

By Palm Beach Gardens FBLA Chapter Reporter [Sarai Umansor Morales](#)



As the year drew to a close, the PBGHS-FBLA Chapter prepared for its biggest community service event of the year, Hope for the Holidays. This community service event aims to provide holiday gifts to the children from a local elementary school that serves students from low-income communities, who otherwise wouldn't receive gifts during the holidays. The mission began in the beginning of November when the first Vice President, Zac Braga, who is currently in charge of community service, started preparation and task assigning. Soon enough, everyone was involved in preparing crafts, games, gift preparation, fundraising, promoting, and collaborating as a team. Everyone had the goal of ensuring that every single class in the elementary school was accounted for with gifts and activities. Their advisors, Ms. Collier and Ms. Kummerlen, were instrumental in guiding them regarding their purpose, responsibilities, and the smiles those children would have on their faces, knowing that they received a gift given with a lot of love, which otherwise they knew they wouldn't get. While it might have seemed challenging and costly to others, for the PBGHS-FBLA Chapter, it wasn't. The students and officers made personal flyers and folders to provide information to each teacher in the school, informing them on how students could donate money and receive community service, and a chance to attend the event if they returned their permission form before their given deadline. This allowed them to further fundraise and spread the word on their mission and goal. As time progressed and preparations were being finalized, the time finally arrived to do the final steps to package and wrap all the gifts. Everyone quickly began wrapping and checking on all material until the very last gifts were wrapped.

The day finally came to deliver the gifts! Donors and volunteers who participated in the preparations had the opportunity to join the trip. Every participant came dressed in their holiday attire and ready to put huge smiles on every single child in that building, no matter their background. They traveled together on a school bus to the local elementary. Once there, they quickly helped unload and were all designated to their chosen classes where they helped the FBLA officers and leadership students with the activities and gifts. In the end, the event turned out to be a success. Every single student in that school was able to receive a gift that day and was able to take part in the many festive activities the FBLA-PBGHS chapter prepared. As the participants started to wrap things up, the children came in with big thank you cards and hugged them with joy as the children yelled, "This was my first Barbie and Iron Man, thank you so much, Santa's Elves!" The joy felt by FBLA-PBGHS students at that moment, realizing that their hard work and dedication were truly worth it, was immeasurable.





Crest FBLA: Sweet Success in Recruitment

By Strawberry Crest FBLA Chapter Reporter [Vivika Arora](#)



Strawberry Crest High School's Future Business Leaders of America (FBLA) chapter recently hosted a recruitment event that not only offered a treat to students but also paved the way for traditional members to join Crest FBLA's family. With a mission to expand reach and engage with a wider audience, we introduced a unique recruitment strategy that not only enticed potential members but also increased FBLA's social media presence.

Crest FBLA hosted a Kona Ice giveaway at Strawberry Crest High School, attracting students. The allure of free Kona Ice drew in a diverse crowd, providing the perfect opportunity to connect with potential FBLA members. The event was not just about satisfying sweet cravings but also about serving as a gateway for students to explore the world of FBLA and all the opportunities it offers. The Kona Ice giveaway was a strategy that successfully caught the attention of students who might have otherwise overlooked Crest's FBLA chapter. It created an inviting atmosphere where students could learn about the organization. As they enjoyed shaved ice, current FBLA officers engaged in friendly conversations, answered questions, and shared their personal FBLA experiences. This allowed potential members to gain insight into the incredible benefits and opportunities that come with being part of FBLA.

However, the event was not solely focused on traditional recruitment. We recognized the importance of having an online presence to keep members and supporters engaged and informed. By combining in-person engagement with a social media campaign, we made the recruitment event a multi-faceted success. We were able to interact with a diverse group of students and encourage them to become part of Crest's FBLA community. Simultaneously, Strawberry's Instagram followers increased, and we gained over 65 new followers! In the end, the Kona Ice recruitment event was an outstanding success. It introduced new members to FBLA while strengthening Strawberry Crest's online presence, which was a win-win for the organization and the members. We have seen an influx of traditional members who are excited to be part of the FBLA community, and Crest's Instagram following has grown, allowing us to share achievements and activities with a broader audience!





Treasure Coast FBLA: Chapter News

By Treasure Coast FBLA Chapter Officer Team

OUR FBLA EVENTS



FBLA FOOD DRIVE

The Treasure Coast High School FBLA chapter got together to volunteer and give their time to those who need help. The members wanted to emphasize the compassion needed for the holiday season. So, a food drive for the elderly was held!

For their most recent outreach, they encouraged others and created a space to donate non-perishable foods. They collaborated with the Council of Aging of St. Lucie to provide for a worthy cause. This resulted in about 20 bags of food going to the elderly, which also allowed members to volunteer to put them together.



OUR EPIC BEACH CLEANUP

Another circumstance of this group looking out for others was their beach cleanup. In October, members met up at Jensen Beach from 9am to 12pm. They collected bags of trash to help protect the animals and ecosystem of the ocean.



STAY TUNED FOR MORE!



FBLA SNACK SHACK

Before and during Homecoming week, this chapter's officers decided to host a fundraiser to aid in competition costs and field trips. They put together a snack shack, where they sold treats and drinks after school for two weeks. Everything cost \$2 or less and brought many to come support from all around school. They even partnered with Natalie's Juice Company. This became one of the most successful fundraisers of the year by earning more than \$500.





INTRODUCING THE FLORIDA FBLA MEMBER RESOURCE BANK

The Florida FBLA State Officers are excited to introduce to all members the Florida FBLA Resource Bank! This resource bank has the essentials you need to fuel your chapter to success! From email templates for judges, social media posts following the new FBLA Brand Guidelines, Chapter Presentation Templates this is your once stop shop!

Access it by clicking on the image!

RESOURCES



FLYERS

SOCIAL MEDIA

PRESENTATIONS

EMAIL TEMPLATES

THE COMMUNICATOR

GENERAL RESOURCES



From leveling up recruitment to enhancing chapter events, these resources will take your chapter to the next level! Click each link to access each respective section.

Your State Officers are eager to help, if there are any additional resources you would like to see, contact us below!

Vineth Jarajapu ffblapres@gmail.com Anika Prasad ffblapari@gmail.com
Lea H. Bower ffblasec@gmail.com Nikhil Kumar ffblavp2@gmail.com
Fabio Fabbiani ffblarep@gmail.com Joel Vincent ffblavp5@gmail.com

CRUISING TO COMPETITIVE SUCCESS

FLORIDA FBLA COMPETITION TIPS OFFICIAL TOOLKIT



ARE YOU READY FOR COMPETITION RESOURCES!

The Florida FBLA Competitive Events Toolkit is here to offer you advice on how to make the most of the Florida FBLA Competitive Event Process! Get advice from the State Officers who have competed in each of the event types and implement new strategies to help fuel your competitive success

Access it by clicking on the image!

INTRODUCING THE FLORIDA FBLA YOUTUBE CHANNEL

The Florida FBLA State Officer Team is excited to launch an official YouTube Channel. This channel will be home to digital initiatives as well as recording of live sessions!

Access it by clicking on the image!





ARE YOU READY TO
FUEL YOUR FUTURE?



ARE YOU READY FOR **SLC 2024**

FLORIDA FBLA
STATE LEADERSHIP CONFERENCE

COMPETITIONS | WORKSHOPS
NETWORKING | MEMORIES | & MORE

HILTON ORLANDO
MARCH 15 - 18, 2024

2023-2024 **STATE OFFICER TEAM**



THANKS YOU FOR ALL THE SUPPORT YOU HAVE PROVIDED US THROUGHOUT THE YEAR!

FLORIDA IS HOSTING **NATIONALS**

Experience the thrill of the
National Conference in Our State!

COMPETITION | WORKSHOPS | NETWORKING | PIN TRADING
NEW FRIENDS | ENJOY ORLANDO

ORLANDO
June 29 - July 2, 2024





IMPORTANT 2024 DATES IN THE CURRENT MEMBERSHIP YEAR

January 1	Receipt deadline for letter of intent to run for national office
January 20-21	Winter Board of Directors Meeting
January 30	Receipt deadline for Spring Communicator Articles
February 1	Collegiate State/National Dues Postmarked for State Eligibility
February 11-17	National FBLA Week
February 11-13	Tallahassee Trip for State Officers
February 15	MS/HS receipt deadline SLC registration/hotel reservations/pre-judged materials/State Officer Applications
February 21	Collegiate receipt deadline SLC registration/hotel reservations/pre-judged materials/State Officer Applications
March 15 - 18	MS/HS State Leadership Conference, Hilton Orlando, Orlando, FL
March 21-24	Collegiate State Leadership Conference, Doubletree Seaworld, Orlando, FL
April 12-14	State Officer Training for Newly Elected State Officer Teams
April 13/20	Pre-NLCs
June 24-27	Collegiate National Leadership Conference, Orlando, FL
June 29-July 2	MS/HS National Leadership Conference, Orlando, FL



CHECK OUT ALL OF OUR 2023-24 FLORIDA COMMUNICATORS

The Florida Communicator is the Florida FBLA State Publication which features the resources and stories from across the State Chapter! So far, we have released the Pre-NLC and Fall Edition for all of our members to enjoy!

**PRE-NLC
COMMUNICATOR**

**FALL 2023
COMMUNICATOR**





A NOTE FROM THE **STATE REPORTER** and Editor of The Florida Communicator

FABIO FABBIANI | FLFBLAREP@GMAIL.COM

Florida FBLA:

On behalf of the entire State Officer Team I would like to personally thank you for reading and supporting the Florida FBLA State Publication. This Winter Issue has been very special to the State Officer Team as it continues the reimagination of the publication with a focus on highlighting resources, documenting state activities, and giving a voice to the membership through stories from our local chapters. The hard work of all of our members throughout a quite active Winter 2024 has made sharing each and everyone of these stories possible.

I would also like to take this opportunity to thank all of the chapters who have contributed to record participation in The Florida FBLA Article Submission Program! This program allows the publication to be a reflection of the stories and accomplishments of our chapters: who are the building block of FBLA! This year we have had a 13x Increase of Communicator Article Submissions. Your participation has helped Florida FBLA make The Communicator a publication centered around our members! We have on more Communicator coming for this year, our Spring 2024/SLC Edition. This will be an innovative one for Florida FBLA: the first official Communicator for our State Leadership Conference. We can't wait to share it with you. Once again, thank you for your support as we grow The Florida Communicator together!

Yours in Leadership,

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