

AMERICAN MASTERS OF TASTE

The National Organization Dedicated to the Pursuit of Taste Excellence

2016 U.S.A. TASTE CHAMPIONSHIPS

– **Whole Note Food Company** –

– **AWARD OF EXCELLENCE IN NATIONAL JUDGING** –

Northern California, Friday, July 22, 2016 – *Whole Note Food Company* was selected as a winning product line in the retail/grocery and foodservice categories of “*Gluten-free Pancake Mix,*” “*Gluten-free Non-Dairy Pancake Mix,*” “*Gluten-free Non-Dairy Waffle Mix,*” “*Gluten-free Waffle Mix,*” “*Gluten-free Muffin Mix*” and “*Gluten-free Crepe Mix.*”

Their submissions: “*Buttermilk Pancake Mix,*” “*Non-Dairy Pancake Mix,*” “*Original Waffle Mix,*” “*Non-Dairy Waffle Mix,*” “*Pumpkin Bread & Muffin Mix,*” “*Cappuccino & Dark Chocolate Muffin Mix,*” “*Lemon Ginger Muffin Mix,*” “*Create-A-Muffin Mix,*” and “*Original Crepe Mix*” were all judged excellent in Northern California by a panel of *Masters of Taste* selected by *Chefs In America*.

The protocols of “triple blind” judging include the following ground rules to ensure accurate and fair judging results.

Evaluators do not know:

- 1. Who the manufacturer is**
- 2. What the product variety or appellation is**
- 3. What the other evaluators’ scores and comments are during evaluation**

The *American Masters Of Taste* judging panel agreed that, “*Whole Note Food Company has developed a consistent product line of baking mixes that gave distinct impressions of quality ingredients and careful recipe formulation. They are well suited to the American palate, whether one is seeking a conventional or gluten-free mix. All of their products presented exceptionally well.*”

The judging was a part of the on-going *U.S.A. Taste Championships* founded in 1986 with the establishment of *Chefs In America*, whose professional culinary board members gather weekly to conduct taste tests on a myriad of foodservice and retail grocery products.

Whole Note Food Company was declared a *2016 U.S.A. Taste Champion*.

For further information, contact the National Headquarters of *Chefs In America* by calling (707) 557-8700 or emailing: info@chefsinafrica.org

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