# FRANCHISE ALERT!



#### FRANCHISE ALERT # 10: Children-related Franchises

#### OWNER'S ROLE:

Can be owner/operator (a full-time commitment), executive management (also a full-time commitment), or semi-absentee (a part-time commitment where the owner manages managers)

#### SKILLS AND ABILITIES REQUIRED:

Owner/operator - a love for working with kids and their parents, great people and communication skills, ability to learn and apply the franchise training, ability to build, motivate and lead a team

<u>Executive management</u> - strong people and business skills, ability to build, motivate and lead your team, execute the business plan, and grow the business

<u>Semi-absentee</u> - similar skills as executive management, ability to hold people accountable, manage managers, execute the business plan, and grow the business to multiple territories

**NOTE**: The child-related services industry is a \$48 billion-a-year industry that has been growing steadily at a rate of 1.5%.



#### UNIQUE CHARACTERISTICS:

Child-related service franchises are a huge market with a wide range of business investment opportunities. Children-related franchises include the typical tutoring, daycare, babysitting, and education services including driver's ed. They also include a host of other options including clothing and toy consignment, entertainment, sports, haircuts, photography, and music. To learn more about these types of franchises, check out this report.













#### MINIMUM FINANCIAL QUALIFICATIONS:

\$50K+ (non-financed money/cash)

\$100K - \$150K Net Worth (All Assets minus All Liabilities (debt))

#### **HOT MARKETS:**

There are HOT and AVAILABLE markets all across North America.

### **NEXT STEP: 2 options**

- 1. Visit our website, FAQs, videos, testimonials, Resources, and LinkedIn profile
- 2. Schedule a confidential appointment with Anna by calling/texting 706.736.0579, emailing anna@selectfranchises.com, or clicking here

## Learn. Launch. Live Your Dreams.







