

INVENTURE\$

CALGARY, ALBERTA, CANADA JUNE 3-5, 2020

CONNECT WITH THE BEST AND BRIGHTEST IN GLOBAL INNOVATION

Inventures 2020 is a not-to-be-missed creative collision where you'll connect with big thinkers, forge business relationships and strike deals through curated match-ups and engaging conversations with influencers from around the world.

You'll join 4,000+ creative and curious minds on the frontier of innovation. It's an unforgettable experience that opens doors, opens minds and erases boundaries, bringing entrepreneurs and startups together with venture capitalists, angel investors, service providers and thought leaders.

Be there.

INVENTURES 2020 PROMISES FRESH INSIGHTS INTO:

Innovation of Work

The rise of the 'do anything from anywhere' gig economy workforce is being shaped by technologies that overcome distance and time. Adaptation at the pace of innovation is deepening human to humanoid interaction through automation and machine learning. In parallel, data visualization, augmented reality technologies and educational shifts are bringing the arts to STEM, opening doors to a new agile, creative and interdisciplinary workforce.

Agriculture in the Technology Age

Nearly one billion people on earth are undernourished. Advancements in genomics and real time sensor data, combined with the far-reaching zero waste movement, is driving a wholesale redesign of food production and processing systems. This is turning labour intensive farm-to-fork supply chains into high-tech agricultural production hubs designed to feed more people using a smaller footprint.

The Future is AI

Artificial intelligence will add \$13 trillion to the global economy over the next decade according to McKinsey. The wide spectrum of intelligent automation and algorithmic learning technologies represents a powerful and adaptive strategic platform. Combined with machine learning, AI is creating new predictive capabilities, solving industry challenges and enabling breakthroughs in drug research, bio-industrial materials and advanced manufacturing and logistics.

Healthier Living, Broader Thinking

Innovation is revolutionizing the way we treat disease and how we can prevent it. Sensor technology, predictive data models, advanced algorithms and robotics are at the heart of the transformation in how health care is designed, delivered and received. Technologies that put the person at the center of the solution are helping to save lives and lessen costs on a local and global scale.

Smart Cities, Vibrant Communities

Innovation is transforming cities from concrete monoliths to symbiotic neighborhoods where people live, work and play. Adaptive communities that are climate resilient and resource efficient are emerging on a foundation of smart electricity grids, regenerative utility systems, 3-D construction technologies and sustainable materials. Together with STEM, community designers and social scientists are creating vibrant livable spaces that reimagine daily interaction between people, structures and technologies.

Data in the Digital World

Data is the new currency - with an estimated 20 billion active IoT (internet of things) devices in use. This is driving monumental leaps in blockchain, quantum computing, fintech and an augmented analytics market that DatSci predicts will reach \$18.4 billion globally by 2023. This fast-paced quest to conquer the data field is met by equal urgency to create impenetrable security systems for global trade, banking and consumer product supply chains to serve the global population of digital-first millennials now shaping the workforce and marketplace.

CREATING THE FUTURE FOR ENERGY RESOURCES

The future of energy production and consumption is at the forefront of global conversations. Through innovation, there are tremendous opportunities on the horizon for new uses of conventional energy resources, including Bitumen Beyond Combustion and Blue Hydrogen. These and other energy transforming technologies will be explored at Inventures 2020 through a special series of sessions sponsored by Alberta Innovates in conjunction with industry partners.

YOU CAN'T MISS INVENTURES 2020

For Investors:

Inventures gathers entrepreneurs, startups and small and medium enterprises (SMEs) seeking partners, advisors and capital. It's a one-stop opportunity to assess fast-growing players through pitch competitions and discover investment gems across the entrepreneurial landscape.

For Entrepreneurs:

Inventures gives you access to investors, thought leaders and fellow entrepreneurs through keynotes, panels, pitch competitions and informal networking opportunities.

For Researchers, Academics and Industry Thought Leaders:

Inventures provides multiple programming streams for discovery, sharing and deeper learning in emerging and transforming industries.

For Business, Market Development and Investment Advisors and Professional Services Providers:

Inventures is a platform to showcase solutions for the startup, scale and spread of networks that tap into and feed the exponential growth of the global innovation knowledge hub.

COME FOR THE CONTENT, EXPERIENCE AND CONNECTIONS - STAY FOR THE ADVENTURE

Calgary, Alberta is the dynamic setting for Inventures 2020 - offering an energetic vibe and unsurpassed western hospitality, all on the doorstep of the scenic Canadian Rockies. Inventures is designed and curated to bring together magic and logic through networking, cultural events and deal making across industries.

Inventures 2020 Highlights:

Learn, share, do business and build your innovation network at this must-attend event where magic meets logic and deals get done.

- A diverse mix of 4,000+ attendees
- 250+ speakers, 6 program tracks running daily
- 100+ sessions
- Global attendance of angels and corporate investors, thought leaders and industry executives, entrepreneurs and VCs
- Startup Pitch events where qualifying innovators vie for cash, expert feedback and investor connections
- An educational track for students
- Innovation technology demonstrations
- Partner conferences
- Connect events and community experiences

Contact:

Program inquiries? Email contact@inventurescan.com

Sponsorships and Inventures Connect mini-conferences? inventures@albertainnovates.ca

Founding Sponsor **Alberta Innovates**

Event Producer **Adeo Interactive**