

Welcome to the Entrepreneurial Thinking in Action Camp!

Purpose

The **Introduction to Entrepreneurial Thinking in Action Camp** offers a unique online learning experience for students entering grades nine through twelve. We help participants deepen their understanding of entrepreneurial thinking in action by delivering an online, interactive experience that will activate their creative and critical thinking as they learn about the elements of a successful business. Why? Because students need to learn how to succeed in a world that is rapidly changing. Today's world requires new leaders who can discover insightful solutions to complex problems.



How do we do it?

Over the course, five 90-minute workshops, participants will learn what it takes to create a successful start-up. Students will start with a problem and, in groups, will come up with a business venture solution to meet the needs of that problem. Students will use their ideas and other award-winning ventures created by Haskayne students to develop an understanding and foster a passion for entrepreneurial thinking content and skills. Participants will work with experienced mentors, entrepreneurial students, and local entrepreneurs to guide them through the process of identifying and evaluating viable business solutions to a variety of problems.

Program Goals

Students will understand:

- The elements necessary to create a successful business venture
- High level entrepreneurial concepts such as design thinking
- The necessary criteria to evaluate a business idea
- The broad application of entrepreneurial thinking skills across aspects of their lives

Students will be able to:

- Identify and apply entrepreneurial thinking skills
- Use a lean startup canvas model to summarize business ideas and explore business opportunities and value propositions.
- Apply their knowledge to evaluate new business ventures

Agenda

Day One: Students will create ventures that solve intriguing problems in a highly engaging, fast-paced learning experience.

Day Two: Students will learn about the Lean Canvas Model, an essential business tool, in order to evaluate their own ideas. This will include business elements including value proposition, business model, early adopters, and customer segment.

Day Three: Students will apply concepts of bootstrapping, available means and failing forward to their own ideas and Haskayne student business ventures.

Day Four: Students will demonstrate their learning by judging a set of Haskayne Business Student ideas, providing their thoughts and feedback.

Day Five: Students will meet with an entrepreneur to brainstorm ways to pivot a real company.