

Valley Week

2017

September 23-30



Presented by

POTAWATOMI
HOTEL & CASINO*

MENOMONEE

VALLEY
PARTNERS, INC.

A WEEK OF EXPERIENCES IN MILWAUKEE'S MENOMONEE VALLEY



The Ultimate Beer Run

Sat, Sep 23, 11am

Third Space Brewing & City Lights Brewing

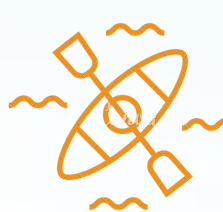
Run/walk a 3.7K between both Valley breweries - get a limited edition t-shirt, midpoint beer, and a finisher beer!



Tree Planting in Three Bridges Park*

Mon, Sep 25, 9am-12pm - *Three Bridges Park*

Thanks to Harley-Davidson Motor Company's *Renew the Ride* program, you can plant a tree for future generations!



Menomonee River Kayak Tour*

Mon, Sep 25, 5:15-8pm - *Milwaukee Kayak Company*

Paddle the river and canals while exploring the Valley's past, vital to Milwaukee's history, and its exciting future.



Discover Your Career Expo

Tues, Sep 26, 10am-2pm - *Standard Electric Supply Co.*

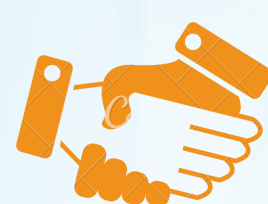
Sponsored by We Energies, this one-stop shop career exploration expo showcases entry-level to high skill opportunities, and offers you a chance to explore how to start on a career path and connect with training resources.



Campfire Stories for Grown Ups

Weds, Sep 27, 6-8pm - *Three Bridges Park*

Enjoy a sunset view while listening to fireside stories from dynamic presenters whose own stories intersect with the story of the Valley.



Valley Week Business Luncheon*

Thurs, Sep 28, 12-1:30pm - *Potawatomi Hotel & Casino*
Hear Mayor Barrett celebrate the Valley's transformation, exciting future, and the companies, organizations, and people who have helped shape it.



Happy Hour on the River*

Thurs, Sep 28, 5:30/6:30/7:30pm, *Twisted Fisherman*
Enjoy a casual 45-minute happy hour cruise along the Menomonee River and its less explored canal.



Art Walk on the Hank Aaron State Trail

Thurs, Sep 28, 5:15pm (60-90 mins)

Learn about Milwaukee's 1960s civil rights marches and the murals honoring them on the Hank Aaron State Trail.



Behind, Below, & Above the Scenes*

Sat, Sep 30, 1-4:30pm - *departs from Urban Ecology Center*

This in-depth bus tour will happen one time only. Join Adam Carr on a behind-the-scenes adventure where you will experience rarely seen sides of the Valley and some of the companies that have helped to shape Milwaukee.



Menomonee Valley Bike Tour*

Sat, Sep 30, 1-3pm

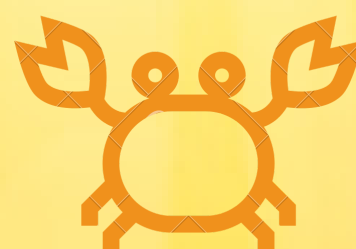
Take a leisurely bike ride along the Hank Aaron State Trail with frequent stops to explore the rich history of the Valley and its role in making Milwaukee.

Registration limited!* Register today at ValleyWeek.com.

VALLEY WEEK SPECIALS



Sobelman's Pub & Grill will donate \$1 from every Bloody Mary sold at its original St. Paul Ave location to Menomonee Valley Partners



Twisted Fisherman will donate \$5 from every 3-course special Valley Week menu (\$30) to Menomonee Valley Partners

THINGS TO DO | PLACES TO VISIT | EXPERIENCES TO HAVE

ValleyWeek.com