

Valley Week

September 22-29, 2018



Things to Do Places to Visit Experiences to Have

Be a part of Valley Week!

Valley Week celebrates the Menomonee Valley: what is made here, who works here, and all there is to do here, and the good jobs and careers here.

The Valley is an urban district where *industry, entertainment, outdoor exploration, and nature* thrive in the heart of the city – let’s invite the community to explore!

A series of unique Valley Week experiences **attract new talent and get current employees and the community excited about this vibrant district.** Valley Week build s the Valley’s reputation as a premier place to work and visit.

Experiences :

- **Promote** good jobs in the Valley, the products and services produced here,
- **Showcase** Valley destinations, and
- **Connect** the community with the Valley’s and YOUR fascinating story.

Valley Week kicks off with Historic Milwaukee’s Doors Open weekend, a two-day event inviting the public to explore art, architecture, culture and history. More than 6,000 people visit the Valley this weekend alone, a perfect opener and promotion for a fun-filled Valley Week.

The inaugural 2017 Valley Week featured 10 events in eight days, attracting nature lovers, history enthusiasts, job seekers, and those looking for a unique experience. More than 600 people attended events, more than 1,000 participated in a Valley Week special promotion, and tens of thousands were reached through promotions and PR activities.

Sponsorship Benefit	Presenting (Exclusive) \$5,000	Hosting (2 remaining) \$2,500	Supporting (10 remaining) \$1,000
Company name & logo prominently featured on all promo & onsite materials			
Opening remarks at luncheon and optional giveaway (provided by sponsor)	S		
Company name/logo in prominent location at events	O	X	
Company name and/or logo in event announcements and advertisements	D	X	
Company name and/or logo in social media	O	X	
Company name and/or logo recognized in newsletter and other materials	U	X	X
Table at Discover Your Career Expo		X	X
Table of 8 at premier Valley Week plated luncheon (\$500 value), recognition on opening PowerPoint and table signage		X	X
Company logo on Valley Week program webpage		X	X

See current sponsors at ValleyWeek.com.



SPONSORSHIP AGREEMENT

Be a part of Valley Week – a series of unique experiences to build relationships with **new talent, current employees, and the broader community.** Valley Week builds the Valley’s status as a premier location to work and visit.

Your business will receive great benefits too!

Company

Address

City, State, Zip

Contact Name

Phone

Email

I/We, as indicated above, pledge to support Valley Week and Menomonee Valley Partners through the sponsorship contribution marked on the right.

Signature

Date

Questions or have other ideas for a unique Valley experience you would like to see offered?

Contact Michelle at 414-221-5508 or Michelle@RenewTheValley.org.

Our company will be a:

- Presenting Sponsor
- Hosting Sponsor
- Supporting Sponsor
- Small Business Sponsor

Agreement

Please return a completed and signed copy of this agreement to:

Michelle@RenewTheValley.org

OR

Michelle Kramer
Menomonee Valley Partners
231 W Michigan St, P421
Milwaukee, WI 53203

Please also include in your email a high resolution file of your company’s logo (**.jpg AND .png**).

Payment (please select):

- Find payment enclosed. Make checks payable to **Menomonee Valley Partners**.
- Or MVP can send an invoice:

Contact Name

Address

City, State, Zip

Phone

Email



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