



## CAUSEIMPACTS SERVICES

# Corporate Social Responsibility

**Your business as a force for good.** Our holistic Corporate Social Responsibility (CSR) services give your business a competitive advantage while boosting brand recognition and profits. We will help you develop a personalized CSR strategy that makes a positive impact on your community, increases employee engagement, and enhances environmental sustainability, while providing a tax write-off for the company and boosting brand recognition.

Our 4 Step Approach to CSR:

1

### STRATEGIC IMPACT PORTFOLIO

We sit down with the leadership team to identify the issues and causes the company wants to impact, the business's needs, and the ideal scope of influence and use this information to develop a Strategic Impact Portfolio that clarifies the company's philanthropic mission, giving guidelines, and areas of interest.

2

### STRATEGIC LANDSCAPE ANALYSIS

CauseIMPACTS conducts comprehensive stakeholder research and provides a Strategic Landscape Analysis that includes a list of programs, organizations, initiatives, and innovative, cross-sector partnerships that can positively impact the company's desired Impact Portfolio.

3

### CORPORATE SOCIAL RESPONSIBILITY PLAN

After defining a strategic portfolio and conducting a thorough landscape analysis, we dive into developing a Corporate Social Responsibility Plan that is authentic to your brand.

4

### ENSURE SUCCESS & SUSTAINABILITY

Finally, we provide you with tools to ensure the success and sustainability of your CSR program. This includes guidelines for strategic storytelling to communicate your company's impact. We also provide impact evaluation tools so that you can measure how you are causing impacts and use that data to grow your brand and bottom line.

For more information, visit us at  
[causeimpacts.com](https://causeimpacts.com)

