

**#NatureForAll Evidence Synthesis**  
**Project Description**  
**January 2018**

**Project Objective:**

The objective of this project is to advance the #NatureForAll movement and inform biodiversity conservation policy development and action by synthesizing and making available to policy-makers, and other stakeholders, the evidence that links experiences in nature with pro-environmental attitudes and behaviors and the nurturing of sustainable development.

**Background:**

[#NatureForAll](#) is a global movement to inspire love of nature with, as of November 2017, 200 partner organizations from 36 countries.

#NatureForAll is founded on the knowledge that the more people experience, connect with, and share their love of nature, the more support and action there will be for nature conservation. Personal experiences and connections with nature provide powerful benefits for individual and societal health, well-being, and resilience and are the foundation of a lifelong support for nature conservation and the achievement of biodiversity and sustainable development goals and targets. While there has been recent focus on building and synthesizing the evidence base for the individual and social benefits of nature connection, there is a relative lack of inquiry into how nature connection influences what individuals and society ‘give back’ to nature; i.e. turning the inquiry from “what’s in it for me/us” to “what can I/we do to support nature”?

This evidence synthesis is being led by the Children and Nature Network, a core partner in the #NatureForAll movement that has been involved in helping to shape it since 2013. The Children & Nature Network, which has a growing international reach, focuses on connecting children, their families and communities to nature through innovative ideas, evidence-based resources and tools, broad-based collaboration, and support of grassroots leadership. Among other things, it houses the most extensive collection of research, news, and thought leadership for connecting children and families to nature.

**Project Implementation:**

The Children and Nature Network is using its own resources (e.g., staff or consultant time, in-house research and other materials) and expertise (e.g., its own and that of its networks of relevant experts), as well as those of approximately 15 other contributing organizations to:

1. Conduct a review and analysis of the current knowledge base (including academic research, anecdotal information, and indigenous/local knowledge) related to the relationship between experiences in nature, pro-environmental attitudes and behaviors, and the nurturing of sustainable development.
2. Develop a short (20 to 30 pages, plus executive summary) policy-relevant report for decision-makers and other stakeholders that synthesizes the above knowledge base.

3. Promote the report and its results at relevant meetings and events, as an important contribution to the advancement of the #NatureForAll movement.

In implementing this project the Children and Nature Network is:

- Coordinating the work of individuals (i.e., representatives of contributing organizations) who will be gathering and providing relevant information, drafting text, contributing case studies and other material to this project, and providing review of interim and final drafts of the synthesis report.
- Augmenting its existing collection of research and other information sources with material that is specifically relevant to this project through its own research as well as through the research of contributors.
- Reviewing, analyzing and synthesizing information gathered above, and serving as lead writer in the production of the synthesis report.
- Coordinating the review of drafts of the report by all contributing organizations and other experts and revising drafts accordingly to produce a final draft.
- Overseeing the translation (into French and Spanish), design, layout, and publication of the final synthesis report as well as a short fact sheet or brochure produced from the executive summary of the report.
- Promoting the report and its results at relevant meetings and events, as an important contribution to the advancement of the #NatureForAll movement.

### **A Truly Collaborative Approach**

The success of this project will depend in large part on the ongoing willingness of #NatureForAll partners and other collaborators to dedicate professional time and other resources.

Collaborators will be asked to keep track of time spent on this project so that all in-kind contributions can be tracked and reported. Your contributions are more than welcome!

**For More Information**, contact: Cheryl Charles, PhD, Co-Founder, President and CEO Emerita, Children & Nature Network, [cheryl@childrenandnature.org](mailto:cheryl@childrenandnature.org) or Karen Keenleyside, IUCN #NatureForAll Co-Chair, [Karen.Keenleyside@pc.gc.ca](mailto:Karen.Keenleyside@pc.gc.ca)