



AURORA CHIARELLO

Graphic Designer

Education

Bachelor Design Arts

(Graphic Design)
2008

Australian Academy
of Design, Port Melbourne

Skills

Design

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Sketch
Microsoft Suite

Experience

Present

2016

Fraynetwork

Senior Graphic Designer

2016

2014

Buchanan

Graphic Designer

At Buchanan, I was an integral part in it's re-branding. Working alongside partnered designers, I rolled out an array of internal and external documents. Including, Microsoft Word templates, email signatures, pitch presentations, stationery, POS brochures and flyers. This content was produced for a number of different markets worldwide. Over that last year, I also designed email templates, website banners and images, but more importantly created unique and branded pitch presentations for the sales team, which had resulted in increased sales.

2014

2013

Mahercorp (Urbanedge Building Group)

Graphic + Web Designer

This role involved me working alongside the marketing team, producing promotional and advertising material for internal and external use. This included collateral such as, internal templates for Microsoft Office, eDM designs and builds in Mailchimp, roll out of the new website and CMS, and POS materials such as flyers, booklets, brochures, posters and signage.

2013

2012

IvyStreet

Graphic + Web Designer

My work at IvyStreet involved me working alongside the Creative Director and the Account Managers to produce both concepts and finished material for Land and Property Developers. This included the concepts and designs of POS material such as flyers, brochures, stationery, along with logos, adverts, online banners, eDMs and monthly reports. It required me to work with strict briefs, print specifications and style guides.

2012

2009

Papermarc

Graphic Designer + Consultant

At Papermarc, I designed and produced a large volume of invitations, personal and business stationery, wax seals and embossers. This involved quick turn-arounds efficiency and an understanding of printing processes. The role also had me designing eDMs and POS material for in-house promotions such as mail outs, posters, magazine adverts and online banners.

Contact

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